Contents

Figures ix
Tables x
Foreword – Alakh N. Sharma xiii
Preface xiv
Acknowledgements xvi
Introduction

1. Introduction – Dev Nathan, Meenu Tewari and Sandip Sarkar 3

Captive Governance

2. Achieving Better Work for Apparel Workers in Asia – Arianna Rossi 31
3. Improving Wages and Working Conditions in the Bangladesh Garment Sector: The Role of Horizontal and Vertical Relations – Nazneen Ahmed and Dev Nathan 51
4. Bargaining in Garment GVCs: The Asia Floor Wage – Anannya Bhattacharjee and Ashim Roy 78
5. Fresh Produce Markets, Standards, and Dynamics of Labour: Grapes in India – Sukhpal Singh 94
6. The ‘Zero-Fee’ Tour: Price Competition and Chain Downgrading in Chinese Tourism – Yang Fuquan, Yu Yin and Dev Nathan 119
7. Restricting Competition to Reduce Poverty: Impact of the Tourism Value Chain in an Upland Economy in China – Yang Fuquan, Yu Xiaogang, Yu Yin, Govind Kelkar and Dev Nathan 139
10. Migrant Labour in Global Value Chains in Asia – Yuko Hamada 212
## Modular Governance

11. From Disposable to Empowered: Rearticulating Labour in Sri Lankan Apparel Factories – Annelies M. Goger  
   239

   265

13. Diffusing Labour Standards Down and Beyond the Value Chain: Lessons from the Mewat Experiment – Meenu Tewari  
   287

   315

   353

16. New Strategies of Industrial Organization and Labour in the Mobile Telecom Sector in India – Sumangala Damodaran  
   377

17. Global Production Networks and Labour Process – Praveen Jha and Amit Chakraborty  
   398

## Relational Governance

18. Still a Distance to Go: Social Upgrading in the Indian ITO-BPO-KPO Sector – Ernesto Noronha and Premilla D’Cruz  
   423

19. What Do Workers Gain from Being in a GVC? ICT in India – Sandip Sarkar and Balwant S. Mehta  
   450

## Conclusions

20. Governance Types and Employment Systems – Dev Nathan  
   479

21. The Double Movement of Labour in the Re-formation of GVCs – Meenu Tewari, Dev Nathan and Sandip Sarkar  
   503

## Notes on Contributors

535

## Index

538