

Contents

<i>Preface</i>	<i>page</i> ix
<i>Acknowledgments</i>	xiv
Part I “Capitalism,” word and concept	1
1 Cries of pain: The word “capitalism”	3
2 “Capitalism” in the mirror of the twentieth century	21
3 The myths of capitalism	49
Part II The information nexus	73
4 Early modern Europe’s expanding field of vision: The origins of capitalism	75
5 The age of electricity and engines: America’s mass market	125
6 The digital age and the globalization of capitalism	176
<i>Conclusion</i>	234
<i>Index</i>	240