INDEX

abandoned babies, 30, 36–37, 42, 204, 205
   See also foster care; selling babies
Abbott, Grace, 62, 67
accidents, 5, 94
Addams, Jane, 41
adolescence, 1
Adopting a Child, 197
adoption, 30, 186, 194–204
   and advertisements, 203
   and developmental psychology, 197
   and disability, 203
   and eugenics, 196, 197
   foreign, 198
   and government, 196, 206
   and nature vs nurture, 195
   number of, 198, 199, 200
   private, 199
   and psychology, 201
   and race, 195, 203
   and selling babies, 200–3
   and value of babies, 197
advertisements, 112, 116, 133, 134, 171, 177
   See also consumerism; shopping
   and adoption, 203
   and baby books, 78, 84–86, 93, 104, 105, 189
   and baby food industry, 190, 191
   and banks, 91
   and birth of multiples (twins), 142
   and clothing, 170
   and consumerism, 89–90, 95
   and department stores, 90
   and development, 152
   and health care, 106
   and immunization, 187–89
   and infant care, 102
   and medicine, 122, 124–25
   and milk, 83, 84–85, 106
   and patent medicine, 122
   and radio, 185
   spread of, 186
   and toilet training, 113
   and traditional medicine, 136
   and war bonds, 166
advice. See feeding; infant care
African Americans and class, 193
doctor knows best, 67
and feeding, 111
great migration, 35
and health, 177
and health care, 60–62, 63–64, 68, 137, 177
health problems, 35, 63
“The Health Situation of Negro Mothers
   and Babies in the United States”
(1940), 177
Infant and Maternal Mortality among
   Negros, 62
and infant mortality, 19, 62
and life insurance, 93
and midwives, 128
National Negro Health Week, 63
and New Deal, 176
Office of Negro Health Work, 63
and poverty, 59–60, 64
African Americans. See also eugenics; race
agency, 2
aid, 52–53
alcohol, 124, 125, 133, 171
Aldrich, C. Anderson, 181
Aldrich, Mary B., 181
All About Me, 96
INDEX

All Her Life, 88
All His Life, 88
Allen, Frederick Lewis, 148
Alma Record, 37
alternative medicine, 119. See also tradition
Amatruda, Catherine Strunk, 204
American Agriculturist (magazine), 24
American Baby Book, 105
American exceptionalism, 208, 209
American Journal of Nursing, 112
American Journal of Public Health, 62
American Medical Association, 57, 58
Americanization, 50
Anderson, John E., 154
antibacterial drugs, 177
antibiotics, 188
Applebaum, Stella B., 112
appliances, 186
astrology, 151
Atlantic Monthly, 196
atomic weapons, 78–80
babbling, 192
Babies Are Human Beings, 181
baby books, 5–9, 192
and accidents, 5, 94
and advertisements, 78, 84–86, 93, 104, 105, 189
and class, 77–78, 79, 81, 192–93
and consumerism, 74–75, 189
and discipline, 6
and disease prevention, 104–5
and fathers, 80
and gifts, 73
and hospitals, 103
and infant development, 148
insights provided by, 73–74
and medical information, 104, 187, 189
and photographs, 75
and poor, 112
preferences recorded in, 194
and record keeping, 193
and religion, 96–97
and savings, 91
and war, 176
and wealth, 77–78
and weight, 101
baby boom, 178, 185, 197, 206
baby citizens, 4
baby farmers. See selling babies
baby food industry, 190–91. See also feeding
and advertisements, 190, 191
baby kissing, 209
Baby Week, 90
The Babyhood Journal, 148
Baby’s Album, 106
Baby’s Bank and Record Book, 92
Baby’s Early Years, 155
Baby’s First Days, 105
Baby’s Health, 105
Baby’s Red Letter Day, 84
bacteria, 187–89
and milk, 34, 107
and public health, 85
Baker, S. Josephine, 36, 56
Baldwin, James Mark, 146
banks life insurance, 92–95
and savings, 91–92
war bonds, 166
beauty contest. See contests
bed time, 66
Beech-Nut, 190, 191, 194
Bell, Alexander Graham, 99
Bell, Mabel Hubbard, 99
The Best-Fed Baby (film), 60
better baby contests, 48–49, 102
Better Homes and Gardens, 118, 192
A Biographical Sketch of an Infant
(Darwin), 146
Biographies of Child Development
(study), 162
The Biography of a Baby, 148
Biography of a Better Baby, 49
biomedical revolution, 101, 103
babies as connection to, 118, 120
and modernity, 139
and Native Americans, 128
births birth certificates, 101, 104
birth order, 79
birth rate (1900), 18, 19
birth rate (1929), 95
birth rate (1933), 177–78
birth rate (1938), 103
birth rate (1946–1964), 185
birth rate (1957), 178
birth rate (2016), 177–78
INDEX

