

Contents

<i>Acknowledgments</i>	page viii
<i>Note on Transliteration</i>	ix
Introduction: The Quiet Revolution	1
1 The Allure of the “Anti-modern”	15
2 De-politicizing Westoxification: The Case of <i>Bonyad Monthly</i>	27
3 Ehsan Naraghi: Chronicle of a Man for All Seasons	58
4 Iranian Cinema’s “Quiet Revolution” (1960s–1970s)	107
5 A Garden between Two Streets: “Bearing Witness” to “Iranian Modernities”	133
6 The Shah as a “Modern Mystic”?	152
7 The Imaginary Invention of a Nation: Iran in the 1930s and 1970s	173
8 An Elective Affinity: Variations of <i>Gharbzadegi</i>	197
<i>Bibliography</i>	224
<i>Index</i>	232