

Contested Politics in Tunisia

Several thousand new civil society organisations were legally established in Tunisia following the 2010–2011 uprising that forced the long-serving dictator, Zine al-Abidine Ben Ali, from office. These organisations had different visions for a new Tunisia, and divisive issues such as the status of women, homosexuality and human rights became highly contested. For some actors the transition from authoritarian rule allowed them to have a strong voice that was previously muted under the former regimes. For others, the conflicts that emerged between the different groups brought new repressions and exclusions – this time not from the regime, but from 'civil society'. Vulnerable populations and the organisations working with them soon found themselves operating on uncertain terrain where providing support to marginalised and routinely criminalised communities brought unexpected challenges. Here, Edwige Fortier explores this remarkable period of transformation and the effects of the opening up of public space in this way.

EDWIGE FORTIER is a research associate in the Department of Development Studies, SOAS, University of London. Formerly a Civil Society Advisor with the Global Fund to Fight AIDS, Tuberculosis and Malaria, she has worked for more than twenty years as a development practitioner to strengthen the involvement, care and support of vulnerable communities affected by HIV/AIDS.





Contested Politics in Tunisia

Civil Society in a Post-Authoritarian State

EDWIGE FORTIER SOAS, University of London





CAMBRIDGEUNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

79 Anson Road, #06-04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9781108425322

DOI: 10.1017/9781108348386

© Edwige Fortier 2019

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2019

Printed and bound in Great Britain by Clays Ltd, Elcograf S.p.A.

A catalogue record for this publication is available from the British Library.

ISBN 978-1-108-42532-2 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.



For Loretta





Contents

rr	ејасе	page ix
1	Introduction: In the Pursuit of Dignity and Freedom The Downfall of a Dictator and the Resurgence of Civil Society Tunisia in Transition: A Critical Approach Structure of the Book	1 3 12 22
2	Situating Civil Society: Emancipation or Liberalisation Locating Civil Society Following the Emergence of Capitalism Bringing Civil Society Back in: Neoliberal Policy and 'Liberal' Democracy The Institutionalisation of Civil Society and the Spaces in between Conclusion	27 30 40 48 54
3	The Consolidation of the Tunisian State Situating the Tunisian State The Consolidation of Civil Society Manipulating the Rules of the Game: Moving through an Authoritarian Regime Conclusion	57 58 73 81 92
4	Civil Society and the Opening Up of the Public Space Political Liberalisation and the Expansion of Space The Resurrection of Civil Society Past Meets Present: Historic Actors and New Spaces The Emergence of the New Conclusion	95 97 109 114 122 132
5	Social Divisions and the Re-Manifestation of Social Islam The Making of a Counter-Public Social Islam: Claiming New Spaces Contestation from the Periphery: Growing Cleavages among Civil Society Conclusion	136 137 147 154 160

vii



Index

viii Contents Consensus and Marginalisation: The Mapping of Priorities in Post-Uprising Tunisia 164 165 Abandoning Consensus 168 Whose Voice Matters: The Recovery of Personal Dignity The Expansion of Space for Marginalised Communities? 173 Contracting Spaces for Discursive Contestation: 'Now Is Not the Time' 181 Conclusion 187 7 Conclusion: Imagining Change – Determining the Parameters of Pluralism 191 Expansions and Contractions: Tracking the Movement of National Priorities in Post-Uprising Tunisia 194 198 Disruption, Change and Transformation: Situating Conflict Appendix: List of Interviewees 204 Bibliography 210

227



Preface

Since the Arab uprisings began in early 2011, a succession of dictatorships has fallen across the Middle East and North Africa, including in Egypt, Libya, Tunisia and Yemen. More recently, the broader world beyond the Arab Spring has witnessed a rise of nationalist movements that have used democratic systems and norms to amplify their voices, power and influence. From as early as 2015, populist parties and their accompanying discourses in Europe have increasingly benefited from perceptions of growing insecurity as a result of a combination of factors, including the recurrence of terrorist attacks, worsening economic security and opportunity in an increasingly globalised world and an unprecedented influx of refugees and migrants. Consequently, populist parties and movements won significant inroads throughout 2016-2018 in France (the National Front, renamed in 2018 as the National Rally), Poland (Law and Justice Party), Germany (Alternative for Germany (AfD) Party), Austria (Freedom Party of Austria) and Italy (Five Star Movement and the Northern League). Elsewhere in Europe alone, politically influential populist parties with similar platforms, goals and ideas exist in countries from Denmark to Greece.