at home, 16, 117, 128, 174, 177
in hospitals, 17, 55, 103, 117, 128, 163, 168, 176, 177, 186
illegitimacy, 199
in internment camps, 173–74
midwives, 128
multiples (twins), 142
registration of, 19, 35, 54–55
sterilization, 50, 52, 145
weight, 99–103
births. See also eugenics; incubators; premature babies
The Black Stork (film), 50
bloodletting, 126
A Book for the Cradle-Roll Baby, 96
Book of Baby Mine, 85–86, 93, 96, 156, 168
Borden, 81, 106, 107
bottle-feeding, 107
rubber nipples, 169
Bradley, David Shedd, 17
Bradley, Frances Sage, 64
breastfeeding, 69, 107
Broadcasting, 171
Brooklyn Daily Eagle, 142
guard. See costs
Buffalo Courier-Express Pictorial, 191
Buffalo News, 14
Bundesen, Herman, 106
burials, 93, 94
Butler, Ellis Parker The Incubator Baby, 21
Cabot, Richard, 58
canning, 109
capitalism, 85
The Care and Feeding of Children, 81, 152
The Care of the Baby, 64
“The Care of the Baby”, 46–47
The Care of the Mother and Baby’s Welfare, 106
Cassatt, Mary, 84
castoria, 122, 123, 133
celluloid, 83
Census Bureau, 54–55, 58
Chapin, Charles V., 58
character, 144
Chicago Century of Progress
Exposition, 17, 21
Chicago Daily News, 139
Chicago Tribune, 204
Child Care and Child Welfare, 151
child consumers, 83
child development, 147. See also development; infant development
babbling, 192
Dr. Spock on, 183
and record keeping, 147, 154–55
studies on, 160–63
White House Conference on Children and Youth, 164, 178, 182
child labor laws, 54
child psychology, 146
Child Study Monthly, 146, 147
child study movement, 146–48, 149. See also scientific objects
Children Are People and Ideal Parents Are Comrades, 183
Children’s Bureau, 7, 44, 105. See also Infant Care
on adoption, 196, 198, 200, 201, 202
on African American health, 177
Baby Week, 90
Children’s Year, 55–57, 102
citizen perception of, 70
and citizenship, 70
on cod liver oil, 114
and constipation, 123
creation of, 29, 42, 46, 50, 53–54
and educational programs, 45
on folk medicine, 120
and health care, 53, 174, 175
on homemade remedies, 134
and infant care, 45, 124, 169–70
and infant mortality, 111
letters to, 7, 44, 46, 67, 70, 71, 90, 107, 108, 109, 123, 134, 136, 170, 180, 196
and midwives, 128
and Native Americans, 128, 130
on outdoor activity, 115, 116
outreach efforts, 60, 67
and parents-government connection, 167
and race, 46, 60–64, 70–71
and scientific motherhood, 65–66
studies by, 58–60
and United States Department of Agriculture (USDA), 45–46
and weight, 102
and women, 46, 53–54
INDEX

Children’s Year, 55–57, 102

citizen babies, 4, 137, 184, 202

citizenship, 47

  baby citizens, 4
  and Children’s Bureau, 70

citizen babies, 4, 137, 184, 202

  future citizens, 50
  and registration, 55

Clarke, Marion W, 116

class, 7, 8. See also costs; poverty; wealth
  and baby books, 77–78, 79, 81, 192–93
  and Children’s Bureau, 46
  and consumerism, 81, 185

  dietary advice, 109
  and education, 35, 102

  expensive baby books, 77–78
  and feeding, 109–10
  and gifts, 97

  and health care, 137, 177
  and infant care, 68, 132
  and infant mortality, 21–22, 35
  and milk, 34

  and psychology, 143–44
  and public health, 47
  and race, 60, 131–32
  and tradition, 121
  and welfare, 52

  clean water, 18, 23, 36, 109, 207–8
  clothing, 87–88, 155

  and advertisements, 170
  and department stores, 89
  and gender, 88
  as gift, 87

  homemade, 168
  and hygiene, 87
  and poor, 88–89, 156
  rationing of, 170

  cod liver oil, 2, 44, 66, 67, 115–14, 194

  Children’s Bureau on, 114
  and infant care, 113

  substitutes during war years, 171

  colic, 132

  Common Sense Book of Baby and Child Care
    (Dr. Spock), 180, 181, 186–87, 189

  community healers, 120, 126, 131, 137–38.

