

```
101 Dalmatians (film, 1961), 116
                                                 anaphoric referencing, 49, 75-81, 138, 165
                                                 anchoring, 102
Abbott, C., 113
                                                 ancillary discourse, 82-3
abstract vs concrete metonymies, 35, 52, 53,
                                                 animate/inanimate objects and construction
    54, 65
                                                      grammar, 144, 145
abstracting (selecting random feature to
                                                 Annaz, D., 153, 155-6
                                                 antonymy, 67-8, 75
    represent category), 102-3
acting metonymy-based expressions out
                                                 'aptness', 139. See also vehicle choice,
    physically, 185
                                                      principles of
ACTION FOR AGENT metonymies, 117
                                                 Arabic, 168
ACTION FOR COMPLEX EVENT metonymies, 168
                                                 arbitrariness of the sign, 72, 120-2
                                                 architecture, 9
ACTION FOR OBJECT metonymies, 70
ACTION FOR RESULT metonymies, 170, 174
                                                 Arizono, S., 173-80, 186
'action' ICM, 28
                                                 Armstrong, S., 123
active zones model, 42, 53-6, 73, 154,
     174, 176
                                                   and cohesion, 81
ACTUAL FOR POTENTIAL metonymy, 7
                                                   and oxymora, 74
adjunct phrases, 149
                                                   exophoric referencing, 84
adjunct phrases vs direct objects, 149
                                                   interplay between metaphor and metonymy,
advertising, 9, 117-19, 136-7, 196
                                                      136, 137
age, and ability to understand metonymy, 148
                                                   metonymy in art (main section), 111-13
AGENT FOR ACTION metonymies, 28
                                                   metonymy is key to creative expression, 192
Al-Sharafi, A., 75, 120
                                                 artificial intelligence, 138-41, 197
                                                 Attardo, S., 108, 109
Alač, M., 104
Alexander, R., 92
                                                 'Auras: Homage to Marcel Duchamp'
alliteration, 40, 168, 169, 186
                                                     (Hiller, 2007/8), 112, 113
ambiguity. See also underspecification;
                                                 authentic data
    vagueness
                                                   and psycholinguistic studies, 149
  and humour, 106
                                                   doing psycho/neuro-linguistic studies with
  deliberate ambiguity between metaphor/
                                                      real-world data, 151
    metonym, 134
                                                   gaining a richer picture of meaning with
                                                      real-world data, 100
  Potsdam Declaration misunderstanding,
    169-70
                                                   Handl's model, 56-9
                                                   language as reflection and product of
American Sign Language (ASL), 70
Amis, M., 189
                                                      everyday interaction, 36, 40
```



Peirsman and Geeraerts' model, 52–3 Radden and Kövecses' taxonomy applied to, 21–35 Real-world data and identification of metonymy, 126 Ruiz de Mendoza Ibáñez / Diez Velasco's model, 48, 49–50 studying linguistic impairment, 156–7 studying the development of metonymy comprehension, 153–4 testing of Warren's work against, 45–6 autism, 156–7	brain damage, and comprehension of indirect speech acts, 152 brain imaging studies, 150–1, 152 Bräm, P. B. and T., 115 Brand-name metonymies, 31–2, 115 Brdar, M., 76, 103, 162, 164 Brdar-Szabó, R., 76–7, 103, 162, 164, 166 Bresson, R., 81 Brône, G., 92 BSL (British Sign Language) and dynamic scenarios, 10
