

Index

- Aaltonen, A., 149–50, 159
 abstract labour, 62, 65
 abundance, 146, 223
 accumulation, 123
 actor-network theory, 145
 ad quality, 183
 Adsense, 175
 advergaming, 177
 advertising, 3, 12, 144, 153, 171,
 173–5, 179–80, 195–6, 200, 202,
 214
 advertising audiences, 182
 Adwords, 174, 183
 agency, 119
 Aglietta, M., 112
 Albert, M., 39
 alienation, 47, 127, 138, 156, 213
 Althusser, L., 54, 56, 112
 Amazon, 14, 226
 ambient production, 213
 anarchism, 38
 Anderson, C., 34, 110, 176
 Andrejevic, M., 197, 213
 Android, 129–30, 134, 184
 anthropology
 economic, 8, 20, 84–8
 Apache, 231
 App Store, 134
 Apple, 11, 14, 117–43, 185, 199, 225
 Apple Mac, 120, 128
 applanicisation, 135
 appropriation, 9, 61, 73, 101–6
 appropriative practices, 4, 96–114,
 120, 216, 219–21
 examples, 122, 131, 133, 140, 142
 appropriative structure, 190
 articulation, 56, 112
 asymmetric transfers, 181, 198
 audience autonomy, 182
 austerity, 232
- Balibar, E., 54, 56
 Banaji, J., 58–9, 108
 BBC, 228
 Beckert, J., 91
 beggar's flower, 177
 benefit-carriers, 103
 benefits, 96, 102–6
 Benkler, Y., 40, 86, 93, 155, 224, 229
 Bhaskar, R., 37, 50
 Bing, 184
 blood donation, 6
 Böhm-Bawerk, 62, 64
 Boltanski, L., 105, 126
 books, 231
 Boulding, K., 32
 Bourdieu, P., 18, 85–6, 129, 149, 161
 Brin, S., 172
- cable TV, 203
 Callon, M., 91
 capabilities, 19, 217, 221
 capitalism, 35, 37, 39, 46–8, 56–60,
 106–13, 123, 126, 136, 171, 205,
 214, 216, 229
 canonical, 106, 108
 Cattani, A.D., 32
 causal powers, 20, 111, 113, 119, 222
 causality, 49, 78–81
ceteris paribus, 79
 Chamberlin, E., 125
 charitable giving, 34
 Charities Aid Foundation, 34
 charity, 6, 87, *also see* philanthropy
 Chiapello, E., 126
 China, 188
 civility, 160, 165
 Clemons, E., 182
 closed systems, 79
 Coase, R., 152
 co-creators, 210

- Cohen, G.A., 55, 57, 109
 collaborative peer production, 224
 commodification, 202
 commodities, 25
 commons, 147, 159
 commons-based peer production, 155
 communism, 51
 complexes of appropriative practices, 4,
 9–12, 117, 189, 193, 198, 214,
 216, 220
 consumerism, 47, 127, 182, 191, 202,
 214
 consumption, 5, 24–6, 29, 207, 209
 content-identification, 204
 Convivialist Manifesto, 232
 Conway, D., 64
 cookies, 185
 cool, 126
 co-operatives, 6, 230
 copyright, 131–4, 202–5, 224, 231
 creative destruction, 16, 122
 criminal economy, 228
 critical realism, 9, 19, 119, 222
 critique, 46–53, 67–9, 139, 217
 Cutler, T., 65

 data aggregators, 185
 Davies, M., 132
 decommodification, 11
 default search provider, 184
 demand, 74–6
 DeMartino, G., 51, 53, 68
 deregulation, 13
 diaspora*, 206
 digital economy, 4, 11
 digital gifts, 34, 87, 92, 146–8, 178,
 223
 Digital Millennium Copyright Act, 204
 discourse, 6, 13, 23–7, 188
 discourse ethics, 18, 51
 discourse of market economy, 23–7, 72
 discursive democracy, 166
 diverse economy, 4, 6, 27, 32–6, 217
 domestic labour *See* household
 double blockage, 231
 Douglas, M., 85

 economic form, 60, 96–114
 economics
 Austrian, 18, 82
 behavioural, 83
 feminist, 83
 heterodox, 8, 20, 82
 institutional, 83
 mainstream *See* economics,
 neoclassical
 neoclassical, 3, 8, 17, 20, 71–82, 90,
 121, 125, 136
 post-Keynesian, 83
 economy, 23, 40
 Edison, T., 203
 Ellerman, D., 61
 Elson, D., 65
 embeddedness, 88–91
 emergent properties, 145, 164, 227
 Encarta, 150
Encyclopaedia Britannica, 148–52
 encyclopaedias, 160
 entanglement, 99, 176
 entrepreneurship, 118–23
 equilibrium, 76–8, 122
 Erickson, M., 204
 ethics, 37, 46–53, 67–9, 73, 81, 139,
 141, 190, 193, 212, 214, 217, 221
 exploitation, 51, 61, 63, 67–9, 103,
 106, 193, 210–15, 229