    See also tradition
  community studies, 116–17, 124, 131

  Congratulations (magazine), 104, 166, 170, 194

  constipation, 123, 134

  Consumer Reports, 179

  consumerism, 2, 8, 168, 185, 187. See also
    advertisements; shopping

  and advertisements, 89–90, 95
  and babies, 85–86
  babies as connection to, 118

  and baby books, 74–75, 189
  and baby boom, 178
  and biomedicine, 139
  brand loyalty, 106

  and children, 83
  and class, 81, 185

  department stores, 89–91
  and disability, 203
  and feeding, 108
  and germs, 78, 85

  and health, 89–91

  household expenditures, 82–83, 95
  and infant care, 71, 102

  and medicine, 105–6
  mislabeled products, 124
  and modernity, 95

  and public health, 47, 89–90, 102

  regulation of products, 124
  shopping, 83

  and toilet training, 112, 113
  and work, 102, 108

  contests (beauty), 51

  better baby contests, 48–49, 102

  Cosmopolitan, 14, 152

  costs of babies, 31–32, 37–38, 39, 81–83, 200, 202

  of baby food, 191

  of burials, 93, 94

  of doctors, 119–20

  of health care, 136

  of hospitals, 17

  household expenditures, 82–83, 95

  of incubators, 14–15, 17

  of medical bills, 71, 137

  of milk, 95

  costs. See also banks; savings; selling babies;
    value (of) babies

  Council of National Defense, 55–56
INDEX

Couney, Hildegard, 20
Couney, Martin, 13, 17, 20, 21, 141, 143
Crumbine, Samuel J., 46–47, 56, 133
cultural norms, 2–3, 46
Cute Things the Baby Says, 81
Dafoe, Allan Roy, 142, 183
Dart, Helen M., 137
Darwin, Charles, 146
A Biographical Sketch of an Infant, 146
Darwin, William Erasmus, 146
day care government, 175
day care. See also education; nurseries
and poverty, 40
De Lee, Joseph B., 17
deliveries. See births
Denny, Melcena Burns, 85
department stores, 89–91
Macy’s, 90, 102
Dependants Medical Care Program, 175
Derby, Richard, 108
development child, 147, 160–63
emotional, 152, 156, 157
infant, 143, 146, 148–49, 153–54, 159
mental, 143, 146, 153, 156, 181, 194
White House Conference on Children
and Youth, 164, 178, 182
developmental psychology, 144–45, 164
and adoption, 197
nature vs nurture, 143, 144–46
dietary advice, 108–10, 194. See also feeding
and new foods, 108–9
and poor, 109
Diets for Children, 108
digestive problems, 107
disability, 79, 203–6
and adoption, 203
and consumerism, 203
discipline, 6, 153
and consumerism, 95
progressives alternative approach to, 29
disease. See health; immunization; medicine
Displaced Persons Act, 198
doctors, 7. See also hospitals; medicine
cost of, 119–20
doctor knows best, 65, 67, 104, 131
financial challenges, 137
and health care, 57
incubators questioned by, 17
and medicine, 123
pediatrics, growth of, 16
and poor, 119–20
and race, 63
and traditional methods, 119–20, 125
war shortage of, 166
Earhart, Amelia, 80
economics. See costs; Great Depression;
inequality; poor; selling babies; stock
market crash; value (of) babies
Edison, Thomas, 25
education/educational programs, 32, 34.
See also Children’s Bureau; day care
and Children’s Bureau, 45
and class, 35, 102
high school graduation rates, 93
illiteracy, 60
and infant care, 34–35, 60
and infant mortality, 47
National Negro Health Week, 63
and poor, 101
radio vs print, 68, 170–71
and savings, 92–93
electricity, 83, 186
Eliot, Martha May, 113, 175
Ellsworth Laffin, Louis, 22
Emergency Immigration Act, 35
Emergency Maternity and Infant Care Act
(EMIC), 8, 174–75, 176
emotional development, 152, 156, 157
eugenics, 49–51, 52. See also births; race
and adoption, 196, 197
and hygiene, 197
and poverty, 52
and psychology, 144–45
and race, 49
sterilization, 50, 52, 145
Evening Times-Republican, 37
exceptionalism, 208, 209
experimentation (unethical), 162
family spending, 82–83
The Farmer’s Wife, 127
INDEX

