

Contents

<i>Foreword</i>	<i>page</i> xi
<i>Acknowledgments</i>	xvii
Introduction	I
Print and Broadcast Journalism	3
The Digital Ethics Agenda	7
Ethical Issues from Media Studies	7
The Causality Problem	21
A Conceptual Dilemma	22
Idea of Progress	25
Cultural Continuity	27
Summary	28
Structure and Approach	29
Conclusion	31
I The Technological Problem: Instrumentalism and Its Cognates	32
The Media Ecology Tradition	33
Innis's Monopoly of Knowledge	35
Carey's Transmission and Ritual	38
Ellul's International Perspective	40
Summary	42
Instrumentalism	43
Aristotle's Legacy	44
Critique	46
Conclusion	50
Human-Centered Philosophy of Technology	51
Heidegger's <i>Dasein</i>	52

	<i>Dasein</i> and <i>Tao</i>	58
	Application	60
	Ellul's Ends and Means	60
	Contemporary Reflections	65
	Application to Media Ethics Theory	74
	First: Humanistic Universals	74
	Second: Triadic Approaches to Mediation	77
	Third: Duty Ethics	80
	Fourth: New Generation Technologies	83
	Conclusion	90
2	The Ethics of Being	92
	Universal Sacredness of Life	93
	Multi-Level Research	96
	Sacredness-of-Life Exemplars	98
	Conclusion	100
	Protonorm	101
	Pre-theoretical Beliefs	101
	Primordial Generality	103
	Holistic Humans	105
	Summary	107
	Community as a Normative Ideal	109
	Counter-Enlightenment Ontology	110
	Communitarian Democracy	111
	Technological Regimes	114
	Theoretical Pluralism	116
	African Communalism	119
	Confucianism	122
	Contractual Naturalism	126
	Feminist Ethics of Care	128
	Summary of the Five Theories	131
	Conclusion	131
3	The Ethics of Truth	133
	Truth in Intellectual History	134
	Objectivist Worldview in the Media	138
	Modernity in Crisis	142
	Truth in Ethics	143
	Substantive Theory of Truth	144
	Discourse Ethics	147
	<i>Aletheia</i> as Authentic Disclosure	159
	News as Truth Production	166
	Interpretive Sufficiency	169
	Surplus of Meaning	179

Contents

ix

	Conclusion	182
4	The Ethics of Human Dignity	185
	Theories of Human Dignity Worldwide	187
	Kant's Formulae of Humanity	187
	<i>Ubuntu</i> Philosophy and Human Dignity	189
	Human Dignity in Islamic Ethics	191
	Paulo Friere's Ontological Vocation	192
	Human Dignity in <i>The Analects</i> of K'ung Fu-Tzu	193
	Conclusion	195
	The Media's Facilitative Role	197
	Multinational Cultural Diversity	200
	Cultural Identity	201
	Narrative Journalism	206
	Community Media	209
	Research and Cases with Human Dignity the Issue	217
	Poverty and the Poor	218
	Humanitarian Crisis in Darfur	224
	American Indians at Wounded Knee	227
	Global Media Monitoring Project	232
	Summary	235
	Conclusion	235
5	The Ethics of Nonviolence	239
	Theorists and Theorizing	240
	Exemplary Theorists	240
	Effective Nonviolent Action	249
	Principled Nonviolence	251
	Violence in Entertainment	257
	A Cultural Perspective	260
	Aesthetic Realism	262
	Schindler's List	265
	Hate Speech on the Internet	267
	Philosophy of Language	270
	Analysis Becomes Activism	274
	Peace Journalism	277
	War Reporting	278
	Terrorism	283
	Summary	289
	Conclusion	290
6	Cosmopolitan Justice and Its Agency	293
	Moral Cosmopolitanism	294
	Justice as Right Order	299
	Philosophical Anthropology and Justice	302

Augustine	305
Hannah Arendt	306
Amartya Kumar Sen	308
Agnes Heller	310
Cosmopolitan Justice of Being	312
Restorative Justice	313
Digitally Networked Action	315
Transborder Agents and Agencies of Justice	317
Moral Literacy	318
United Nations' Human Rights Treaties	319
International Non-Governmental Organizations	323
Conclusion	329
<i>Afterword</i>	333
<i>References</i>	338
<i>Index</i>	391