automatic identification of metonymy, 138-41,	and metonymy types, 70  Buddha of Suburbia, The (Kureishi, 2009), 189
197	Buhrig, K., 161
awareness, speakers' of using metonymy,	Bush, G., 100, 101
141. See also language learners; teaching	Butow, R., 170
metonymy to language learners	Cameron, L., 7, 124, 140
background knowledge. See shared knowledge;	'can-do' civil servants, 171
world knowledge	CAPITAL FOR GOVERNMENT metonymy, 76, 164
'ball' metonymies, 82	Carston, R., 61
Bangladesh, 170–1	Carter, R., 105
Barcelona, A., 42, 56-9, 100, 107, 162, 180,	cartoons
184	and cohesion, 81
Barker, P., 77–9, 106	and metonymy in art, 8, 113
Barnbrook, G., 142	manga cartoons, 8, 113, 179
Barnden, J., 94, 133–4	Catalan sign language, 69
Barnes, J., 39, 105	'category and property' ICM, 24–5
Barthes, R., 121	category extension, 128, 131
Bartsch, R., 128	CATEGORY FOR MEMBER OF CATEGORY
BASIC OVER NON-BASIC principle, 36, 71, 103 Baum, S. R., 153	metonymies, 26 causation ICM, 31
BBC English, 82	CAUSE FOR EFFECT metonymies
Beatles, The, 114	and coherence, 75
Beckham, D., 100	and delusions, 158, 159
Bede, 81	and domain expansion, 95
Benczes, R., 40	and indexical signs, 120
Biernacka, E., 63, 124, 125	and metonymic chaining, 163
Blank, A., 10	and metonymic pedagogy, 185
blending theory, 59–61, 74	and the 'causation' ICM, 31
Bletchley Park, 197	and translation of humour, 189
'blond'/'blonde' spelling, 142	cross-linguistic variation in metonymy, 163
'blue plaque' personification, 107	in advertising, 119
body parts. See also hands	in semiotics, 122
and metonymic chaining, 7, 163	vs effect for cause, 31
and offensive language, 24	'caused motion' constructions, 29, 94
and PART FOR WHOLE metonymies, 23 cross-linguistic variation in metonymy, 166,	CENTRE-PERIPHERY schema, 13, 103, 186
167, 168	Cézanne, P., 111 chaining, metonymic
hand metonymies, 39–40, 48, 50, 81, 136	and CAUSE FOR EFFECT metonymies, 163
language learners and comprehension of	and cohesion, 77
metonymy, 174	and geographical metonyms, 126
Boers, F., 185	and language learners, 177
borrowings (from other languages), 29, 168	cross-linguistic variation in metonymy, 163
bounded entities, 52, 53	in advertising, 118



#### 216 Index complex systems theory, 62-3 chaining, metonymic (cont.) in art, 113 compression, 60 conceptual blending, 104, 137 in semiotics, 121 Preston North End's glasses, 131 conceptual spreading, 112 Channell, J., 6, 92, 97 conceptualisation, metonymy as fundamental Charteris-Black, J., 159, 166 principle of, 188 Chen, Y., 179 CONCRETE OVER ABSTRACT principle, 71 Chenard, M. M., 81 concrete vs abstract metonymies, 35, 52, 53, child language acquisition, 152-5 54, 65 conditionals as indirect directives, 166 child-directed speech, 155 children's nursery study, 83, 87, 93 conducting, orchestral, 115 conflation of meaning, 89 Chinese sign language, 70 connotation, 121 PRODUCER FOR PRODUCT metonymies, 168 'constitution' ICM, 25-7 public service advertisement, 118 construal, 73-5 Chuang, Y.-C., 115 construction grammar, 142, 143-5, 149-50 Cienki, A., 79 constructions (vs predictable meanings), 84 cinema CONTAINER FOR CONTAINED metonymies, 26, and cohesion, 81, 193 and perspective, 137 containment relationships, 13, 58-9 camera angles inherently metonymic, 55 contemporary art, 111-13 cinematic music, 74-5 context, importance of interplay between metaphor and and active zones model, 53 metonymy, 136 and complex systems theory, 63 metonymy in film (main section), 115-19 and maximal contrast, 68 multimodal metonymy, 9 and metonymy identification, 124, 125 Clarke, D., 112 and neuro-processing of metonymy, 148 and relevance theory, 61 classifiers (sign language), 71 CLOTHING FOR PERSON metonymies, 179 and shifting targets, 77 Coates, R., 131 and the metaphor/metonym distinction, 133 Cockroft, R., 100 and underspecification of meaning, 56 Cockroft, S., 100 in the eye of the beholder, 46 coercion, 30, 138 move to context-based approaches to cognitive behavioural therapy (CBT), 159 metonymy, 59 cognitive linguistics. See also idealized used by language learners, 174 cognitive models (ICMs) contiguity and active zones