fathers, 80, 106, 113, 141, 170, 176, 180
Federal Writers’ Project, 95, 135
  See also milk
and African Americans, 111
baby food industry, 190–91
bottlefeeding, 107
breastfeeding, 69, 107
canning, 109
and class, 109–10
costs of, 191
dietary advice, 108–10, 194
diets, 193
digestive problems, 107
forbidden foods, 110
formula, 69, 107
and immigrants, 110–11
malnutrition, 109, 138
new foods, 108–9
and nuclear anxiety, 179
and race, 111
rationing, 168–70
refusal of, 194
rules, 109–10
solid foods, 108, 190
work involved, 108
fertility. See births
firsts, 148, 149, 153, 192
Foley, Edna, 58
folk wisdom, 107, 110, 120, 121, 125, 131,
  132–33, 136, 140, 149–51
Children’s Bureau on, 120
and infant development, 148–49
and teething, 135
Fonssagrives, J. B., 100
food. See feeding
Forbes, 186
formula. See milk
foster care, 38
Frederick, Christine, 95
future forecasts about babies lives in,
  149–51, 163
promise of, 141
Gallup Poll, 71–72
games, 157
garbage disposal, 18
gender, 88
and psychology studies, 161–62
and value of babies, 202
genes. See eugenics
Gerber baby food, 141, 190, 191
germ theory, 16, 18, 47
and biomedical revolution, 103
and tradition, 121
germs and consumerism, 78, 85
germs. See also bacteria; hygiene
Gesell, Arnold, 143, 158–60, 162, 174, 181
and adoption, 195, 196–98
and disability, 204
gifts, 78, 186
and baby books, 73, 75
clothing tops the list, 87
and holidays, 97
Glenn, John, 191
Goddard, Henry H., 194
Good Housekeeping (magazine), 21, 82,
  124, 164
Goodenough, Florence L., 154
government, 2. See also Children’s Bureau;
  laws; New Deal; United States; Works
  Progress Administration
and adoption, 196
attitude towards, 58, 69, 71–72
babies as connection with, 45
and cod liver oil, 114
and disability, 205–6
expansion of, 167, 168
federal-state partnership, 56–57
and health care, 53, 174–75, 186,
  207–8
and infant mortality, 18, 23, 207
Medicaid, 206
and parents, 167
regulation of patent medicine, 123–24
regulation of products, 124, 168
on selling babies, 200–2
support for babies, 8–9, 23, 71–72, 184,
  185, 299
and urban exodus, 186
Great Depression, 17, 53, 70, 83, 91, 93,
  107, 109, 116, 141, 142, 167,
  168, 177
Gulick, Luther, 58
INDEX

Hagood, Margaret Jarman, 132
Hall, G. Stanley, 146
Hall, Winfield Scott, 147
handicap. See disability
Happy Mealtimes for Your Baby, 187
Harper’s (magazine), 148
Harrison Narcotics Act, 125
health, 44, 46. See also health care; infant care; milk; public health advice vs practice, 117–18
and African Americans, 35, 63, 177
constipation, 123, 134
and consumerism, 89–91
disease prevention, 104–5
doctor knows best, 65, 67,
104, 131
“The Health Situation of Negro Mothers and Babies in the United States” (1940), 177
mislabeled products, 124
National Negro Health Week, 63
outdoor activity, 115
and poverty, 177
and race, 60–62
rickets, 44, 64, 113, 114–15
SANE (National Committee for a Sane Nuclear Policy), 179–80
sunbathing, 113, 114, 115
weight, 99–103
White House Conference on Child Health and Protection (1930), 58, 68
whooping cough, 125
health care, 168. See also insurance; infant care; milk; public health absence of, 186
and advertisements, 106
and African Americans, 60–62, 63–64, 68, 137, 177
and Children’s Bureau, 53, 174, 175
and class, 177
cost of, 136
and doctors, 57
and government, 53, 174–75, 186, 207–8
and inequality, 60–62
life insurance, 92–95
and poor/poverty, 138, 208
and poverty, 138
and race, 137, 177
“The Health Situation of Negro Mothers and Babies in the United States,” 177
Healthy Babies Are Happy Babies, 163
Heinz, 171, 190, 193, 194
Hemingway, Ernest, 148
See also tradition
Hess, Julius, 17, 21
Hibb, Henry H., 51
high school graduation rates, 93
Hill-Burton Act, 186
Hispanics, 137–38
historical literature, 3
history of babies, 3–5
holidays, 97
Holt, Luther Emmet, 134, 164
home births. See births
Home Nursing Care of the Babies, 105
homemade remedies, 119, 120, 134
homes for mothers, 37
and illegitimacy, 199
and infant mortality, 37–38
horoscopes, 151
hospitals and baby books, 103
births in, 17, 55, 103, 117, 128, 163, 168,
176, 177, 186
costs of, 17
fear of, 26–27
growth of, 16
and Native Americans, 130
progressive erection of, 29
and race, 63
and scientific infant care, 103
households control of, 65–66
expenditures, 82–83, 95
size of in 1900, 18
How to Bring Up a Baby, 112
How to Dress the Baby, 105
How to Raise Your Baby, 183
Hull House, 41
Humphrey, Maud, 77
Hurlock, Elizabeth B., 155
Fashions for Babies, 155
INDEX

