The Cambridge Handbook of Psychology and Economic Behaviour

There has recently been an escalated interest in the interface between psychology and economics. The Cambridge Handbook of Psychology and Economic Behaviour is a valuable reference dedicated to improving our understanding of the economic mind and economic behaviour. Employing empirical methods – including laboratory and field experiments, observations, questionnaires and interviews – the Handbook provides comprehensive coverage of theory and method, financial and consumer behaviour, the environment and biological perspectives. This second edition also includes new chapters on topics such as neuroeconomics; unemployment; debt; behavioural public finance; and cutting-edge work on fuzzy trace theory and robots, cyborgs and consumption. With distinguished contributors from a variety of countries and theoretical backgrounds, the Handbook is an important step forwards in the improvement of communications between the disciplines of psychology and economics that will appeal to academic researchers and graduates in economic psychology and behavioural economics.

Alan Lewis is Professor of Economic Psychology at the University of Bath. He has been publishing in the area of psychology and economics for nearly forty years, and his journal articles and books have covered such topics as socially responsible investing; ethics, altruism and economic affairs; tax evasion and fiscal preferences; environmental attitudes and behaviour; economic socialisation; and credit and debt. His books include Morals, Markets and Money (2002) and, with Paul Webley and Adrian Furnham, The New Economic Mind: The Social Psychology of Economic Behaviour (1995). Alan Lewis was also Editor of the Journal of Economic Psychology from 1996 to 2000. He has presented papers at international conferences and seminars in many countries, including the United States, the United Kingdom, Canada, France, Italy, Spain, Sweden, Norway, Austria, the Czech Republic, Denmark and Belgium.
The Cambridge Handbook of Psychology and Economic Behaviour

Second Edition

Edited by

Alan Lewis

University of Bath
This is dedicated to Paul Webley (1953–2016), a good friend of economic psychology and a good friend of ours.
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Notes on Contributors

AARON AHUVIA is Professor of Marketing at the University of Michigan–Dearborn College of Business. His research looks at (a) consumers’ love of products, activities and brands; and (b) how people can build happy lives within contemporary consumer culture. An independent analysis of research impact (Elbeck and Vander Schee, 2013) ranked him twenty-second in the world (nineteenth in the United States) for research influence in consumer behaviour.

GERRIT ANTONIDES is Professor Emeritus of Economics of Consumers and Households, Wageningen University, the Netherlands. He was Editor-in-Chief of the Journal of Economic Psychology from 2005 to 2010 and President of the Society for the Advancement of Behavioural Economics (SABE) from 2014 to 2016. His research focuses on consumer financial behaviour, consumer food behaviour and mental accounting.

NICHOLAS BARDSLEY is Associate Professor of Behavioural and Ecological Economics in the School of Agriculture, Policy and Development, University of Reading, United Kingdom. His recent research investigates household energy use, food norms in schools and social aspects of decision making.

LORY BARILE is Lecturer in Economics at the University of Coventry, United Kingdom. She completed her doctoral research in economics at the University of Bath, United Kingdom (2014). Prior to this, she received a PhD degree in economics from the University of Genoa, Italy (2009), an MSc degree in economics from the University of Bath, United Kingdom (2008) and a BSc degree in political sciences and economics from the University of Florence, Italy (2004). Her research interests are in the fields of behavioural and experimental economics, public sector economics, environmental economics and applied microeconomics.

RUSSELL BELK is York University Distinguished Research Professor and Kraft Foods Canada Chair in Marketing, Schulich School of Business, York University, Canada. He has over six hundred publications, and his research tends to be qualitative, visual, and cultural. It involves the extended self, meanings of possessions, collecting, gift giving, sharing, digital consumption and materialism.
Notes on Contributors

BRENDAN BURCHELL is a Reader in the Social Sciences in the Department of Sociology at the University of Cambridge, United Kingdom. He is also a Fellow of Magdalene College, Cambridge. His main research interests centre on the effects of labour market conditions on well-being. Recent publications have focussed on job insecurity, work intensity, part-time work, zero-hours contracts, debt, occupational gender segregation and self-employment.