model, 53-6 and translation of humour, 189 contiguity vs comparison = metaphor vs and embodied cognition, 40, 71, 78 and humour, 108 metonymy, 111, 133 and other work on semiotics, 120 domain expansion vs contiguity, 95 and radial categories, 51 in radial categories model, 51, 52, 53 and relevance theory, 62 partonomy vs synecdoche, 23 similarity vs contiguity, 14-15, 133 and sign language, 72 embodied cognition, 40, 71, 78, 114 continuum model (figurative), 14, 160, 179, language as reflection and product of 185, 194 everyday interaction, 36, 40 contrapuntal effects, 74 metonymy from a cognitive linguistic conventional (vs novel) metonymies perspective, 9-13 ad hoc generation of meaning in metonymy, coherence, 75-81, 119 154 cohesion, 75-81, 119, 192, 193 and gesture, 157 Collins, P., 104 and language learners, 180 collocational restrictions, 67 and linguistic impairment, 156 communicative principles, 36 brain processing of novel vs conventional communities of practice, 85. See also discourse metonymies, 148, 150, 152 communities conventionalisation, 66, 88, 128, 180, 194-5



Index 217

further research needed into processing of, depression metonymies, 159 developmental studies into metonymy, 152-5 need for metonymic thinking, 55 diachronic studies, 99. See also language Corbett, E. P. J., 100 change corpus linguistics, 3, 145, 146, 164, 180 dialectal variation, 83-4 Dickens, C., 73 co-text, importance of, 46 Coulson, S., 60, 104 Diez Velasco, O. I., 43, 48-50, 77, 94, 96, 111 counselling, 159, 195 direct objects vs adjunct phrases, 149 count nouns, 142 direct vs indirect requests, 84-5 counterpoint, 74 Dirven, R., 129, 142, 160, 177, 185 creativity and metonymy, 104-22, 153-4, discourse analysis techniques, 39 192-3 discourse communities cricket metonymies, 72, 88 and domain reduction, 49, 50 Croatian, 166 and dysphemism, 94 Croft, W., 14, 133 and exophoric referencing, 83 cross-linguistic variation in metonymy, and relationship-building functioning, 85-90 concepts of motion, 28. See also Chapter 8 in-group identities, 49, 83-4, 102-4, Cruse, A., 133 143, 192 Cubism, 111, 113 metonymy most likely in close-knit cultural differences communities, 145-6 cultural factors difficult to separate from 'outsiders' and metonymy, 102-4 linguistic, 170 same metonymy can have different cultural factors working alongside meanings, 25-6 cognitive, 169 discourse embedding, 138 cultural ideologies, 121 ditransitive construction, 144-5 cultural preferences category, 36 domain availability principle, 192 cultural role of idealised cognitive models Domain Highlighting Model, 14 (ICMs), 13 domains cultural transfer affecting metonymy domain availability principle, 77 comprehension, 175-6, 179 domain expansion/reduction, 48, 49, 50, 56, 74, 77, 94, 95, 96, 111, 112–13, 119 cultural transfer affecting metonymy production, 182 domain highlighting, 56, 58, 59, 74 culturally bound PART FOR WHOLE link to source domain retained metonymies, 168 in metonymy, 133 inter-cultural understanding, 196-7 similarity to ICMs, 14 using metonymic understanding to improve 'Door' (Floyer, 1995), 112 door metonymy in The Eye in the Door, 78 inter-cultural differences, 196-7 Cutting, J., 36, 92, 97 Durán Escribano, P., 7 dynamic scenarios, 10 dance, 136, 195 dysphemism, 94 Danish sign language, 70 Dasher, R., 130 economy, principles of, 80 Davis, S., 142 education, metonymy useful for, 195 death and dysphemism, 94, 109 EFFECT FOR CAUSE metonymies DEFINING PROPERTIES VS SALIENT PROPERTIES, and conceptual blending, 60, 61 24 - 5and figure-ground reversals, 110 DEFINING PROPERTY FOR CATEGORY and indexical signs, 120 and irony, 96 metonymies, 70 Degani, M., 55 and noun-verb conversion, 130 Deignan, A., 7, 49, 82, 83, 85, 86, 87, 93, 123, and personification, 107 confused with metaphor, 132 135, 140, 142, 145, 161 delusions and metonymy, 157-9, 195 cultural differences, 170 denominal verbs, 142-4, 174 in advertising, 117 Denroche, C., 187, 188 in sign language, 69, 71 depersonalisation, 24-5 lament, 171



EFFECT FOR CAUSE metonymies (cont.)	formal features, 141-5
'Troubles' and language learners, 183–4	'frames' (knowledge networks), 9
vs cause for effect metonymies, 31	Freeman, L., 62