The rise of such parties has occurred at the same time as other political shifts that signal deep unease or distrust of longstanding political norms and orthodoxies, including the referendum on the United Kingdom's European Union membership (Brexit) and the presidential election in the United States in 2016, during which a wave of populism surged to destabilise the status quo. Many of these developments, from the Arab Spring to the Brexit, have been grounded in rhetoric and action as representing the will and needs of people who have been ignored, oppressed or delegitimised by unresponsive elites. But this does not mean that the uprisings and movements have opened

ix

J. Luengo-Cabrera, 'How Europe's Deteriorating Peace Is Facilitating the Rise of Populism', LSE-EUROPP Blog, 10 July 2018.



x Preface

space for all citizens to achieve improved economic, social, legal and political rights and influence. Instead, drawing the line between democracy and authoritarianism today has become a precarious exercise. These movements, each of which shares degrees of xenophobia, racism, sexism, homophobia and anti-Islamic sentiments alongside a myriad of stigmatising attitudes and actions, have several critical impacts and outcomes in common, of which three are particularly noteworthy. The first has been a marked increase in inflammatory remarks and acts by individuals in the highest political offices against minorities and the most marginalised communities, thereby giving voice and licence to individuals to further discriminate with impunity. The second has been politicians' decisions to direct finite resources and international development aid away from the world's poorest and most vulnerable to priorities and initiatives that are more closely associated with building nation-states. And finally, the spaces for agonistic confrontation and debate have been increasingly squeezed, effectively constricting prospects for pluralism and objective analysis more broadly.

This book is about navigating the multiplicity of spaces that open following regime change and the numerous battles that ensue as actors at both social and political levels swiftly move to define a country's national identity and set its highest priorities. As the uprisings across the Middle East and North Africa unfolded in 2010 and 2011, this book originated with a question: What and who constitutes civil society in the region? And what does this mean both for the potential 'success' and 'failure' of nascent movements towards greater plurality and democratisation?

As a development practitioner working in the field of HIV/AIDS and sexual health, I perceived that civil society organisations working with vulnerable and marginalised groups would certainly face insurmountable challenges under authoritarian regimes, including repression and violence. Moreover, I often considered how they operated and under what incentive structures, given the great risks underlying this work. For example, across the Middle East and North Africa same-sex behaviour is criminalised through formal penal codes, sex work outside of legalised institutions is a criminal offense and drug use is illegal. Organisations that work with criminalised and marginalised populations choose to operate in the unlawful, the prohibited and the forbidden.



Preface xi

During the two-year period of critical sociopolitical disruption and transformation following the downfall of the Ben Ali regime in Tunisia from 2011 to 2013, I disentangle and engage with the concept of civil society theoretically and empirically in the Middle East and North Africa as it relates to marginalised groups and the organisations that choose to work with them in similar challenging settings. More importantly, I strongly advocate the importance of researching marginalised communities who experience the brunt of sociopolitical turmoil and who often struggle to participate in mainstream discursive arenas. What happens at the periphery sheds light on populations who are routinely stigmatised and criminalised, and more worryingly, who often find their human rights eroded as a result of populist decisions and moral panics associated with political transitions.