J. MICHAEL COLLINS is an Associate Professor at the University of Wisconsin–Madison, United States, with faculty positions at the School of Human Ecology and the La Follette School of Public Affairs. He also serves as a specialist for University of Wisconsin–Extension and directs the Center for Financial Security. He studies consumer decision making in the financial marketplace, including the role of public policy in influencing credit, savings and investment choices, with a focus on financial capability among economically vulnerable households and youth.

CHRISTOPHER J. COWTON is Professor of Financial Ethics at the University of Huddersfield Business School, United Kingdom, where he was Professor of Accounting from 1996 to 2016 and served as Dean from 2008 to 2016. He was Editor of *Business Ethics: A European Review* from 2004 to 2013 and has been a member of the Ethics Standards Committee of the Institute of Chartered Accountants in England and Wales since 2009.

JOHN CULLIS is Professor of Economics at the University of Bath, United Kingdom. He has published extensively on public sector issues in leading economics journals, such as *American Economic Review*, *Economic Journal*, *Journal of Health Economics*, *Journal of Public Economics*, and *Kyklos*. He is coauthor (with Philip Jones) of *Public Finance and Public Choice* (3rd edn, 2009).

WERNER DE BONDT is Professor of Finance and Founding Director of the Richard H. Driehaus Center for Behavioral Finance at DePaul University in Chicago. Between 1992 and 2003, he was the Frank Graner Professor of Investment Management at the University of Wisconsin–Madison. His recent work examines the value of professional financial advice, how celebrity investors influence market sentiment and volatility and the pricing of rare high-impact events.

DANIEL EHRlich is a doctoral student in the Interdepartmental Neuroscience Program at Yale University, New Haven, Connecticut, United States. His research utilises recurrent neural network models to investigate the cortical circuitry underlying human and animal behaviour.

DETLEF FETCHENHAUER is Professor of Economic and Social Psychology, University of Cologne, Germany. He is doing research on the social psychology of trust, lay-economics and more generally on the interplay between
our evolutionary past and human functioning in our current and complex environments.

GORDON R. FOXALL is Distinguished Research Professor at Cardiff Business School, Cardiff University, and a Visiting Professor in Economic Psychology at the University of Durham, United Kingdom. He has held visiting appointments at the universities of Michigan and Oxford, and is a Fellow of the Academy of Social Sciences (FAcSS); a Fellow of the British Psychological Society (FBPsS); and a Fellow of the British Academy of Management (FBAM). His principal research interests include consumer behaviour analysis (a field which his work inaugurated), the philosophical implications of the neurophilosophy of consumer choice and the theory of the marketing firm.

BRUNO S. FREY is Permanent Visiting Professor at the University of Basel and Research Director at the Center for Research in Economics, Management and the Arts (CREMA), Zurich. He has held chairs at the universities of Constance, Zurich, Chicago, Warwick and Friedrichshafen and has been awarded five honorary doctorates in five countries as well as publishing twenty-one books and more than six hundred articles in scholarly journals.

MARGARETA FRIMAN is Professor of Psychology and Director of the Service and Market Oriented Transport Research Group (SAMOT) at Karlstad University (Sweden). She is Associate Editor of the Frontiers in Psychology: Environmental Psychology (2016–present). In 2014, she received the Håkan Frisinger Foundation for Transportation Research Award as a prominent researcher. She is currently working on underlying psychological processes for motivating voluntary travel behaviour change.

JANA GALLUS is Assistant Professor of Strategy and Behavioral Decision Making at UCLA’s Anderson School of Management. Her research interests lie in behavioural economics and strategy, with a focus on nonfinancial incentives and their effects on human decision making. She investigates how incentive schemes can be designed to enhance employee motivation and organisational performance in the private and nonprofit sectors.

DAVID GARAVITO is a JD/PhD candidate at Cornell University in Ithaca, New York, United States. He is currently working in Dr. Valerie Reyna’s Laboratory for Rational Decision Making to study judgement, memory and risky decision making in adolescent and adult populations. His specific work focuses on the cognitive effects of mild traumatic brain injuries and predicting future neurodegenerative disease in at-risk populations.