hygiene, 7, 19, 47. See also bacteria; germs
and Children’s Bureau, 45
and clothing, 87
difficult to teach practices of, 32
and eugenics, 197
and public health, 85
and record keeping, 21
and shopping, 90–91
Hygiene of the Nursery, 99

illegitimacy, 199
illiteracy, 60
illness. See health; immunization;
medicine
immigrants/immigration, 35, 110–11, 137–38
Americanization, 50
and baby books, 77–78, 79
and feeding, 110–11
laws restrict, 50
and poverty, 59–60
and public health, 69
and tradition, 121
Immigration Act, 35
immunization, 177, 187–89
beginning of, 126
incubators accessibility of, 15, 17
cost of, 14–15, 17
on display at expositions and
display at Trans-Mississippi
Exposition, 10–12, 19, 22
on display at World’s Fair, 141–42
doctors question value of, 17
as established technology, 142
homemade, 15–16
and infant mortality, 19, 20
and modernity, 12–13, 142
as new technology, 12–13, 15, 17, 23
standardization of, 17
and vividness effect, 13
Indian Babies, 128
individualism, 164
inequality, 46. See also class; costs; poor
and race, 60–62
Infant and Maternal Mortality among
Negros, 62
infant care, 6–7, 19, 44, 67–69. See also
doctors; health; medicine
and Children’s Bureau, 45, 124, 169–70
and class, 68, 132
and cod liver oil, 113
and consumerism, 71, 102
doctor knows best, 65, 67, 104, 131
Dr. Spock on, 183
and educational programs, 34–35, 60
and modernization, 118, 139, 155,
181–82
and Native Americans, 130, 131
need for, 175
and nurseries, 41
and poor, 28, 30, 136
and poverty, 28, 30
and psychology, 139, 153–54
radio vs print, 68
and record keeping, 21
refusal of modern, 131–32, 137–38
scientific infant care, 30, 103
and testing, 193
and tradition, 121
White House Conference on Child
Health and Protection (1930), 58, 68
Infant Care (publication), 64–65, 67, 70, 87, 109, 113, 116, 135, 157, 190
infant development, 143, 146, 148–49,
151, 153–54, 174. See also child
development; development
and baby books, 192–93
Gesell on, 159, 162, 174
and poverty, 208
and psychology, 148–49, 182
and record keeping, 193
infant mortality, 2, 8, 44, 97–98
and African Americans, 19, 62
and American exceptionalism, 208
and Children’s Bureau, 111
and class, 21–22, 35, 177
data on, 19, 35
decrease in, 35, 176–77, 207
and education, 47
and government, 207
and homes for mothers, 37–38
and incubators, 19, 20
and life insurance, 93
INDEX

and Native Americans, 128, 130
plague of, 13
and poverty, 21–22, 23, 27, 51, 52–53, 59–62, 177
and prematurity, 15
and progressives, 32, 49
public efforts to lower, 18, 19
and public health, 18, 22, 23, 32, 58
and race, 19, 21–22, 35, 46, 62–63, 177
and summer heat, 174
war against, 44, 47
insurance, 92–95, 138. See also health care;
life insurance
internment camps, 171–74
I.Q., 158

Jackson, Andrew, 209
Japanese internment camps, 171–74
Journal of the American Medical Association, 124
The Jungle (Sinclair), 124
Keene, Leonard, 127
Kefauver, Estes, 200–2, 203
Kennedy, John F., 205
Kenyon, Josephine Hemenway, 163, 183
King, Willis P., 126, 127
kissing, 209
Knowland Laflin, Josephine, 22
Kodak, 75