ellipsis, 75	Friedman, J., 111
embodied cognition, 40, 71, 78, 114	FRIENDS FOR ENEMIES metonymies, 96
Engene, O., 98	Frisson, S., 147–8, 149, 150
environmental effects on metonymy, 83, 86	future research needed, 146, 194–7
er nominals, 66	
Essegbey, J., 169	Gal Young 'Un (film, 1979), 116
'essive' schemas, 129	Gallese, V., 41, 79
ethos (rhetoric), 100	García-Albea, J. E., 159
euphemism, 36, 93–4, 178, 183	Gavilán, J. M., 159
evaluation, metonymy used for, 5, 7, 20, 38, 92,	Geeraerts, D., 14, 43, 51–3, 84, 99, 117,
99–104, 178	136, 189
Evans, V., 14	gender pronouns, 103, 182
exophoric reference, 82–4	General Theory of Verbal Humour (GTVH),
extremes, more likely than middle ground, 35,	109
96, 168	generic reference, metonymy used for, 38
Eye in the Door, The (Barker, 1993), 77–9	genitive construction, 144
eye-tracking studies, 147	genres
	and discourse communities, 85–6, 87
'face' metonymies in English and Persian, 167	as potential metonymic marker, 145-6
face-saving, 97, 104, 166, 167, 172	genre-specific preferences, 67
facets of meaning, 54	Georgian laments, 171
faith communities, 90, 195	German
Fauconnier, G., 59	ACTION FOR COMPLEX EVENT metonymies,
Faulks, S., 82, 115	168
Fein, O., 39	and the CAPITAL FOR GOVERNMENT
Fellbaum, C., 138	metonymy, 164
Ferrari, F., 101	EMOTION FOR CAUSE OF EMOTION
Feyaerts, K., 92	metonymies, 170
figurative continuum, 14, 160, 179, 185, 194	German–English cross-linguistic transfer of
figure-ground reversals, 110	metonymy, 183
Fillmore, C., 10	German–English translation, 188
film (cinema)	indirect directives via conditionals, 166
and cohesion, 81, 193	surnames, 162–3
and perspective, 137	gesture. See also sign language
camera angles inherently metonymic, 55	and cohesion, 80
cinematic music, 74–5, 116	and concrete vs abstract referents, 83
interplay between metaphor and metonymy,	and discourse communities, 88
136	and dysphemism, 94
metonymy in film (main section), 115–19	and referential metonymy, 69
multimodal metonymy, 9	and the need for rapid communication, 146
Finland, 168, 184	and vague language, 99
flexibility	as potential metonymic marker, 141
	cross-linguistic variation in metonymy, 169
of approaches to metonymy, 59	-
of human mind, 31	fish-packing factory study, 83, 88, 146
of metonymy, 193	future research into, 157
Floyer, C., 112	iconic gesture, 69
fMRI (magnetic resonance imaging), 150, 152	used for clarification in cross-linguistic
focal adjustments, 109	settings, 172
football-based discourse communities, 82–3,	useful in teaching, 186
86–7, 192	Ghana, 169
Forceville, C., 9, 74, 81, 113, 116	Gibbs, R., 61, 62, 63, 75
foregrounding, 73	Giora, R., 39



```
globalisation of English, 168
                                                  HAVE VS BE languages, 167
Goldberg, A., 29, 94, 142, 143, 144
                                                  he/she pronouns, 103, 182
                                                  hedging, 92, 122, 131. See also vagueness
Goodnight Mr Tom (Magorian, 1981), 134
Goossens, L., 126, 132, 135
                                                  Herrero Ruiz, J., 74, 96
Gordon, P. C., 149, 151
                                                  highlighting, 73-5
Gradečak-Erdeljić, T., 93
                                                  Hiller, S., 112, 113
Grady, J., 133
                                                  Hilpert, M., 162, 163, 186
grammar
                                                  Hiroshima bombing, 169-70
  adjective + metonymic gerund
                                                  Holliday, A., 161
                                                  Hopper, P., 130
    constructions, 29
  and 'active zones' model, 55
                                                  human experience category, 36
  construction grammar, 142, 143-5, 149-50
                                                  HUMAN OVER NON-HUMAN principle, 40,
  denominal verbs, 142-4, 174
                                                      72, 178
  direct objects vs adjunct phrases, 149
                                                  human vs animal metonymy, 30, 38
  ditransitive construction, 144-5
                                                  humour
