

THE QUANTIFIED WORKER

The information revolution has ushered in a data-driven reorganization of the workplace. Big Data and artificial intelligence (AI) are used to surveil workers and shift risk. Workplace wellness programs appraise our health. Personality job tests calibrate our mental state. The monitoring of social media and the surveillance of the workplace measure our social behavior. With rich historical sources and contemporary examples, *The Quantified Worker* explores how the workforce science of today goes far beyond increasing efficiency and threatens to erase individual personhood. With exhaustive detail, Ifeoma Ajunwa shows how different forms of worker quantification are enabled, facilitated, and driven by technological advances. Timely and eye-opening, *The Quantified Worker* advocates for changes in the law that will mitigate the ill effects of the modern workplace.

Ifeoma Ajunwa is a 2021–2022 Fulbright scholar, an award-winning tenured law professor at the University of North Carolina School of Law, and adjunct professor at the Kenan-Flagler Business School. She is the founding director of the Artificial Intelligence Decision-Making Research Program and a faculty associate at the Berkman Klein Centre at Harvard University.

The Quantified Worker

LAW AND TECHNOLOGY IN THE
MODERN WORKPLACE

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*For Papa and Mama.
Also for J., A., and A., you are my anchor and my sails.*

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