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## 10 Language and culture

### Key terms

- Culturally influenced aspects of language
- Language, culture, and framing
- Politeness and interaction
- High-involvement and high-considerateness styles
- Overlap
- Back-channel cues
- Turn-taking
- Asking questions
- Indirectness
- Mutual stereotyping
- The ritual nature of conversation
- Language and gender
- Complementary schismogenesis
- Language and cultural relativity

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### Key terms

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