   er nominals, 66
                                                    adversarial humour and salience, 108
  formal features, 141-5
                                                    and language learners, 178
                                                    and shared background knowledge, 73
  genitive construction, 144
  grammatical cohesion, 75
                                                    deriving from contrast between basic and
                                                      metonymic understanding, 56
  grammatical mistakes and metonymic
                                                    frame adjustments, 107
    production, 183
  learners apply incorrect grammatical
                                                    in text messaging, 181
                                                    in translation, 188-9
    interpretation, 176
  modal verbs, 131
                                                    main sections on metonymy and humour,
  nominalised present participles, 165-6
                                                       105-10, 192-3
  noun-verb conversions, 129
                                                    metonymy rarely mentioned in studies of
  referential metonymy not necessarily in
                                                      linguistic devices, 92
    subject position, 164
                                                    parallelism across turns, 108
  role of metonymy in grammar, 47
                                                  Humphrey, H., 148
  selectional restriction violations of
                                                  Hungarian
    noun-verb combinations, 138
                                                    CAPITAL FOR GOVERNMENT metonymy, 164
  singular/plural versions of words, 27
                                                    indirect directives via conditionals, 166
                                                    POTENTIAL FOR ACTUAL metonymies, 167
  subtle grammatical differences and language
    learners, 173
                                                  Hyland, K., 92
  transitivity of verbs, 29, 95, 144-5
                                                  hyperbole, 33-4, 61, 88, 94-5, 178, 179
  word form changes, 27
                                                  hyponymy, 67, 75
grammaticalisation, 130, 163
                                                  iconic gesture, 69. See also sign language
Greek, 23, 183
Green, D., 111
                                                  iconic signs, 120
Gries, S., 40
                                                  idealised cognitive models (ICMs)
GTVH (General Theory of Verbal Humour),
                                                    and delusions, 157, 158, 159
     109
                                                    and development of metonymy
                                                      comprehension, 153
Hahn, U., 138
                                                    and language learners, 174
Halliday, M. A. K., 73
                                                    and neuro-processing of metonymy, 148,
Halverson, S., 98
                                                       150, 151
'ham sandwich waiting for his check', 193
                                                    and positive evaluations, 104
Hamilton, C., 100
                                                    and religious belief systems, 90
Hamilton, M., 103
                                                    'category and property' ICM, 24-5
'handbagging', 29, 132
Handl, S., 40, 43, 56
                                                     'constitution' ICM, 25–7
                                                    defined, 10
hands, metonymies involving, 39-40, 48, 50,
                                                    expanded by Ruiz de Mendoza Ibáñez and
    81, 136
                                                      Diez Velasco, 49, 50
Harrison, S., 83, 88, 146
                                                    idiosyncrasies, 12
Hartrumpf, S., 139
                                                    in Les Miserables, 75
```



```
idealised cognitive models (ICMs) (cont.)
