

Contents

	<i>List of Figures</i>	<i>page</i> x
	<i>List of Tables</i>	xi
	<i>List of Boxes</i>	xiii
	<i>Preface to the First Edition</i>	xvii
	<i>Preface to the Second Edition</i>	xxv
	<i>List of Abbreviations</i>	xxviii
<hr/>		
Part I	General Issues in Cultural Economics	1
1	Introduction to Cultural Economics	3
2	The Economic Profile of the Cultural Sector	27
3	Economic Organisation of Markets in the Creative Industries	52
4	The Digital Creative Economy	82
5	Production, Costs and the Supply of Cultural Goods and Services	111
6	Consumption, Participation and Demand for Cultural Goods and Services	144
7	Welfare Economics and Public Finance	174

Part II	The ‘Traditional’ Economics of the Arts and Heritage	207
8	Economics of the Performing Arts	209
9	Economics of Cultural Heritage	250
10	Economics of Festivals, Cities of Culture, Creative Cities and Cultural Tourism	286
11	Economic Evaluation of Cultural Policy	316
Part III	Artists’ Labour Markets and Copyright	351
12	Economics of Artists’ Labour Markets	353
13	Economics of Copyright	394
Part IV	The Creative Industries	427
14	Economics of Creative Industries	429
15	Economics of the Music Industry	463
16	Economics of the Film Industry	500
17	Economics of the Video Games Industry	538
18	Economics of Broadcasting	558
19	Economics of Book Publishing	589

Part V	Conclusion	625
20	Conclusion	627
	<i>Postscript</i>	646
	<i>References</i>	648
	<i>Index</i>	670