 Facebook, 12, 14, 186, 188, 192–5,
 198–9, 202, 205, 213, 227
 Fair Labor Association, 138
 family businesses, 6, 230
 family labour, 10
 feudalism, 58
 filter bubble, 188
 Firefox, 184
 Flash, 134
 Folbre, N., 107
 Foxconn, 137–9, 158, 211
 Frank, A.G., 56
 free newspapers, 179, 181
 Freecycle, 224
 freemium, 178
 Friendster, 199
 Froud, J., 117, 138
 Fuchs, C., 93, 176, 210

 games, 194
 Geras, N., 49, 53, 68
 Gibson-Graham, J.K., 6–7, 23, 26–7,
 35, 68, 218

- gift capitalism, 175–81
 gift economy, 3, 6, 9, 11, 32–5,
 84–8, 92, 107, 144, 171,
 205, 230
 gifts, 175–81, 196–9, 214
 Gillespie, T., 133
 Global North and South, 13, 16
 globalisation, 13, 137
 Glucksmann, M., 99
 Gmail, 185
 Godbout, J., 87, 104
 Google, 3, 12, 14, 149, 154, 171–92,
 199, 202–3, 226
 Google Maps, 186
 Google+, 202
 GoTo.com, 174
 Graeber, D., 33
 Granovetter, M., 90–1
 grants economy, 32
 Grayson, K., 25
 Green parties, 232
 Gregory, C., 104
 growth, 48
 Gruchy, A.G., 28

 Habermas, J., 18, 51, 165, 217, 221
 Halavais, A., 163
 Hardin, G., 147
 harms, 96, 102
 Harrison, J., 112
 Hart, K., 32
 Hartmann, H., 107
 Harvey, D., 26, 57, 231
 Harvey, M., 53, 68
 Hayek, F., 18
 Healy, K., 139
 Hesmondhalgh, D., 211
 heuristic, 80
 Hochschild, A.R., 30
 Hodgson, G.M., 15, 54
 Hollywood, 203
 Hon Hai, 137–9
 household, 4, 6, 9–10, 23, 34, 87, 98,
 107, 111
 housework, 55
 Huggle, 163
 Humphreys, A., 25
 hybrid economic forms, 5, 12,
 111, 171, 190, 192, 205,
 214, 226

 ideology, 73, 81, 86
 incidental transfers, 180, 187, 189, 193,
 196–9, 214
 inducement gifts, 110, 176–80
 industrial capitalism, 10
 inequality, 14
 in-game purchases, 177
 Ingham, G., 25
 innovation, 118–23
 Instagram, 203
 institutional facts, 101
 institutions, 88
 intellectual property rights, 130
 iPad, 119, 128, 135
 iPhone, 119, 121, 128, 130–1, 134–5,
 137, 139
 iPod, 119, 128, 132, 135
 Ironmonger, D., 35
 iTunes, 119, 128, 131–5, 141

 Jell-O, 176
 Jessop, B., 108
 Jobs, S., 118–23, 127, 132, 134, 225
 Jurgenson, N., 206

 Kazaa, 131
 Keen, S., 72
 Keynes, J.M., 24
 Kopelev, L., 50
 Kropotkin, P., 158
 Kuhn, T.S., 17

 labour, 5
 as substance, 65
 labour movement, 16
 labour theory of value, 19, 61–70, 211,
 229
 Lashinsky, A., 118, 128
 Laville, J-L., 32, 35
 Lawson, T., 72, 78–82
 Leahy, T., 63, 68
 legitimacy, 165
 Levy, S., 185
 Li Zhi, 188
 like button, 187, 195
 Linux, 231
 loaded gifts, 179–81, 189
 loans, 180–1
London Evening Standard, 179
 Lukes, S., 49–50

- macro political economy, 227
 market economy, 8
 marketing gifts, 176, 178
 markets, 71–82
 Marx, K., 25, 97, 111, 139, 156, 158
 Marxism, 3, 7–10, 15, 17, 45–70
 Mauss, M., 33, 84–8, 153, 226
 McGuigan, J., 126–7
 mechanisms, 48–9, 78–81, 111, 222
 media industry, 202–5, 231
 Microsoft, 184
 Miller, D., 87
 Mitchell, T., 24
 mixed economy of practices, 36
 mode of production, 7, 53–61, 69, 97
 Mondragón, 39
 money, 20, 101
 monopoly, 76, 123, 129, 136
 moral economy, 18, 88, 94, 105
 Motion Picture Association of America, 133
 MP3, 134
 multiple determination, 20, 79, 119, 121
 Murdoch, R., 189
 MySpace, 189
- Napster, 131
 national income statistics, 24
Nature, 148, 151
 needs, 29–30
 Nelson, J., 30, 32
 neoliberalism, 13–14, 47, 74
 network effect, 199, 205
 News Corporation, 189
 Nokia, 184
 non-human material objects, 162
 non-market economy, 7
 nonrival goods, 147, 152
 norm circles, 99
 norms, 159–62
 Nussbaum, M., 217, 221
- O’Sullivan, D., 156
 Occupy movement, 232
 offshoring, 137
 ontology, 78–81
 Open Democracy, 224
 open source software, 6, 99, 175, 224, 231
- open systems, 79
 Osteen, M., 86
 Ostrom, E., 159
 outsourcing, 137
- page ranking algorithms, 172, 183
 Page, L., 172
 PageRank algorithm, 172
 paradigms, 17
 Pariser, E., 188
 participative culture, 205
 patents, 130
 pay per click, 174
 peer to peer file sharing, 224
 perfect competition, 76
 personalisation, 185–9
 philanthropy, 34
 piracy, 131–2, 203
 Pixar, 119
 plantation capitalism, 108
 pluralism, 21
 Polanyi, K., 28, 30, 88–90
 political economy, 17
 political economy of practices, 4, 9, 18, 21, 101, 114, 216–22
 positional gifts, 87
 power, 13, 190
 practices, 9
 precariat, 14
 preferential attachment, 78–9, 123–9, 183, 185, 199–202, 225
 Priceline.com, 173
 prices of production, 66
 privacy, 187
 privatisation, 13
 product placement, 182
 production, 5, 24–6, 29, 207–9
 property, 20, 101
 presumption, 193, 206–14
 Protestant ethic, 132
 provisioning, 6, 28, 32–3, 40, 209, 216, 218
 public goods, 147
 public service, 228
- queuing, 100
- Radiohead, 178
 rational actors, 74, 76
 Reagle, J., 167