TOMMY GÄRLING is Emeritus Professor of Psychology currently affiliated with the Centre for Finance and Department of Economics, School of Business, Economics, and Law, University of Gothenburg (Göteborg), Sweden. He is a Fellow of the International Association of Applied Psychology, and a former President of its Environmental Psychology Division. He has been an Associate
JULIA GUMY is a Lecturer in Policy Studies with quantitative research methods in the Department of Social Policy at the University of Bristol. She is also a member of the Centre for the Study of Poverty and Social Justice and the QStep Centre at the University of Bristol. Her research interests lie in the study of the life course, subjective and economic well-being, gender, comparative welfare policies and the use of quantitative research methods. Her most recent work examines the impact of economic inequality on the accumulation of debt in Western Europe.

MICHAEL HALLSWORTH is a Director at the Behavioural Insights Team, a social purpose company that was formerly part of the U.K. government (sometimes known as the “Nudge Unit”). While at Her Majesty’s Revenue and Customs, he was responsible for running large-scale randomised controlled trials that applied behavioural economics to increase tax compliance. He has undergraduate and postgraduate degrees from Cambridge University and a PhD from Imperial College London.

LISHENG HE is a PhD student in Behavioural Science at Warwick Business School, University of Warwick, United Kingdom. He is interested in learning, judgement and decision making.

DENIS HILTON is Professor of Social Psychology at the University of Toulouse, France. His principal interests are in social cognition, reasoning and judgement and decision making. He has collaborated extensively with economists on behavioural aspects of finance, insurance and sustainable consumption. He is currently an Associate Editor of the European Journal of Social Psychology.

TIM JACKSON is Professor of Sustainable Development at the University of Surrey, United Kingdom, and Director of the Economic and Social Research Council (ESRC) Research Centre for the Understanding of Sustainable Prosperity (CUSP). From 2004 to 2011, he was Economics Commissioner on the U.K. Sustainable Development Commission, where his work on the psychology of consumer behaviour was influential in framing the ‘Changing Behaviours’ chapter in the 2005 U.K. Sustainable Development Strategy. He is the author of Prosperity Without Growth (2009/2017), a landmark in the sustainability debate.

PHILIP JONES is Professor of Economics at the University of Bath, United Kingdom. He has published extensively on public finance and public choice in leading economics and political science journals, such as American Economic Review, Economic Journal, Journal of Public Economics, Oxford Economic Review.
Notes on Contributors


BERNADETTE KAMLEITNER is Professor of Marketing, with a special focus on consumer behaviour, in the Department of Marketing, WU Vienna University of Economics and Business, Austria. She is President of the Austrian WWG Forum marketing and head of the Institute for Marketing and Consumer Research. Her most recent work examines antecedents and consequences of experiences of ownership and consumer perceptions and handling of personal data.

MINJO KANG is a PhD candidate in the School of Business, Yonsei University, Republic of Korea. As a Certified Public Accountant, he has worked at PWC and KPMG in Korea from 2006 to 2009. With the financial support of Mr. Dong-wook Shin, he participated in the handbook project on tax psychology as a visiting PhD student at the University of Vienna. His research interest lies in the application of psychology to the context of tax and accounting. His most recent work analyses the concept of tax avoidance from a psychological perspective.

INGO KASTNER works as a Senior Researcher in the Environmental Psychology Division at the Otto-von-Guericke University in Magdeburg, Germany. The main focus of his research is concerned with environmentally relevant investment decisions in households and organisations.

ERICH KIRCHLER is Professor of Economic Psychology, Faculty of Psychology, University of Vienna, Austria. He was Editor-in-Chief of the Journal of Economic Psychology (with Erik Hoelzl) and President of the International Association of Researchers in Economic Psychology (IAREP) of the International Association of Adminstration Professionals (IAAP) – Division 9 (Economic Psychology) and of the Austrian Psychological Association. His most recent work examines tax behaviour and financial decisions.

