LEARNING OBJECTIVES

-	Watch and listen	Watch and understand a video about a world of food in one city	-50
	Reading skills	Make predictions from text types	5905
	Academic writing skills	Recognize essay types and essay structures	S.S.
5	Writing task	Write the first draft of an essay	

14 UNIT 1

GLOBALIZATION UNIT 1

UNLOCK YOUR KNOWLEDGE

Work with a partner. Discuss the questions below.

- 1 Look at your clothes, the items on your desk, in your bag and pockets. Where were they made? How many were made in your country?
- 2 Does it matter that we now import so many goods from other countries? Why? / Why not?
- 3 What effects has globalization had on your country?

UNIT1 15

WATCH AND LISTEN



	PREPARING TO WATCH			
UNDERSTANDING	1 Complete the sentences below with a word or phrase from the box.			
KEY VOCABULARY	ethnic groups South American cooking equipment international media prepared food IT communication labour international cuisine			
	 Another phrase for 'economic migration' is the flow of CNNL the DBC and Allow are supervised as af 			
	2 CNN, the BBC and Al Jazeera are examples of			
	3 Email and social-media sites are the most commonly used forms of			
	4 Italian-Americans and Korean-Americans are two of the largest			
	 5 Peru, Brazil and Colombia are all countries. 			
	6 Ready-made sauces and frozen soup are types of			
	7 Pots, saucepans and woks are all types of			
	8 Curry, dumplings and pizza are all examples of			
USING YOUR KNOWLEDGE TO PREDICT CONTENT	2 You are going to watch a video about food in New York. Before you watch, look at the photos and ask and answer the questions with a partner.			
	 What do you know about New York? What types of food is the USA famous for? There are many different types of restaurant in New York. Why do you think this is? 			
	3 Natch the video. Were your predictions correct?			
16 WATCH AND LISTEN	UNLOCK READING AND WRITING SKILLS 4			

CAMBRIDGE

Cambridge University Press 978-1-107-61525-0 - Unlock: Reading & Writing Sills 4 Chris Sowton Excerpt More information

VHILE WATCHING	
Watch again. Complete the notes below with one word in each gap.	UNDERSTANDII DET
 <u>New York: from melting pot to cooking pot</u> International trade routes, migration, ⁽¹⁾ and IT communication expand across ⁽²⁾ borders. 	
• Different cultures interact more, with a flow of goods, (3) and ideas.	
• Globalization is common all over the world but there are certain cities where this is more ⁽⁴⁾ than others.	
 New York: The best example of a city where different ⁽⁵⁾ have come together through globalization. 	
• A centre for ⁽⁶⁾ for hundreds of years.	
 Home to many ⁽⁷⁾ groups. 	
• Huge $^{(8)}$ of world food on sale.	
• Took immigrant food and changed it to create a new American ⁽⁹⁾	
Work with a partner. Answer the questions below. Work out the meaning	WORKING O
 Work with a partner. Answer the questions below. Work out the meaning from the context. 1 What does <i>a flow of goods</i> mean? a more imported and exported products 	WORKING O MEANING FRO CONTE
 from the context. 1 What does a flow of goods mean? a more imported and exported products b an increase of skilful immigrants c an increase in migration 	MEANING FRO
 from the context. 1 What does a flow of goods mean? a more imported and exported products b an increase of skilful immigrants c an increase in migration d more trade routes in New York 2 Ethnic communities in New York gave traditional foods a twist. What does this mean? 	MEANING FRO
 from the context. 1 What does a flow of goods mean? a more imported and exported products b an increase of skilful immigrants c an increase in migration d more trade routes in New York 2 Ethnic communities in New York gave traditional foods a twist. What does this mean? a They changed the food beyond recognition. b They maintained traditional methods. c They ignored traditional foods. 	MEANING FRO
 from the context. 1 What does a flow of goods mean? a more imported and exported products b an increase of skilful immigrants c an increase in migration d more trade routes in New York 2 Ethnic communities in New York gave traditional foods a twist. What does this mean? a They changed the food beyond recognition. b They maintained traditional methods. 	MEANING FRO
 from the context. 1 What does a flow of goods mean? a more imported and exported products b an increase of skilful immigrants c an increase in migration d more trade routes in New York 2 Ethnic communities in New York gave traditional foods a twist. What does this mean? a They changed the food beyond recognition. b They maintained traditional methods. c They ignored traditional foods. d They created something new based on traditional food. 3 What does Afro-American food mean? a food from Africa which is exported to the USA b a combination of food from South America and Africa c pre-prepared rice and chicken dishes in supermarkets 	MEANING FRO
 from the context. 1 What does a flow of goods mean? a more imported and exported products b an increase of skilful immigrants c an increase in migration d more trade routes in New York 2 Ethnic communities in New York gave traditional foods a twist. What does this mean? a They changed the food beyond recognition. b They maintained traditional methods. c They ignored traditional foods. d They created something new based on traditional food. 3 What does Afro-American food mean? a food from Africa which is exported to the USA b a combination of food from South America and Africa 	MEANING FRO

