

OWNED

In this compelling examination of the intersection of smart technology and the law, Joshua Fairfield explains the crisis of digital ownership – how and why we no longer control our smartphones or software-enabled devices, which are effectively owned by software and content companies. In two years, we will not own our “smart” televisions, which will also be used by advertisers to listen in to our living rooms. In the coming decade, if we do not take back our ownership rights, the same will be said of our self-driving cars and software-enabled homes. We risk becoming digital peasants, owned by software and advertising companies, not to mention overreaching governments. *Owned* should be read by anyone wanting to know more about the loss of our property rights, the implications for our privacy rights, and how we can regain control of both.

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Owned

PROPERTY, PRIVACY, AND THE
NEW DIGITAL SERFDOM

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To Christine, Mary, Maggie, Hannah, and Grace

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