

Cambridge University Press
978-1-107-18982-9 — State and Nation Making in Latin America and Spain
Edited by Agustín E. Ferraro, Miguel A. Centeno
Frontmatter
[More Information](#)

State and Nation Making in Latin America and Spain

In 1960, Latin America and Spain had the same level of economic and social development, but, in just twenty years, Spain raced ahead. This book provides an in-depth analysis of the design and implementation of developmental state policies in both regions and examines the significant variance in success between Latin America and Spain. The second volume in a trilogy, this collection of studies on state institutions in Latin America and Spain covers the period 1930–1990 and focuses on the successes and failures of the developmental states. This book assumes a wide social science perspective on the phenomenon of the developmental state, focusing on the design, creation and management of public institutions, as well as the creation of national projects and political identities related to development strategies.

Agustín E. Ferraro has worked in diverse public policy fields for governments, NGO's and international organizations. As a Humboldt scholar 2001–2003, he did postdoctoral research at the Institute for Latin American Studies in Hamburg, and at the London School of Economics and Political Science (LSE). In 2009, he won a prestigious national award in Spain (INAP) for original research on state institutions in Latin America.

Miguel A. Centeno is Professor of Sociology and International Affairs at Princeton University. He is well known for his work on Latin America, state capacity, war, and globalization.

Cambridge University Press
978-1-107-18982-9 — State and Nation Making in Latin America and Spain
Edited by Agustin E. Ferraro , Miguel A. Centeno
Frontmatter
[More Information](#)

Cambridge University Press
978-1-107-18982-9 — State and Nation Making in Latin America and Spain
Edited by Agustín E. Ferraro, Miguel A. Centeno
Frontmatter
[More Information](#)

State and Nation Making in Latin America and Spain

The Rise and Fall of the Developmental State

Edited by

AGUSTIN E. FERRARO

University of Salamanca

MIGUEL A. CENTENO

Princeton University, New Jersey



CAMBRIDGE
UNIVERSITY PRESS

Cambridge University Press
978-1-107-18982-9 — State and Nation Making in Latin America and Spain
Edited by Agustin E. Ferraro, Miguel A. Centeno
Frontmatter
[More Information](#)

CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314-321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre,
New Delhi - 110025, India

79 Anson Road, #06-04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9781107189829

DOI: 10.1017/9781316995785

© Cambridge University Press 2019

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2019

Printed in the United States of America by Sheridan Books, Inc.

A catalogue record for this publication is available from the British Library.

Library of Congress Cataloging-in-Publication Data

NAMES: Centeno, Miguel Angel, 1957– editor. | Ferraro, Agustin E., editor.

TITLE: State and nation making in Latin America and Spain : the rise and fall of the developmental state / edited by Miguel A. Centeno and Agustin E. Ferraro.

DESCRIPTION: Cambridge, United Kingdom ; New York, NY : Cambridge University Press, [2018]

IDENTIFIERS: LCCN 2018007412 | ISBN 9781107189829

SUBJECTS: LCSH: Latin America – Economic conditions – 20th century. | Latin America – Economic policy. | Economic development – Political aspects – Latin America. | Spain – Economic conditions – 20th century. | Spain – Economic policy. | Economic development – Political aspects – Spain.

CLASSIFICATION: LCC HC125 .S745 2018 | DDC 851/.1–dc23

LC record available at <https://lcn.loc.gov/2018007412>

ISBN 978-1-107-18982-9 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

Cambridge University Press
978-1-107-18982-9 — State and Nation Making in Latin America and Spain
Edited by Agustin E. Ferraro , Miguel A. Centeno
Frontmatter
[More Information](#)

In memory of Juan J. Linz

Cambridge University Press
978-1-107-18982-9 — State and Nation Making in Latin America and Spain
Edited by Agustin E. Ferraro , Miguel A. Centeno
Frontmatter
[More Information](#)