UNLOCK READING AND WRITING SKILLS 4

watch and listen 17

DISCUSSION

6 Work with a partner. Discuss the questions below.

- 1 Why do you think people from so many different countries moved to New York?
- **2** What influence has US culture had on the food and restaurants of other countries?
- 3 Which other cultures have had an influence on the food in your country?

READING 1

PREPARING TO READ

Making predictions from a text type

Different text types (such as essays, articles and blogs) have different characteristics. Some will be more suitable for academic study than others. Before reading a text, we can make predictions about the information and the style of the writing. The source, title and any pictures can help us predict the content.

USING YOUR KNOWLEDGE TO PREDICT CONTENT	 You are going to read part of a blog. Before reading, which of the statements below do you think will be true? The style will be informal. The contents will be appropriate for an academic essay. The writer will give his or her personal opinions. The information will be up-to-date. Read the blog and check your predictions. Find examples to support your ideas. 		
UNDERSTANDING KEY VOCABULARY	 3 Match words (1–8) to 1 authenticity 2 food miles 3 a perfectionist 4 freshness 5 situated 6 to insist 7 a discount 8 a selling point 	 definitions (a–h). a the quality of being recently produced, grown or made b the main reason for buying something, or its best feature c a reduction in the usual price of something d the distance between where something is grown and where it is sold e someone who always wants everything to be correct f located, found in g say that something must happen h when something is real, true or genuine 	
18 READING 1	UNLOCK READING AND WRITING	SKILLS 4	

GLOBALIZATION

UNIT 1

Turkish treats

Hello London foodies!

I'm kicking off this week's blog by talking about a fantastic new Turkish restaurant in Soho called Moda. I can't remember ever eating better dolma or hummus – it was so yummy! In fact, this is one of the things which the restaurant prides itself on – the freshness and authenticity of the ingredients. Apparently, the chef insists that the fruit and vegetables are brought over every day from his home region in Turkey – and from nowhere else. He may be a perfectionist, but it was so delicious that I can't complain. Moda isn't cheap, but it's definitely worth every penny.

And I've got great news for you. When I told him that I write a food blog, he said he'd give all my readers a 10% discount! Just mention this blog when you book.

A very different restaurant, where I had lunch last Monday, is Chez Fitz. Situated near Leicester Square, its main selling point is that its food is all locally sourced (within 30 kilometres of the restaurant). My friends and I were completely amazed – we had no idea that so much could be grown so close to central London. But it turns out that there are pockets of green all over the city – you just need to know where to look.

One final point: I couldn't believe how pricey my weekly shop was this week. Normally it's about £40, but this week it was more than £55 for more or less the same amount of food. Any ideas why?

More in a couple of weeks as I'm going away on my hols tomorrow!

COMMENTS

SouthLondonMum

10 October

Hi – regarding your last point, I've found the same thing recently. I read somewhere that the average 'shopping basket' has already increased by 20% this year. The prices have gone up so much, because of the awful weather we've been having, and they may go up even more. How are we meant to feed our families?

Ecovore

10 October

I'm not sure we should be supporting restaurants like Moda. They are very bad for the environment. What about all the extra carbon emissions from the 'food miles' created by bringing over those ingredients from Turkey?