- real utopias, 14, 36–40, 232
 reciprocity, 84–9, 124, 146–7, 153, 176–7, 179
 Red Hat, 176
 reformism, 14
 regimes of accumulation, 112
 regulation school, 56, 112
 reputation, 90
 retrodiction, 80
 retroduction, 80
 revolution, 14
 Rey, P.J., 56, 211, 213
 Ricardo, D., 63, 65
 Ritzer, G., 206–10
 Robbins L., 23
 Roemer, J., 39

 SACOM, 138
 Samsung, 129–30
 Sanger, L., 154
 Satgar, V., 14
 Sayer, A., 18, 28, 36, 48, 55, 94
 scarcity, 223
 Schumpeter, J., 16, 121–3, 129
 search *See* web search
 Searle, J., 101
 Seigenthaler case, 163
 self-employed, 6
 sexist and homophobic comments, 201
 sharecropping, 102
 shareware, 178
 Shi Tao, 188
 Shirky, C., 156
 shopping, 87
 slavery, 57–9, 109
 smartphone apps, 178
 Smith, A., 64, 83
 social construction, 20
 social democracy, 127
 social entities, 113
 social formation, 55, 98
 social ontology, 19, 113, 222
 social structure, 96, 111
 sociology
 economic, 9, 20, 88–93
 sociomaterial structures, 11, 145, 162–4
 solicitation gifts, 177–9
 solidarity economy, 14
 sponsored fund-raising, 225

 Spotify, 182
 state, 6, 10, 13, 38, 218, 230
 Strangelove, M., 201
 structural explanations, 111
 subsistence agriculture, 6
 substantive economy, 28, 30
 supply, 76
 surplus value, 63, 67

 Tapscott, D., 206
 tax, 140
 tax avoidance, 14, 141
 tax havens, 141
 technology, 145, 162–4
 tendencies, 48, 124
 Testart, A., 85
 theft, 180–1
 Thévenot, L., 105
 Thompson, E.P., 94
 three party market, 179
 Titmuss, R., 92
 trademarks, 130
 tragedy of the commons, 147, 159
 transaction costs, 152
 transformation problem, 66
 transformative politics, 14
 trolls, 201
 trust, 90

 user content capitalism, 12, 192–215
 user-created content, 197, 213
 user-generated data, 197, 213
 use-value, 103
 utility, 104
 utopia *See* real utopias

 Vaidhyanathan, S., 189
 Valenti, J., 133
 valuation principles, 104
 value, 61–70
 value form theory, 65
 value switching, 104
 Veblen, T., 72
 Viacom, 203
 voluntary labour, 154, 158, 165
 volunteering, 6, 39

 wage labour, 10, 57–8, 106
 Waldfogel, J., 33
 Wales, J., 154, 165, 167–8

- Wallerstein, I., 56
 Walmart, 141
 Wasko, J., 204
 Web 2.0, 206
 web search, 172–3, 179
 Weber, M., 126
 welfare state, 127
 Whatsapp, 203
 Wikimedia Foundation, 144, 152, 165, 167
 Wikipedia, 6, 11, 144–70, 223
 admin users, 157, 159, 161, 166
 Arbitration Committee, 166
 barnstars, 157, 161
 bots, 163–4
 governance, 165–7
 guidelines, 160, 165
 namespace, 156, 165
 neutral point of view, 160, 166
 policies, 160, 165
 talk pages, 157–8, 161–2
 vandalism, 149, 157, 159, 162–4
 Williams, C.C., 35
 Windows, 184
 work, 104
 World Social Forum, 14, 16, 232
 Wozniak, S., 118
 Wright, E.O., 14, 36, 48, 56, 229

 Yahoo, 184, 188
 YouTube, 6, 12, 175, 192–3, 195–8, 200–5, 227

 Zittrain, J., 135