ANNE-SOPHIE LANG is a predoctoral Fellow at the Institute of Sociology and Social Psychology, University of Cologne, Germany. She has studied economics, political science and economic and social psychology. She is currently conducting research on the social psychology of trust.

IFAT LEVY is Associate Professor of Comparative Medicine and Neuroscience at Yale School of Medicine, New Haven, Connecticut. Her research combines neuroimaging and behavioural techniques to investigate the neural basis of decision making and valuation under uncertainty in healthy individuals and in psychopathology.

ALAN LEWIS is Professor of Economic Psychology in the Department of Psychology, University of Bath, United Kingdom. He was Editor-in-Chief of
the Journal of Economic Psychology from 1996 to 2000 and President of the International Association of Researchers in Economic Psychology (IAREP) from 2009 to 2011. His most recent work examines cultural differences in perceptions of tax evasion, benefit fraud and discounting rates.

REBECCA MCDONALD is a postdoctoral Research Fellow in Behavioural Science at the University of Warwick, United Kingdom. She holds a PhD in economics from Newcastle University, United Kingdom. Her research involves using experiments to understand how individuals value nonmarket outcomes such as safety and health, particularly when the outcomes are risky or delayed.

EVA MARCKHGOTT is Teaching and Research Associate at the Institute for Marketing and Consumer Research, WU Vienna University of Economics and Business, Austria. She holds a master’s degree in marketing and is currently pursuing her PhD in the field of consumer behaviour. Her research interests include external cues influencing consumer decision making.

JEROME OLSEN is a Research Associate at the Faculty of Psychology, University of Vienna, Austria. His PhD project focusses on value-added tax (VAT) compliance. Specifically, he investigates how VAT is socially represented by different actors in the field as well as factors influencing collaborative tax evasion of income tax and VAT by suppliers and consumers.

GODA PERLAVICIUTE is Assistant Professor in Environmental Psychology at the University of Groningen, the Netherlands. Her research focusses on public acceptability of energy sources, systems and policies. She is particularly interested in the role of people’s values in their acceptability judgements.

DANIEL READ is Professor of Behavioural Science at Warwick Business School. He received his PhD from University of Toronto and has held posts in (amongst other places) the London School of Economics, Leeds University Business School and Durham University Business School and has been a visiting scholar at INSEAD and the Yale School of Management. His research includes experimental and theoretical work in intertemporal and risky choice and in research methods.

VALERIE REYNA is the Lois and Melvin Tukman Professor and Director of the Human Neuroscience Institute at Cornell University, United States. She has been elected to the National Academy of Medicine and Society of Experimental Psychologists, and is President of the Society for Judgment and Decision Making. Her research integrates brain and behavioural approaches to understand and improve judgement, decision making and memory across the lifespan. Her recent work has focussed on the neuroscience of risky decision making and its implications for health and well-being, especially in adolescents; applications of artificial intelligence to understanding cancer genetics;
and medical and legal decision making (e.g., jury awards, medication decisions and adolescent crime).

**CARMEN SMITH** is Centre Coordinator at the ESRC Research Centre for the Understanding of Sustainable Prosperity (CUSP) at the University of Surrey, United Kingdom. She holds a doctorate in environmental sustainability from the University of Bath. Her research focusses on the psychology of participation within ecovillages and community currency initiatives. Carmen has also contributed to the Sustainable Development Program at the United Nations Research Institute for Social Development with a paper on the social and solidarity economy.

**MATTHEW SPARKES** is a Teaching Associate in Sociology and Quantitative Methods, in the Department of Sociology at the University of Cambridge. He is also an Associate Fellow of the Higher Education Academy. His main research interests lie in the study of financialisation, political economy, economic inequality and social class. His most recent work examines Britain’s transition to a financialised economy, and the impact of credit use and problem debt on personal identity.