Anonymous

11 October

I know what you're saying, Ecovore, but don't have a go at restaurants like Moda. If we grow exotic vegetables in the UK, then we have to use heated greenhouses and that probably uses even more energy.



WHILE READING

4 Read the blog again and answer the questions below.

- 1 Why does the blog's author like Moda?
- 2 What is the main selling point of Chez Fitz?
- 3 What question does the blogger ask at the end of the article?
- 4 What is 'SouthLondonMum' angry about?

UNLOCK READING AND WRITING SKILLS 4

READING 1 19

READING FOR DETAIL

- **5** Read the blog again. Write true (T), false (F) or does not say (DNS) next to the statements below.
 - 1 It is impossible to grow food in urban areas.
 - 2 The author has noticed almost a 40% increase in the cost of food.
 - 3 Restaurants like Chez Fitz will become more common in the future.
 - 4 Chez Fitz tries to minimize food miles.
 - 5 Food prices are going up in Turkey.
 - 6 To eat at Moda regularly, you would have to be relatively wealthy.__
- 6 The blog author uses informal language. Match informal words and phrases (1–6) to formal words (a–f). Use the context to help you.
 - 1 kick off
- a expensiveb holidays
- yummy
 pricey
- c import
- 4 hols
- d delicious e criticize
- 5 bring over6 have a go at
- f begin

READING BETWEEN THE LINES

MAKING INFERENCES FROM THE TEXT

- 7 Work with a partner. Discuss the questions below.
 - 1 Do you think the blog author likes *perfectionists*?
 - 2 Why do you think the chef gave a discount to the blog's readers?
 - 3 Why do you think the blogger's shopping was more expensive?

DISCUSSION

8 Work with a partner. Discuss the questions below.

- 1 What types of food are grown where you live? Are they eaten locally or are they sold elsewhere?
- 2 Should you believe restaurant reviews you read online? Why / Why not?
- 3 Do you read blogs or reviews online? Why / Why not?

READING 2

PREPARING TO READ

Good paragraphs in formal writing usually start with **topic sentences**. These tell you the subject of the paragraph. By reading the first sentence of each paragraph in a text, you can often get a good idea of the overall content and also which paragraph to look at if you need some specific information.

20 READING 2

UNLOCK READING AND WRITING SKILLS 4

GLOBALIZATIONUNIT 11 Read the topic sentences below. Work with a partner and discuss what
you think the rest of each paragraph will be about.11 One country whose food has a long history of being 'globalized' is Italy.2 Food has always been very important for Italian families.3 Nowadays, however, Italian eating habits appear to have changed.4 On the plus side, globalization has increased the range of food available
in Italy.5 In summary, globalization has had a significant influence on the way
that Italians eat.2 Skim read the essay and check your predictions.

What impact has globalization had on food and eating habits in Italy?

- Globalization has significantly influenced food consumption in most parts of the world, but one country whose food has a long history of being 'globalized' is Italy. If you walk down any main street in any major world city, you will find at least one Italian restaurant. Furthermore, Italy has seen changes in its own eating habits due to influence from other countries. This essay will examine some of these changes and the issues they raise.
- 2 Food has always been very important for Italian families. Italians take a lot of pride in the making and preparation of food. Until recently, pasta a basic Italian food would have been made by people in their local area. Families would also have made the sauces to eat with the pasta at home. In addition, people's opportunity to experiment with foreign food was very limited, since only pizza and pasta were available in the local town square.
- 3 Nowadays, however, Italian eating habits appear to have changed. People no longer spend so much time preparing their meals. Indeed, frozen or takeaway Italian meals have become very popular in Italy. Furthermore, dried pasta is now mass-produced and is sold relatively cheaply in the supermarkets. Readymade pasta sauces are also increasingly popular – sales have doubled in the last five years, according to one manufacturer. Another important change in Italian eating habits is the increasing popularity of foreign cuisine, especially Indian, Chinese and Japanese foods. This trend is more common in urban areas such as Rome, Milan and Venice, although many smaller towns are also experiencing similar changes.