Ladies Home, 158
Ladies Home Journal, 124, 147, 180
Lathrop, Julia, 54, 59, 62
laws on adoption, 196, 206
child labor laws, 54
on disability, 205–6
Displaced Persons Act, 198
Emergency Immigration Act, 35
Emergency Maternity and Infant Care Act (EMIC), 8, 174–75, 176
Harrison Narcotics Act, 125
Hill-Burton Act, 186
on immigration, 50
Immigration Act, 35
Maternity and Infancy Protection Act, 57
Mental Retardation Facilities and Community Mental Health Construction Act, 205–6
and milk safety, 29, 34
progressives advocate for, 29
Pure Food and Drug Act, 124, 125
Refugee Relief Act, 198
Sheppard-Towner Act, 8, 57, 128
Smith-Hughes Act, 57
Smith-Lever Act, 57
Social Security Act, 8, 53, 205
laws. See also government; United States
Lenroot, Katherine, 116, 200
Liebering, A. J., 141
Life, 158
life insurance, 92–95. See also health care;
insurance
and nursing services, 105–6
Life with Baby, 189
Lincoln Coolidge, Evelyn, 147
literacy, 60
livergrown, 126
lives of babies, 3, 60, 97
in the future, 149–51
Lockbridge, Frances, 197, 198
Log-O-Life (baby book), 50, 176, 193
Look (magazine), 158, 191
Los Angeles Times, 150
Louisiana Purchase Exposition, 14, 20
Lynd, Helen Merrell, 116
Lynd, Robert S., 116
Macy’s, 90, 102
malnutrition, 109, 138
Maternity and Infancy Protection Act, 57
maternity benefits, 5
measles, 188–89
Medicaid, 206
medicine, 127. See also cod liver oil; folk wisdom; infant care
and advertisements, 122, 124–25
advice vs practice, 117–18
alternative medicine, 119
antibacterial drugs, 177
antibiotics, 139, 188
and baby books, 104
INDEX

| medicine (cont.) | and health care, 186 |
| biomedical revolution, 101, 103, 118, 120, 128, 139 | and incubators, 12–13, 142 |
| and consumerism, 105–6 | and individualism, 164 |
| costs of, 71, 137 | and infant care, 118, 139, 155, 181–82 |
| death from, 124–25 | modern babyhood, 2 |
| development of, 101 | and Native Americans, 128 |
| and doctors, 123 | and record keeping, 155, 164, 194 |
| immunization, 126 | refusal of, 131–32, 157–38 |
| medicalization, 103 | Morton, Joy, 81 |
| mislabeled products, 124 | Mother and Baby Care in Pictures, 113 |
| patent medicine, 122, 123–24, 136 | mothers. See also women |
| scientific medicine, 136 | homes for, 37–38, 199 |
| social medicine, 19 | pregnancy out of marriage, 197 |
| Memories of Baby Days, 156 | and work, 3, 36, 41, 102, 175–76, 183–84 |
| meningitis, 188 | The Mother’s Register, 99–100 |
| mental development. See development | motion pictures, 24–25 |
| mental health, 192 | My Diary, 87 |
| Mental Retardation Facilities and | National Association for Retarded |
| Community Mental Health | Children, 205 |
| Construction Act, 205–6 | National Negro Health Week, 63 |
| Metropolitan Life Insurance, 105–6, 115 | Native Americans, 11, 24, 128–31 |
| Middletown (study), 116 | and biomedical revolution, 128 |
| midwives, 128 | and Children’s Bureau, 128, 130 |
| milk, 36, 44, 172. See also bottlefeeding; | and cod liver oil, 114 |
| breastfeeding; feeding | and infant care, 130, 131 |
| and advertisements, 83, 84–85, 106 | and infant mortality, 128, 130 |
| and bacteria, 34, 107 | and poverty, 128, 130 |
| canned milk, 106, 169, 173 | and tradition, 130 |
| and class, 34 | nature vs. nurture, 143, 144–46, 161. |
| costs of, 95 | See also eugenics |
| formula, 69, 83, 84, 106, 107, 108–9, 170, 172 | and adoption, 195, 197 |
| laws mandate cleanliness of, 29, 34 | New Deal, 63, 71–72, 88, 92, 95, 167, 168, 176. |
| and poverty, 34, 53 | See also Works Progress Administration |
| and public health, 34 | new foods, 108–9 |
| and radiation exposure, 179 | New York Herald Tribune, 159 |
| rationing of, 170 | New York Times, 20, 125 |
| summer health concerns, 33–34, 68, 107 | on selling babies, 200 |
| The Mind of the Child, 146 | “Will Sell One Baby to Save the Others,” 32 |
| Minneapolis Journal, 38 | New Yorker, 141, 160 |
| The Modern Baby and Child Development | Nostrums and Quackery, 124 |
| Record, 154 | nuclear weapons and anxiety, 178–80 |
| modernity/modernization, 1, 6 | radiation exposure, 179 |
| and adoption, 196 | SANE (National Committee for a Sane |
| babies as ambassadors of, 8, 118, 206 | Nuclear Policy), 179–80 |
| and consumerism, 95 | 264 |
INDEX