Contents

<i>List of Figures</i>	page ix
<i>List of Tables</i>	x
<i>List of Contributors</i>	xi
<i>Preface</i>	xiii
PART I INTRODUCTION	I
1 Those Were the Days: The Latin American Economic and Cultural Boom vs. the Spanish Miracle <i>Miguel A. Centeno, Agustín E. Ferraro, and Vivekananda Nemana</i>	3
PART II VISIONS AND POLITICS OF DEVELOPMENT	27
2 CEPAL as Idea Factory for Latin American Development: Intellectual and Political Influence, 1950–1990 <i>Joseph L. Love</i>	29
3 The Arc of Development: Economists’ and Sociologists’ Quest for the State <i>Margarita Fajardo</i>	51
4 From “Showcase” to “Failure”: Democracy and the Colombian Developmental State in the 1960s <i>Robert Karl</i>	73
PART III INSTITUTIONAL DESIGN: INFRASTRUCTURAL AND TERRITORIAL POWER	105
5 One Blueprint, Three Translations: Development Corporations in Chile, Colombia, and Peru <i>José Carlos Orihuela</i>	107
	vii

viii	<i>Contents</i>
6 The Rise and Fall of the Instituto Nacional de Planificación in Peru, 1962–1992: Exploring the Limits of State Capacity Building in Weak States <i>Eduardo Dargent</i>	134
7 A Double-Edged Sword: The Institutional Foundations of the Brazilian Developmental State, 1930–1985 <i>Luciana de Souza Leão</i>	157
8 Life is a Dream: Bureaucracy and Industrial Development in Spain, 1950–1990 <i>Agustín E. Ferraro and Juan José Rastrollo</i>	177
PART IV INDUSTRY, TRADE, AND GROWTH: ECONOMIC POWER	205
9 Emergence and Maturity of the Developmental State in Argentina, Brazil, and Spain, 1930–1990: an Economic History Approach <i>Jordi Catalan and Tomàs Fernández-de-Sevilla</i>	207
10 The Mexican Developmental State, c.1920–c.1980 <i>Alan Knight</i>	238
11 The Developmental State and the Agricultural Machinery Industry in Argentina <i>Yovanna Pineda</i>	266
12 The Chilean Developmental State: Political Balance, Economic Accommodation, and Technocratic Insulation, 1924–1973 <i>Patricio Silva</i>	284
PART V NATIONAL AND CIVIC IDENTITIES: SYMBOLIC POWER	315
13 The Developmental State and the Rise of Popular Nationalism: Cause, Coincidence, or Elective Affinity? <i>Matthias vom Hau</i>	317
14 State, Nation, and Identity in Brazil, 1930–1990 <i>Marshall C. Eakin</i>	346
15 Urban Informality, Citizenship, and the Paradoxes of Development <i>Brodwyn Fischer</i>	372
PART VI CONCLUSION	403
16 Authoritarianism, Democracy, and Development in Latin America and Spain, 1930–1990 <i>Agustín E. Ferraro and Miguel A. Centeno</i>	405
<i>Index</i>	428

Figures

1.1	Real GDP per Capita, 1925–1995, for Spain and Select Latin American Countries, in 1990 Geary-Khamis (GK) dollars	<i>page</i> 10
1.2	Spain’s Real GDP per Capita, Relative to Seven Latin American Economies (LA7), 1925–1995	11
4.1	Colombia’s Annual Exports and Imports, 1958–1967	84
4.2	Instances of “ <i>Desarrollismo</i> ” in Spanish-Language Texts on Google NGram Viewer, 1946–1980	97
9.1	Patterns of the Industrial Production Index	223
9.2	Annual Rate of Increase of the Consumer Prices Index (%)	228

Tables

5.1	Assessing Bureaucratic Autonomy of Development Corporations with Carpenter (2001)'s Lenses	<i>page</i> 112
9.1	Annual Growth Rates of GDP per Capita in 1990 GK Dollars (%)	212
9.2	Proportion of Illiterates among the 15-year-old Population (%)	215
9.3	The Fifteen Main Automobile Producers from 1928 to 1991 (Thousands of Units)	218
9.4	Convergence and Divergence of GDP per Capita in Relation to the USA	231
10.1	Mexican GDP Growth during the “Long Twentieth Century”, by [select] Periods	246
10.2	Government Expenditure, 1910–1940	246