- 4 These changes have both advantages and disadvantages. On the plus side, globalization has increased the range of food available in Italy. Italians now have much more choice in terms of what they eat. They also do not need to spend so long preparing and making food, unless of course they want to. In contrast, it can be argued that large restaurant chains are becoming increasingly powerful, resulting in the destruction of local and national specialities. Consequently, many Italians worry that they are losing their sense of nationality, as foreign food becomes more common.
- 5 In summary, globalization has had a significant influence on the way that Italians eat. Convenience foods have replaced many of the traditional home-cooked meals, and the availability of foreign foods has greatly increased. While this extra choice is welcomed by some, others fear the damage it may cause to Italian traditions. Possibly the global popularity of Italian food will ensure that it survives.



UNLOCK READING AND WRITING SKILLS 4

READING 2 21

READING FOR MAIN IDEAS

WHILE READING

3 Read the essay again. Do topics (1–7) below refer to the past, the present or both? Tick the correct column.

	past	present	both
1 mass production of pasta		~	
2 domestic production of pasta			
3 lack of foreign food in Italy			
4 worldwide popularity of Italian food			
5 popularity of ready-made pasta sauces			
6 popularity of frozen food			
7 availability of Asian foods			

- **4** Complete the sentences below with your own words. Write between four and eight words for each sentence.
 - 1 Italian restaurants can be found _____
 - 2 In the past, Italians cooked _____
 - 3 In Italian shops, you can now buy _____
 - 4 Although recent changes mean Italians have more time and more choice, some dislike the fact that local food ______.

READING BETWEEN THE LINES

- 5 Work with a partner. Discuss the questions below.
 - 1 What types of reader do you think this essay is meant to appeal to?
 - **a** people who have a general interest in food
 - ${\bf b}\,$ people who are experts in Italian food
 - ${\bf c}\,$ people who want to visit Italy on holiday
 - 2 What do you think is the author's main intention in writing this essay?a to say that globalization has had a largely positive impact on Italian food
 - **b** to say that globalization has damaged Italian culture
 - ${\bf c}\;$ to say that globalization has fundamentally changed Italian food

DISCUSSION

- 6 Work with a partner. Discuss the questions below about your country.
 - 1 What is the best-known national dish? Is it popular outside your country?
 - 2 Is there a difference between the food that people eat in the countryside (or villages) and the food people eat in big cities?
 - 3 Should governments stop the growth of multinational restaurant chains, to allow local, traditional restaurants to compete for customers?

22 READING 2

IDENTIFYING

AUDIENCE

PURPOSE AND

UNLOCK READING AND WRITING SKILLS 4

4 Although recent changes some dislike the fact that

© in this web service Cambridge University Press

GLOBALIZATION

UNIT

LANGUAGE DEVELOPMENT

Academic alternatives to phrasal verbs

When writing essays, it is important to use language which is more formal than you would use when speaking or in informal pieces of writing.

Phrasal verbs, which usually consist of a main verb followed by a particle (e.g. up, on), are less common in academic writing than in informal writing. In academic writing, phrasal verbs can often be replaced by a single word. Using these alternatives will make your writing seem more formal and academic.

- 1 Match phrasal verbs (1–9) to academic verbs (a–i).
 - 1 go on **a** increase
 - 2 go up **b** continue
 - 3 turn down **c** study
 - 4 look into d confuse
 - 5 use up e remove
 - 6 mix up f separate
 - g refuse 7 leave out
 - 8 take away h exclude
 - i exhaust 9 move apart
- 2 Replace the phrasal verbs in bold with the correct form of the academic verbs (a-i) from Exercise 1.
 - 1 The amount of migrant labour is expected to go up. .
 - 2 If multinational companies **go on** expanding, smaller local suppliers may die out.
 - 3 Academics have been looking into the implications of globalization for many years.
 - 4 Immigration can lead to people becoming mixed up about their sense of nationality. _
 - 5 Although many people benefit from globalization, others can also be left out. _
 - 6 Immigrants without suitable qualifications may have their visa requests turned down.
 - 7 When a country's natural resources are **used up**, they may need to rely on other countries to supply them. _
 - 8 The need for workers from poor countries to seek work in rich countries can sometimes mean that families have to temporarily move apart.
 - 9 Some supporters of global economic freedom believe that all trade barriers should be taken away. _

UNLOCK READING AND WRITING SKILLS 4 LANGUAGE DEVELOPMENT