nurseries, 40–41. See also day care
and infant care, 41
and scientific management, 66
_Nursery Log_, 96
nursing services, 105–6
Office of Negro Health Work, 63
Ogburn, William Fielding, 178
Olierich, Henry, 148
_Omaha Daily Bee_, 11
_Our American Babies_, 170
_Our Babies_, 106
_Our Baby Album_, 189
_Our Baby Book_, 189
_Our Baby's First Seven Years_, 103, 154, 192, 193, 194
_Our Baby's Own Book_, 84
_Our Children_ (film), 60
outdoor activity, 115, 116, 156–57. See also play
overstimulation, 156, 157
stimulation, 158
Pan-American Exposition, 14, 17, 20
Panama-Pacific International Exposition, 14
_Parents’ Magazine_, 152, 176
patent medicine, 122, 123, 136
regulation of, 123–24
pediatrics growth of, 16
pediatrics. See also doctors; hospitals
_Pensacola Journal_, 38
_The Perfect Baby_, 115
personality, 144, 146, 157, 163, 181, 182, 183
Peters, Lulu Hunt, 108
pets, 157
photographs, 24–25
and baby books, 75
motion pictures, 24–25
phrenology, 150
physicians. See doctors
pictures. See photographs
piggy banks. See banks; savings
PKU (phenylketonuria), 180
_Plainville_ (study), 117
play, 156, 157. See also outdoor activity
playgrounds, 29
plumbing, 85. See also clean water; sewer systems; toilet training
pneumonia, 188
polio, 188, 189
poor/poverty, 7, 31
and adoption, 195
and African Americans, 59–60, 64
and Children’s Bureau, 70–71
and clothing, 88–89, 156
and cod liver oil, 115
and community studies, 116
and day care, 40
and dietary advice, 109
and doctors, 119–20
and education, 101
and eugenics, 52
and food, 109–10
and health, 177
and health care, 138, 208
inequality, 46
and infant care, 28, 30, 136
and milk, 34, 35
and Native Americans, 128, 130
and progressives, 35
and race, 62, 63
and women, 51–52
population in 1900, 18
in 1930, 35
migration and immigration, 35
Post, Emily, 183
practice babies, 158
premature babies, 143. See also births; incubators
and infant mortality, 15
_Prenatal Care_, 64
presents. See gifts
Preyer, William, 146
Proctor & Gamble, 112
products. See consumerism
progressives, 22, 29–30
and eugenics, 50
and infant mortality, 32, 49
and poverty, 35
and registration, 54–55
and selling babies, 39–40
and value of babies, 29, 33, 42–43
Prudential Life Insurance, 93, 106
INDEX