Overall, the aim of the book is to encourage academics, policy-makers and donors who regularly engage with the often overused concept of civil society to do so in a critical manner, one in which the tremendous dynamism and volatility of the interactions and relationships between these groups and actors can be appreciated. The events that transpire following the downfall of an authoritarian regime can provide a snapshot for instructive analysis during a finite but unpredictable period. Ultimately, the aim is to capture, albeit momentarily, these diverse narratives and dynamic struggles as a nation pursues democratisation.

There are many individuals who I would like to acknowledge for their support during the insightful and transformative process to develop this book. First, I want to acknowledge the careful and motivational direction given to me by my PhD supervisor, Dr Michael Jennings, in the Development Studies Department with the School of Oriental and African Studies (SOAS). I would also like to thank the additional members of my Supervisory Committee: Professor Gilbert Achcar in the Development Studies Department and Professor Charles Tripp in the Department of Politics at SOAS. The time and insight each member of my Supervisory Committee gave to me during this process contributed greatly to my efforts and ability to complete this project.

I am also grateful to my doctoral examiners, Dr Maha Abdelrahman with the University of Cambridge and Dr Michael Willis with the University of Oxford, as well as my anonymous peer reviewers, for their guidance to ensure that I showcased the critical findings of the research in Tunisia. I also want to thank my colleagues Dr Subir Sinha



xii Preface

and Dr Rahul Rao of the Development Studies and the International Relations Departments at SOAS, both of whom put me in touch with transformative literature and materials on civil society, social movements and sexual minorities that were ultimately vital to my research.

I want to acknowledge the support and inspiration I have received from many of my colleagues working in HIV/AIDS and in global health more broadly, many of whom helped me to conceive of this work and to see it through its various manifestations. I owe extreme gratitude to the United Nations Joint Programme on HIV/AIDS (UNAIDS) Middle East and North Africa Regional Support Team, in particular to Hind Khatib, Dr Hamidresa Setayesh and Simone Salem. Special thanks also are due to my colleagues at the International HIV/AIDS Alliance, Dr Abdelkader Bacha, Anton Kerr, Manuel Couffignal, Kevin Orr and Tania Kisserli. I owe a special appreciation to Dr Shereen El Feki, who on a warm evening in Yemen in 2007 motivated me to research civil societies in the Middle East and North Africa. I am grateful for her critical insight and beautiful sense of humour.

I would like to also acknowledge my friends and colleagues from my various life paths who have offered their editing skills to different chapters of this book, including Rachel Guisselquist, Judy Levinson, Susan Rosenfeld, Todd Summers and in particular Jeff Hoover. In addition, I want to thank my departmental colleagues from SOAS, Dr Marion Pechayre and Dr Sharri Plonski, for offering both motivational and technical support to this manuscript. I also owe special thanks to the Barclay's BRISMES Scholarship Fund and the Fund for Women Graduates (FfWG), both of which supported me in the final stages of the development and writing of the research.

Most importantly, given the personal and professional challenges they have experienced and their courage in the face of recurring obstacles and threats, I also want to personally thank each individual who kindly allowed me to interview them in Egypt and Tunisia. To protect their voices and to underscore the uncertainty following any sociopolitical transition from authoritarian rule, I have chosen not to name them. In particular, I am grateful to my colleagues who continue to push boundaries and remind decision makers of the need to prioritise the voices of marginalised populations in the Middle East and North Africa. I also owe immeasurable gratitude to the host family with whom I stayed in Tunisia for bringing me into their home and showing me a level of generosity and kindness that I will always



Preface xiii

cherish. They have given me an enduring friendship through our walks, discussions, meals and laughter. I also would like to acknowledge my friend and mentor from the very first day of this journey, Dr Katherine Natanel with the University of Exeter Institute of Arab and Islamic Studies. She has demonstrated a remarkable sense of grace and grit in her own work that has inspired and motivated me over the years. Not least, I would like to thank my family, including my mother, Loretta Fortier and especially my partner, Peter Hayward, for the many sacrifices he has made to ensure I complete this personal aspiration. Finally, I would like to thank my editor and constant motivator over the years, Maria Marsh with Cambridge University Press.