Contributors

Jordi Catalan, Universitat de Barcelona
Eduardo Dargent, Pontificia Universidad Católica del Perú
Marshall C. Eakin, Vanderbilt University
Margarita Fajardo, Sarah Lawrence College
Tomàs Fernández-de-Sevilla, Université Libre de Bruxelles
Brodwyn Fischer, University of Chicago
Matthias vom Hau, Institut Barcelona d'Estudis Internacionals
Robert Karl, Princeton University
Alan Knight, Oxford University
Joseph Love, University of Illinois
Vivekananda Nemana, Princeton University
José Carlos Orihuela, Pontificia Universidad Católica del Perú
Yovanna Pineda, University of Central Florida
Juan José Rastrollo, Universidad de Salamanca
Patricio Silva, Leiden University
Luciana de Souza Leão, Columbia University

Cambridge University Press
978-1-107-18982-9 — State and Nation Making in Latin America and Spain
Edited by Agustin E. Ferraro , Miguel A. Centeno
Frontmatter
[More Information](#)

Preface

This book represents the next stage of a long friendship and scholarly collaboration. Published in 2013, the first volume of our project on state and nation making in Latin America and Spain examined states and nations during the long “liberal era” from 1810 to 1930.¹ The present, second volume of the collection, continues the story of state building in the Hispanic–American world through 1990, focusing on state institutions and economic and social development. We hope to spend the next five years completing the collection with a third volume on the neoliberal state, from 1990 to the present.

The fundamental inspiration for the comparison between Spain and Latin America came from one of the co-editors’ teachers, Juan Linz. His commitment to scholarship and his fruitful comparative perspectives still motivate many, and we only hope that he would approve of this book.

We were very lucky to find such an outstanding group of collaborators. Anyone who has ever planned a series of conferences knows how difficult it can be to identify attendees and then count on them to produce solid scholarship and generous discussion. We received some “nos” to our initial queries, but mostly “yesses” and were delighted when practically everyone showed up at Princeton in the fall of 2015. By this time, the papers were already well developed and the meeting began to progress as much more of a bottom-up enterprise than we had hoped. The result was a much better conference than we could have imagined and much enthusiasm for a second meeting at Princeton in 2017. The contributors once again demonstrated great patience as we asked for further and further revisions and additions to the chapters and tried to find a publisher for a book that was quite long by today’s standards.

It was again our extraordinary good luck to find Robert Dreesen and Robert Judkins at Cambridge University Press. Both have been wonderful partners: supportive and insightful, firm and clear about the work that had to be done. The staff at Cambridge University Press and the associated indexing and copy-

¹ Centeno and Ferraro, 2013.

editing teams have been outstanding and we could not have asked for more. In preparing the conferences at Princeton we had the very able and kind support of Jayne Bialkowski and Nikki Woolward. Vivekananda Nemana and David Reineke assisted with the final preparation of the manuscript.

We would like to offer special thanks for the cover image of this book to the Museu Arqueològic de l'Esquerda (Roda de Ter, Barcelona) and to the museum's Director, María Ocaña i Subirana. The image shows three workers next to textile machinery in a factory in Salou, Roda de Ter, c.1960. This and other images were collected by Director Ocaña i Subirana for a museum's exhibit, and for publication by María Ocaña i Subirana and Nuria Cabañas Anguita, *La dona i la fàbrica a Roda de Ter. De la filosa a la contínua (s. XVIII-XX)*, Roda de Ter: Ajuntament de Roda de Ter, 2006.

Our home institutions have served as wonderful and generous hosts and deserve our heartfelt thanks. Financial support for the project came from Princeton University's Program in Latin American Studies, from the Princeton Institute for International and Regional Studies, and from central University funds.

As always, our families deserve our ever-larger thanks for allowing us the luxury of spending so much time on an era so long ago and a place so far away. Deborah Kaple, Maya Centeno, and Alex Centeno amazingly keep putting up with one of the editors. The fascinating Rachel Straus, ideal intellectual companion and partner of the other editor, receives his thanks for constant support and encouragement. Sarah L. Ferraro and Ana V. Ferraro were extremely patient and understanding while having to bear long absences from their father.