INDEX

and stock market crash of 1929, 92
war bonds, 166, 168
scales, 99, 101, 102
scheduling, 65–66, 118, 131, 132, 139, 183–84, 192, 193
scientific infant care, 30, 103
scientific management, 66
scientific medicine, 136
and infant development, 148–49
scientific motherhood, 48, 65–66, 146–47, 152
and Children’s Bureau, 65–66
scientific objects babies as, 143, 158, 159
scientific objects. See also child study movement
Scovil, Elizabeth Robinson, 112
Sears Roebuck, 89, 122
segregation, 60, 62, 63, 117. See also race and eugenics, 144–45
selling babies, 32, 37–38, 200–3. See also adoption; costs; foster care; value (of) babies
baby farmers, 38–40
and progressives, 39–40
Senate hearings on, 200–2
Selling Mrs. Consumer, 95
sewer systems, 18, 23, 85, 207–8. See also clean water; toilet training
flush toilets in 1950, 112
Sheppard-Towner Act, 8, 57, 128
Shinn, Millicent Washburn, 147, 152
Shirley, Mary M., 161
shopping, 83, 104. See also consumerism; costs
department stores, 89–91
and hygiene, 90–91
Sinclair, Upton, 124
Smith-Hughes Act, 57
Smith, Jessie Wilcox, 84
Smith-Lever Act, 57
Smith, Margaret Charles, 128
smoking, 171
social medicine, 19
social reformers. See progressives
Social Security Act, 8, 53, 205
solid foods, 108, 190
Solomon, Jolane, 198
Spock, Benjamin (Dr. Spock), 118, 164–65, 171, 179–84
on adoption, 197
Common Sense Book of Baby and Child Care, 180, 181, 186–87, 189
on disability, 204, 205
and nuclear anxiety, 179–80
at White House Conference on Children and Youth, 182
Stanton, Jessie, 171
Starr, Louis, 99
sterilization, 50, 52, 145
stimulation, 158. See also outdoor activity; play
overstimulation, 156, 157
stock market crash (1929), 92
Stolz, Lois Meck, 178
studies on child development, 160–63
community, 116–17, 124, 131
suburbs, 186
summer health concerns, 33–34, 68, 107, 174
sunbathing, 113, 114, 115, 116
syphilis, 188
Taft, William Howard, 53
technology biomedical revolution, 101
incubators as established, 142
incubators as new, 12–13, 15, 17, 23
motion picture by Thomas Edison, 25
photographs, 24–25, 75
teething, 134–36, 139
and radiation exposure, 179
Terrell, Mary Church, 62
testing, 193
thumb sucking, 153, 171
Times Herald, 142
Times-Union, 200
toilet training, 66, 111–13, 118, 131, 132, 183, 193. See also clean water; sewer systems
and consumerism, 112, 113
flush toilets, 112
toys, 157
tradition, 118
and advertisements, 136
alternative medicine, 119
babies as connection to, 137
bloodletting, 126
and class, 121
community healers, 120, 126, 131, 137–38
and doctors, 119–20, 125

267
INDEX

tradition (cont.)
folk wisdom, 107, 110, 120, 121, 125, 131, 132–33, 135, 136, 140, 148–51
and germ theory, 121
herbal remedies, 128, 132–33, 134, 136
homemade remedies, 119, 120
and infant care, 121
and medicine, 119–21, 122, 137–39
and Native Americans, 130
Trans-Mississippi Exposition, 10–12, 19, 22, 24

United States. See also government; laws
birth rate (1929), 95
birth rate (1933), 177–78
birth rate (1938), 103
birth rate (1946–1964), 185
birth rate (1957), 178
birth rate (2016), 177–78
consumer expenditures, 82–83, 95
flush toilets in 1950, 112
high school graduation rates, 93
Japanese internment camps, 171–74
population in 1900, 18
population in 1930, 35
Senate hearings on selling babies, 200–2

United States Children’s Bureau. See
Children’s Bureau
United States Department of Agriculture (USDA), 45–46
and radio, 67

vaccines. See immunization
value of babies, 31–32, 42, 46. See also costs; selling babies
and adoption, 197, 200, 202
and progressives, 29, 33, 42–43
and race, 186
Viola Olerich, 148
vitamin D, 113, 114, 115
vividness effect, 13, 23, 32
Voluntary Parenthood League, 82

Walker, George, 37
war bonds, 166, 168
and advertisements, 166
Warner, Amos G., 37
Warner, Estella Ford, 125

Washington Post, 33
water, clean, 18, 23, 36, 109, 207–8
Watson, John B., 152, 153, 181
Behaviorism, 152
and Dr. Spock, 181
The Psychological Care of Infant and Child, 152
wealth and baby books, 77–78
weight, 99–103
and baby books, 101
welfare, 52–53, 56–57, 184
def of, 206
and poverty, 52
West, Max, Mrs., 64–65
Whipple, Dorothy, 169
White House Conference on Child Health and Protection (1930), 58, 68
White House Conference on Children and Youth (1950), 164, 178, 182
whooping cough, 125
Wilbur, Ray Lyman, 58
Wile, Ira, 58
Willcox, Anita Parkhurst, 147
women, 57. See also mothers
and Children’s Bureau, 46, 53–54
political recognition of, 53–54
and poverty, 51–52
pregnancy out of marriage, 197
and psychology, 182
and voting, 58
and work, 48, 51–52
Women’s Home Companion (magazine), 48, 124, 156
Woodbury, Robert Morse, 59
Woodward, Helen, 84
work and consumerism, 102, 108
and feeding, 108
and mothers, 3, 36, 41, 102, 175–76, 183–84
and women, 48, 51–52
Works Progress Administration, 88, 107, 114, 119, 136, 168. See also New Deal
World’s Fair (1939–1940), 141–42, 143
Your Baby’s Diary and Calendar, 193
Your Child Year by Year, 192
Zahorsky, John, 14, 20