                                                    denominal verbs, 142-4
  in sign language, 70
                                                    manga cartoons, 8, 113, 179
  inferential work to understand humour, 107
                                                    metonymy comprehension in Japanese
  'perception' ICM and grammaticalisation,
                                                       learners of English, 173-80
                                                    OBJECT FOR ACTION metonymies, 29
     131
  'thing and its part' ICM, 21-4
                                                    Potsdam Declaration misunderstanding,
ideology, 99-104
                                                       169 - 70
idioms, 136, 186, 188
                                                    surnames, 163
if-then relationships, 44, 46
                                                    translation of English 'white table cloth
illocutionary functions of metonymy, 43, 47,
                                                       restaurant' metonymy, 187
    62, 84-5, 96, 166, 192
                                                  Jiménez Catalán, R. E., 180
image schemas, 13
                                                  Johnson, M., 23, 73, 99, 114, 115
imageability, 13, 175
                                                  Joue, G., 157
IMPORTANT OVER LESS IMPORTANT principle,
                                                  journalism
    103
                                                    and in-group/outsider identities, 102
Impressionism, 111
                                                    and vague language, 98
incongruity, 74
indeterminacy, 54, 98-9, 188. See also
                                                  Kamarudin, R. B., 181
     vagueness
                                                  Kamei, S., 138
indexical signs, 120
                                                  Kaneko, M., 136
indirect speech acts, 84-5, 152, 166
                                                  'Katedrála' (Kupka, 1912-13), 113
indirectness of metonymy, uses of, 84-5, 92
                                                  Kita, S., 169
                                                  Klepousniotou, E., 153
Indonesian, 168
infant language acquisition, 154
                                                  Knapton, O., 159
inferencing
                                                  knowledge networks, 9, 10. See also shared
  inference-based elaborations vs mapping, 77
                                                       knowledge
  inferential work to understand humour, 107
                                                  Koller, V., 103
                                                  Kotthoff, H., 171
  invited inferencing theory, 130
  natural inference schemas, 47
                                                  Kövecses, Z., 9, 20, 28, 35, 36, 39, 41, 49, 62,
  pragmatic inferencing, 47, 62, 80, 90, 166
                                                       70, 72, 96, 103, 111, 117, 121, 157, 168,
informativeness principle, 67
                                                       178, 180
in-group identities, 49, 83-4, 102-4, 143, 192
                                                  Krennmayr, T., 183-4
                                                  Kress, G., 122
INITIAL OR FINAL OVER MIDDLE principle, 35
                                                  Kristiansen, G., 83, 84
INSTRUMENT FOR ACTION metonymy, 8, 29,
    119, 129, 163, 176
                                                  Krott, A., 154
INSTRUMENT FOR MUSICIAN metonymy,
                                                  Kupka, F., 113
     115, 176
