

GENDER AND ELECTIONS, FOURTH EDITION

The fourth edition of *Gender and Elections* offers a systematic, lively, multifaceted account of the role of gender in the electoral process through the 2016 elections. This timely, yet enduring, volume strikes a balance between highlighting the most important developments for women as voters and candidates in the 2016 elections and providing a more long-term, in-depth analysis of the ways in which gender has helped shape the contours and outcomes of electoral politics in the United States. Individual chapters demonstrate the importance of gender in understanding and interpreting presidential elections, voter participation and turnout, voting choices, congressional elections, the participation of African American women, the support of political parties and women's organizations, candidate communications with voters, and state elections. Without question, *Gender and Elections* is the most comprehensive, reliable, and trustworthy resource on the role of gender in electoral politics.

Susan J. Carroll is professor of political science at Rutgers University and senior scholar at the Center for American Women and Politics (CAWP) of the Eagleton Institute of Politics. Most recently she is coauthor of *More Women Can Run: Gender and Pathways to State Legislatures* (2013, with Kira Sanbonmatsu), and the editor of *Women and American Politics: New Questions, New Directions* (2003) and *The Impact of Women in Public Office* (2001).

Richard L. Fox is professor of political science at Loyola Marymount University. His research examines how gender affects voting behavior, state executive elections, congressional elections, and political ambition. Most recently he is coauthor of *Women, Men & U.S. Politics: Ten Big Questions* (2017) and *It Still Takes a Candidate: Why Women Don't Run for Office* (Cambridge University Press, 2010), with Jennifer Lawless, and author of *Running From Office: Why Young Americans are Turned Off to Politics* (2015).

Gender and Elections

SHAPING THE FUTURE OF AMERICAN POLITICS

Fourth Edition

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Contents

List of Figures	<i>page vii</i>
List of Tables	<i>viii</i>
List of Text Boxes	<i>x</i>
List of Contributors	<i>xi</i>
Acknowledgments	<i>xv</i>
 Introduction: Gender and Electoral Politics in the Twenty-First Century. 1 Susan J. Carroll and Richard L. Fox	
1 Presidential Elections: Gendered Space and the Case of 2016. . . 15 Georgia Duerst-Lahti and Madison Oakley	
2 Disrupting Masculine Dominance? Women as Presidential and Vice-Presidential Contenders 48 Kelly Dittmar	
3 Voter Participation and Turnout: The Political Generational Divide among Women Deepens 78 Susan A. MacManus	
4 Voting Choices: The Significance of Women Voters and the Gender Gap. 116 Susan J. Carroll	
5 <i>Trumpeando</i> Latinas/os: Race, Gender, Immigration, and the Role of Latinas/os 144 Anna Sampaio	

vi	Contents
6	African American Women and Electoral Politics: The Core of the New American Electorate 171
	Wendy G. Smooth
7	Congressional Elections: Women’s Candidacies and the Road to Gender Parity 198
	Richard L. Fox
8	Political Parties and Women’s Organizations: Bringing Women into the Electoral Arena 220
	Barbara Burrell
9	Gender and Communication on the Campaign Trail: Media Coverage, Advertising, and Online Outreach 250
	Dianne Bystrom
10	Women’s Election to Office in the Fifty States: Opportunities and Challenges 280
	Kira Sanbonmatsu
Index	303

Figures

1.1 Trump was covered as more expert than Clinton	<i>page 40</i>
1.2 Gender boundaries still impede women who seek the presidency	41
3.1 Democratic margin of victory among 18–29 year olds fell across key battleground states and nationally from 2012 to 2016	86
3.2 Trump made more battleground state visits than Clinton in last 100 days	88
3.3 Women have registered to vote at higher rates than men in recent elections	97
3.4 Women have voted at higher rates than men in recent elections	102
3.5 The gap between women and men in voting for the presidential candidates in 2016 was greater than in any other recent presidential election	104
3.6 Millennial voters are more racially/ethnically diverse than other generations	106
8.1 EMILY’s List contributions increased dramatically in contemporary elections	240
8.2 Facebook page promoting the Running Start program	245
10.1 Women’s state legislative representation has stalled since the late 1990s	282
10.2 Democratic women state legislators outnumber Republican women state legislators	284
10.3 Democratic women, but not Republican women, are a growing share of their party’s state legislators	284
10.4 The proportion of women serving in statewide elective executive positions has declined since 2001	296
	vii