**CLIVE L. SPASH** is Professor of Public Policy & Governance in the Department of Socio-Economics, Vienna University of Economics and Business, Austria. He is Editor-in-Chief of the *Journal Environmental Values*. From 1996 to 2006, he was first Vice-President and then President of the European Society for Ecological Economics. He has published over one hundred academic journal articles and book chapters and most recently the fifty-chapter edited volume *Routledge Handbook of Ecological Economics*. For further information, visit www.clivespash.org.

**LINDA STEG** is Professor of Environmental Psychology at the University of Groningen, the Netherlands. Her research focusses on factors influencing environmental behaviour and the effects and acceptability of environmental policies. She is a former President of the Environmental Division of the International Association of Applied Psychology, member of the Advisory Group on Energy for Horizon 2020 and Coordinator of the European PERSON platform (www.person.eu), which aims to integrate and strengthen socioeconomic research on the human dimensions of a sustainable energy transition.

**PAUL C. STERN** is a senior scholar at the U.S. National Academy of Sciences, Engineering, and Medicine and Professor II at the Norwegian University of Science and Technology. His areas of research interest include environmentally significant behaviour and governance of common-pool resources. He is a Fellow of the American Association for the Advancement of Science and the American Psychological Association.
HENDRIK THEINE is a PhD student and Project Assistant at the Institute for Institutional and Heterodox Economics, Vienna University of Economics and Business. His research and study interests are situated at the crossroads of ecological economics and political economy. He works on economic inequality in the media, distributional issues of CO₂ emissions and discursive practices in economics.

ELLEN VAN DER WERFF is Assistant Professor in Environmental Psychology at the University of Groningen, the Netherlands. Her research focusses on understanding environmental behaviour and developing effective and acceptable interventions to promote sustainable behaviour.

CHRIS VAN KLAVEREN is Associate Professor of Educational Sciences and Economics of Education, in the Department of Behavioural and Movement Sciences, VU University Amsterdam. He is also Director of the Amsterdam Center of Learning Analytics (www.acla.amsterdam). His most recent work combines insights from behavioural science, learning analytics and program evaluation methods to redesign and individualise education and influence student choice behaviour.

KARL-ERIK WÄRNER YD is Professor Emeritus of Economic Psychology at the Stockholm School of Economics. His most recent publications have been in the area of the psychology of consumer finances. He published Stock-Market Psychology: How People Value and Trade Stocks in 2001.

REBECCA WELDON is an Assistant Professor of Psychology at Juniata College in Huntingdon, Pennsylvania, United States. She recently completed a post-doctoral Fellowship with Dr. Valerie Reyna at Cornell University, in which her work involved using fMRI and behavioural techniques to examine risky decision making in adolescents. Her most recent work focusses on cognitive control, delay discounting and risky-choice framing.

ULRICH WITT is Director Emeritus of the Evolutionary Economics Research Group at the Max Planck Institute of Economics, Germany, and Adjunct Professor of Economics in the Griffith Business School at Griffith University, Australia. He has served as Editor-in-Chief of the Journal of Bioeconomics since 2012. In his research, he pursues an evolutionary approach to economics focussing, inter alia, on innate and learned constituents of human behaviour, especially consumer behaviour, and its influence on individual welfare and environmental problems.

INGA WITTIENBERG works as a Senior Researcher in the Environmental Psychology Division at the Otto-von-Guericke University in Magdeburg, Germany. Her research interests include determinants of proenvironmental behaviour as well as energy consumption and related technologies.
KIMBERLY S. WOLSKÉ is a Research Associate (Assistant Professor) in the Harris School of Public Policy, University of Chicago, United States, and an affiliated researcher with the Energy Policy Institute at the University of Chicago (EPIC). Her research examines the motivations and barriers to low-carbon lifestyle choices as well as public perceptions of climate change solutions and energy-related technologies.

ALEX J. WOOD is a Researcher of work, employment and labour markets at the Oxford Internet Institute, University of Oxford, United Kingdom. His research focusses on labour market transformation, new forms of work, organisation and collective action. He is currently researching the online gig economy. He has previously published in Human Relations and Industrial Relations Journal.