                                                  Kureishi, H., 189
inter-cultural understanding, 196-7
interdisciplinary research, 146
                                                  Ladewig, S., 80
interlingual translation, 187
                                                  Lai, H., 179
interpretative generation of meaning, 61
                                                  Lakoff, G., 14, 23, 41, 73, 99
intersemiotic translation, 187
                                                  lament, 171
intersentential information, 138
                                                  Langacker, R. W., 5, 6, 14, 40, 42, 53-6, 73, 74,
intonation, as clue to metonymic intention,
                                                       130, 137, 151, 154, 161, 176, 188
     134, 141
                                                  language acquisition and metonymy, 152-5
invited inferencing theory, 130
                                                  language change, 55, 99, 128-31
irony, 95-6, 113, 178
                                                  language impairments and metonymy, 155-7
Italian, 168
                                                  language learners, 183-6
                                                  language play, 44, 154, 181, 192-3. See also
Jäkel, O., 162
                                                      humour
Jakes, S., 157
                                                  Larsen-Freeman, D., 62
Jakobson, R., 13, 111, 187
                                                  Larson, S., 114, 115
Japanese
                                                  lectal variation, 83-4
  culturally bound PART FOR WHOLE
                                                  Lee, J., 104, 131
    metonymies, 168
                                                  Les Miserables (musical), 75
```



Leverling, J., 139	MANNER OF HANDLING AN OBJECT FOR AN
Levin, M., 86	OBJECT metonymies, 71
Levinson, S., 67	manner-of-movement verbs, 185
Liebscher, G., 104	mappings, metonymic, 44, 53, 161, 193
Lindstromberg, S., 185	markers indicating metonymy, 140
link survival (literal meaning remains relevant),	Markert, K., 138, 139
47, 59, 133–4, 156	masculine pronoun usage, 103, 182
literal language	MASS COUNT schema, 13
and autism, 156	MATERIAL FOR OBJECT metonymies, 25-7, 189
and humour, 105, 106, 192–3	maximal contrast, 68
and irony, 96	May, A., 167–9, 173–80, 186
and rhetorical effect, 39	Meadows, B., 100, 101
and schizophrenia, 159	meaning creation. See also creativity and
and translation, 188	metonymy; underspecification
conventionalisation, 129	ad hoc generation of meaning in metonymy.
cross-linguistic variation in metonymy, 171	61, 68, 154
depersonalising effects of PART FOR WHOLE	and blending theory, 59–61
metonymies, 24	and language change, 128
fine line between metonymy and literal	extension of meaning and language learners
interpretation, 137	184
juxtaposed with metaphor, 44	main metonymic types involved, 83-4
literal meaning of a metonym is always	meaning extension via polysemy, 89–90
relevant, 47, 59, 133–4, 156	metaphor vs metonymy, 44, 45
literality in art, 112	metonymy key to meaning extension, 192
metonymy often processed as literal, 73, 103,	novel (vs conventional) metonymies, 55
141, 147–8, 150	word meanings point to broad area, 54
misunderstandings, 85, 90	MEANS FOR ACTION metonymies, 29
rarely literal equivalents of metonymic verb	MEMBER OF A CATEGORY FOR A CATEGORY
forms, 151	metonymies, 32, 38, 79, 182
literal–metonymy–metaphor continuum, 14,	mental spaces, networks of, 60
160, 179, 185, 194	meronymy, 75
literary uses of metonymy, 77–9, 82, 134–5,	metaphor
189	and adversarial humour, 108
Litman, P., 115	and autism, 156
Littlemore, J., 23, 26, 79, 107, 129, 170–1,	and delusions, 158, 159
