

ECONOMICS, SEXUALITY, AND MALE SEX WORK

Male sex work generates sales in excess of one billion dollars annually in the United States. Recent sex scandals involving prominent leaders and government shutdowns of escort websites have focused attention on this business, but despite the attention that comes when these scandals break, we know very little about how the market works. *Economics, Sexuality, and Male Sex Work* is the first economic analysis of male sex work. Competition, the role of information, pricing strategies, and other economic features of male sex work are analyzed using the most comprehensive data available. Sex work is also social behavior, however, and this book shows how the social aspects of gay sexuality influence the economic properties of the market. Concepts like desire, masculinity, and sexual stereotypes affect how sex workers compete for clients, who practices safer sex, and how sex workers present themselves to clients to differentiate themselves from the competition.

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TREVON D. LOGAN

The Ohio State University



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[More Information](#)

For Chuck, Aaron, and The6

Contents

<i>List of Figures</i>	<i>page</i> ix
<i>List of Tables</i>	xi
<i>Note to Readers</i>	xiii
<i>Acknowledgments</i>	xv
Introduction: Economics, Sexuality, and Male Sex Work	1
PART I THE HISTORY AND ECONOMICS OF MALE SEX WORK	
1 Male Sex Work: Antiquity to Online	19
2 Face Value: How Male Sex Workers Overcome the Problem of Asymmetric Information	39
3 Market Movers: Travel, Cities, and the Network of Male Sex Work	75
PART II MALE SEX WORK AND SEXUALITY	
4 Illicit Intersections: The Value of Sex Worker Services	111
5 Show, Tell, and Sell: Self-Presentation in Male Sex Work	142
6 Service Fees: Masculinity, Safer Sex, and Male Sex Work	171
7 Conclusion: Every Man a Sex Worker? Commercial and Noncommercial Gay Sexuality	204
<i>Appendix 1 Data for the Analysis of Male Sex Work</i>	227
<i>Appendix 2 A Simple Signaling Model</i>	233
<i>Appendix 3 Measuring the Male Sex Worker Network</i>	244
<i>Appendix 4 Empirical Estimates of Escort Valuation</i>	258

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Trevon D. Logan
Frontmatter
[More Information](#)

<i>Appendix 5 Empirical Estimates of Self-Presentation</i>	264
<i>Appendix 6 A Model of Sex Worker and Client Negotiation</i>	268
<i>Notes</i>	279
<i>References</i>	295
<i>Index</i>	311

Figures

1.1	Diagram of online escort advertisement	<i>page</i> 30
1.2	Example of escort review	36
2.1	The value of pictures in escort advertisements	57
2.2	The premium of picture types	58
2.3	The premium of face pictures	59
2.4	The premium for the fraction of pictures that are face pictures	60
2.5	The marginal value of face pictures	63
2.6	The premium to face pictures when beauty is also measured	65
2.7	The face picture premium by city	70
2.8	The face picture premium for selected types of escorts	71
3.1	City characteristics and network centrality measures	95
3.2	Escort characteristics and the probability of traveling	97
3.3	City centrality measures and the probability of escort travel	98
3.4	Escort characteristics and traveling distance	99
3.5	City centrality and the distance traveled by escorts	100
3.6	Escort travel, city properties, and escort wages	101
3.7	Escort and city centrality and escort wages	103
3.8	Destination city centrality and traveling escort wages	104
4.1	Age, weight, and escort prices	134
4.2	Body type and male escort prices	135
4.3	Sexual position and escort price differentials	136
4.4	Sexual position and race price differentials	138
5.1	Escort characteristics and proportion of frontal nudity	164
5.2	Escort characteristics and proportion of rear nudity	165
5.3	Race, sexual position and proportion of frontal nudity	166

x	<i>Figures</i>	
	5.4 Race, sexual position and proportion of rear nudity	167
	6.1 Physical characteristics and probability of advertising safer sex	192
	6.2 Sexual behaviors and probability of advertising safer sex	193
	6.3 Sex worker valuations of sexual behaviors	196
	6.4 Client valuations of sexual behaviors	197
	6.5 Client valuation of sexual behaviors controlling for sex worker characteristics	199
	6.6 Sex worker safer sex behavior and advertised prices	200
	7.1 Example of a Grindr profile	209
Appendix 2.1	Price premium of pictures by picture type	234