Tables

1.1 A record nine women were among the long list of candidates mentioned early for the 2016 election	<i>page 24</i>
1.2 Mentions of “presidential timber,” prominent in the 2012 election, declined greatly in 2016	32
1.3 Dominance words were over five times more common than expertise words in articles about presidential candidates during the 2016 campaign	38
4.1 A gender gap in voting has been evident in every presidential election since 1980	126
4.2 A gender gap in voting was evident in the races of the women elected to the U.S. Senate in 2016 in states where exit polls were conducted	133
4.3 A gender gap in voting was evident across a range of demographic groups in the 2016 presidential election	134
5.1 Anti-immigrant and anti-Latina/o attacks featured centrally in Donald Trump’s campaign from his announcement to his election victory	150
5.2 Latina/o turnout increased in 2016 and Latina/o support for Clinton surpassed support for Obama	154
5.3 Latina/o gender gap continued to expand in 2016	158
6.1 Six African American women have appeared on general election ballots for president	180
6.2 Five African American women are mayors of the large cities in 2016	188
6.3 The proportion of African American women among state legislators varies across the states	193
6.4 Eighteen African American women were serving in the U.S. House of Representatives in 2016	195

List of Tables	ix
7.1 Over time, more Democratic women than Republican women have emerged as general election House candidates and winners	202
7.2 Women and men general election House candidates have similar vote shares for 2014 and 2016	205
7.3 Women and men general election House candidates have similar fund raising patterns for 2014 and 2016	206
7.4 The proportion of U.S. representatives who are women varies sharply by region	209
7.5 Thirty-six percent of the states had no women serving in the U.S. House of Representatives after the 2016 elections	210
7.6 Types of seats contested by women candidates in the U.S. House vary by years and party	213
7.7 Among potential candidates, women are less interested than men in seeking elective office	215
7.8 Among potential candidates, women are less interested than men in running for the U.S. House or Senate	216
7.9 There is a gender gap in future interest in running for office among college students	219
8.1 Important dates in the history of parties, women’s organizations, and women’s candidacies for public office	222
8.2 Contributions to federal candidates by PACs concerned with women’s issues went predominantly to Democrats in 2016	242
10.1 Women state legislative candidates are more likely to win their races as incumbents	283
10.2 Women’s representation varies across states	290

Text Boxes

1.1 A Gender Primer: Basic Concepts for Gender Analysis	<i>page</i> 18
1.2 If Donald Were Donna and Bernie Were Bernadette, Could They Have Become Candidates?	20
3.1 The History of the Women’s Vote	79
10.1 Women’s Opportunities Vary by State	294
10.2 Where Are the Women Governors?	299

Contributors

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List of Contributors

xiii

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Acknowledgments

This volume had its origins in a series of three roundtable panels at professional meetings in 2002 and 2003 focusing on how women fared in the 2002 elections. Most of the contributors to this book were participants on those roundtables. As we gathered at these professional meetings, we began to talk among ourselves about a major frustration we faced in teaching courses on women and politics, campaigns and elections, and American politics. We all had difficulty finding suitable, up-to-date materials on women candidates, the gender gap, and other facets of women's involvement in elections, and certainly none of us had been able to find a text focused specifically on gender and elections that we could use. We felt the literature was in great need of a recurring and reliable source that would first be published immediately following a presidential election and then updated every four years so that it remained current.

At some point in our discussions, we all looked at one another and collectively asked, "As the academic experts in this field, aren't we the ones to take on this project? Why don't we produce a volume suitable for classroom use that would also be a resource for scholars, journalists, and practitioners?" In that moment *Gender and Elections* was born. We are enormously grateful to Barbara Burrell for organizing the first of our roundtable panels and thus identifying and pulling together the initial core of contributors to this volume.

We produced the first volume of *Gender and Elections* in the immediate aftermath of the 2004 presidential election and updated and expanded second and third editions following the elections of 2008 and 2012, respectively. Gratified by the positive response, we are pleased to provide this fourth edition of the volume which updates the volume to include information on the 2016 elections. We hope to continue to revise and publish new editions following future presidential elections.

The third edition of this book would not have been possible without the assistance of the Center for American Women and Politics (CAWP) at Rutgers University. Debbie Walsh, director of CAWP, has embraced and encouraged this project and been supportive in numerous ways, especially in making CAWP staff available to assist on the project. Gilda Morales and Chelsea Hill at CAWP have been invaluable sources of knowledge about women and politics, and several contributors relied on the data they have compiled over the years for CAWP.

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