Comparing Media Systems Beyond the Western World

Comparing Media Systems Beyond the Western World offers a broad exploration of the conceptual foundations for the comparative analysis of media and politics globally. It takes as its point of departure the widely used framework of Daniel C. Hallin and Paolo Mancini’s Comparing Media Systems, exploring how the concepts and methods of their analysis do and do not prove useful when applied beyond the original focus of their “most similar systems” design and the West European and North American cases it encompassed. This book uses a wider range of cases both to interrogate and clarify the conceptual framework of Comparing Media Systems and to propose new models, concepts, and approaches that will be useful for dealing with non-Western media systems and with processes of political transition. Among other cases, Comparing Media Systems Beyond the Western World covers Brazil, China, Israel, Lebanon, Lithuania, Poland, Russia, Saudi Arabia, South Africa, and Thailand.

Daniel C. Hallin is Professor of Communication at the University of California at San Diego and served as Chair of the Communication Department from 2006 to 2011. He holds a Ph.D. in Political Science from the University of California, Berkeley. His books include The “Uncensored War”: The Media and Vietnam, We Keep America on Top of the World: Television News and the Public Sphere, and, with Paolo Mancini, Comparing Media Systems: Three Models of Media and Politics. The last book received the Goldsmith Book Award from the Shorenstein Center on Press and Politics, the Diamond Anniversary Book Award from the National Communication Association, and the Outstanding Book Award from the International Communication Association. Professor Hallin has been awarded the Murray Edelman Distinguished Career Award by the Political Communication Division of the American Political Science Association, a Mercator Professorship of the German National Science Foundation, and fellowships at the Freedom Forum Media Studies Center at Columbia University and the Center for Advanced Study in the Behavioral Sciences at Stanford University. His research covers media and politics, media and war, media and public health, the history of journalistic professionalism, and comparative media systems, particularly in Europe and Latin America.

Paolo Mancini is Professor in the Department of Institutions and Society at the University of Perugia. He chairs the undergraduate program in Communications Sciences and the Ph.D. program in Social and Political Theory and Research at the University of Perugia. Mancini has served as a visiting professor at the University of California, San Diego, and in 1995, he was a Fellow at the Shorenstein Center at Harvard University. In 2001, Mancini was a Fellow at the Erik Brost Institute, University of Dortmund, and, in 2009, at St. Antony’s College, University of Oxford. Mancini’s major publications include Video-politica: Telegiornali in Italia e in USA; Come vincere le elezioni; Sussurri e grida dalle Camere; Politics, Media and Modern Democracy, with David Swanson; Manuale di comunicazione politica; Il sistema fragile; Sociologie della comunicazione, with Alberto Abruzzese; and Elogio della lottizzazione. In 2004, with Daniel C. Hallin, he coauthored Comparing Media Systems: Three Models of Media and Politics.
Politics and relations among individuals in societies across the world are being transformed by new technologies for targeting individuals and sophisticated methods for shaping personalized messages. The new technologies challenge boundaries of many kinds – between news, information, entertainment, and advertising; between media, with the arrival of the World Wide Web; and even between nations. *Communication, Society, and Politics* probes the political and social impacts of these new communication systems in national, comparative, and global perspective.

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Comparing Media Systems Beyond the Western World

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