Tables

1.1	Summary statistics for the escort advertisement data sample	<i>page</i> 32
1.2	Summary statistics for the client reviewed transactions data sample	37
2.1	Summary statistics for the escort sample	56
2.2	Escort characteristics for selected cities	69
3.1	Geographic distribution of escorts – selected cities	85
3.2	Summary travel and network measures, individual escorts	92
3.3	Correlation of escort-level network measures	92
3.4	Summary statistics – city level	93
3.5	Correlation of city-level network measures	93
3.6	Top fifteen US cities visited by male sex workers	96
Appendix 1.1	Comparison of male escort advertisement websites	232
Appendix 2.1	Information, reputation, and the price of male escort services	236
Appendix 2.2	Quality of information and the price of male escort services	237
Appendix 2.3	Is the data consistent with a beauty interpretation?	238
Appendix 2.4	Enforcement proxy and the value of the signal	239
Appendix 2.5	Robustness checks for information quality and the price of male escort services	240
Appendix 2.6	Information and selection into posting escort prices	242
Appendix 2.7	Decomposition of picture premium for all picture types	243
Appendix 3.1	Regression on travel indicator for escorts	247
Appendix 3.2	Regression of log average travel distance	249

xii	<i>Tables</i>	
Appendix 3.3	Regression of log wage on travel and escort characteristics	250
Appendix 3.4	Regression of escort wages on escort characteristics and network centrality measures	253
Appendix 3.5	Log wage regressions for traveling escorts only	256
Appendix 3.6	Regression of city escort price dispersion on city network measures	257
Appendix 4.1	Physical characteristics and male escort prices	261
Appendix 4.2	Sexual behaviors and male escort prices	262
Appendix 4.3	Race, sexual behavior, and male escort prices	263
Appendix 5.1	Descriptive statistics for self-presentation	264
Appendix 5.2	Regression estimates of self-presentation measures by body type	265
Appendix 5.3	Regression estimates of self-presentations by sexual position	265
Appendix 5.4	Regression estimates of self-presentations by race	265
Appendix 5.5	Regression estimates of self-presentations by race and sexual positioning	266
Appendix 5.6	Selection regressions by body type	266
Appendix 5.7	Selection regressions by sexual position	267
Appendix 5.8	Selection regressions by race	267
Appendix 6.1	Physical predictors of advertised safer sex	270
Appendix 6.2	Sexual behavior predictors of advertised safer sex	270
Appendix 6.3	Race and sexual behavior predictors of advertised safer sex	271
Appendix 6.4	Advertising and reputation-based predictors of advertised safer sex	272
Appendix 6.5	Escort and client payoff functions, sexual behaviors	273
Appendix 6.6	Escort and client payoff functions, condom usage	274
Appendix 6.7	Client payoff functions with full escort characteristics	276
Appendix 6.8	Advertised safer sex and escort prices	277

Note to Readers

Throughout this book, the terms “sex work,” “prostitution,” and “escorting” are used largely interchangeably. In general, “sex work” is used most often, as it references an occupation that involves being hired to provide sexual services. Since this book deals with men who explicitly advertise as being paid for their time, escorting is also used because the sex may or may not be included in the transaction. Prostitution is usually reserved for references to the larger market, which includes those coerced or forced into sex work, and where “worker” would be inappropriate to describe all participants.

Some chapters in this book are revised versions of coauthored work. For editorial consistency, these chapters have been revised to read in the first person and to integrate with the single-authored chapters of the book. These chapters are identified as such in their first endnote, and when cited should include the reference to the coauthored work.

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xvii

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