173–80, 181, 183–4, 185, 186	and multiple mappings, 44
Liza's England (Barker, 1996), 106	and personification, 25, 118, 132, 145
loan words, 29, 168	and relevance theory, 61
location ICM, 33–5	and social status, 73
Lodge, D., 77, 107, 189	and the phrasal level, 45, 124–5
logos (rhetoric), 100, 101–4	and Williams syndrome, 155–6
long-term memory storage, 30, 47, 151	complex systems theory, 62–3
Louw, W. E., 38	conceptual binding vs conceptual
Low, G., 172	spreading, 112
Lowder, M. W., 149, 151	cross-linguistic transfer, 183–4
Lowdel, W. W., 149, 131	development of metaphor comprehension,
MacArthur F 00 172 185 186	152–3
MacArthur, F., 99, 172, 185, 186 'Macbeth of the Lost Ark' (Scott), 108	
machine translation, 138	for face-saving, 166 functions of, 44
Magorian, M., 134 Mairal Usón, R., 162	further research needed on identification of metaphor vs metonymy, 194
Malay, 166 Mandel, M., 70, 71	hard to distinguish from metonymy, 25
Mandel, M., 70, 71	identification of conceptual metaphors, 126–7
manga cartoons, 8, 113, 179	in art, 111, 112, 113 in music, 114
MANNER FOR ACTION HICIOHVILLES 28 129 185	III IIIUSIC. 114



metaphor (cont.) interaction and overlap with metonymy	MRI (magnetic resonance imaging), 150, 152 Müller, C., 129
(main section), 132–7 language learners' interpretation of, 175, 178, 180	multimodal media, 9, 115–19, 122, 136–7. <i>See also</i> advertising; art; cinema; music multiple incompatibilities, 67
'metaphor from metonymy', 135	multiple mappings, 44, 53, 161, 193
metonymy easily transformed into	multiple scenes, invocation of, 106–7
metaphor, 30	Munday, J., 188
most pedagogic studies focus on, 185	music
not processed literally, 103	anaphoric referencing, 80
often co-present with metonymy, 125, 126	and ironic effect, 9
primary metaphors underlie conceptual	and metonymic cohesion, 193
metaphors, 133	and the relationship of opposition, 114
procedures for identification, 124–7	cinematic music, 74–5, 116
vs metonymy, 1, 5, 13–15, 26–7, 44, 107,	exophoric referencing, 84
111, 112, 132–7 working with metonymy in advertising, 117	interplay between metaphor and metonymy, 136
'Metaphor Identification through the Vehicle'	metonymy in music (main section), 113–15
(MIV), 124	music at the syntagmatic level, 80, 114
metonymic chaining	'mythology' (connotative power of signs), 121
and CAUSE FOR EFFECT metonymies, 163	injunctogy (connective power of signs), 121
and cohesion, 77	names
and geographical metonyms, 126	emotionally charged capital city names, 103
and language learners, 177	place names, 162–3
cross-linguistic variation in metonymy, 163	surnames, 162
in advertising, 118	nationalities, metonymies for, 38
in art, 113	Nerlich, B., 112, 154
in semiotics, 121	neurolinguistics, 41, 147-52
Preston North End's glasses, 131	News Where You Are, The (O'Flynn, 2010),
metonymic thinking, 8, 13, 55, 66, 188,	110, 111
191–2, 196	Nissim, M., 139
Miller, A., 45, 60	nominalised present participles, 165–6
mime, 195	nouns
MIP (Pragglejaz Group Metaphor Identification Procedure), 124–7	automatic detection systems focus on, 139 compound nouns, 54–5
misunderstandings	count nouns, 142
and discourse communities, 85	denominal verbs, 142–4, 174
and TRAIT FOR PERSON metonymies, 90	er nominals, 66
conflation of polysemous senses, 89	metonymies are not always based on, 45, 193
cross-cultural, 161	most studies focus on, 148, 151
Potsdam Declaration misunderstanding, 169–70	nominalised present participles, 165–6 noun–verb conversions, 129, 142–4
problems caused by cross-linguistic	verbal nouns, 142
metonymic misunderstandings, 169–72	novel (vs conventional) metonymies
Mittelberg, L., 69, 79	ad hoc generation of meaning in metonymy,
MIV ('Metaphor Identification through the	154
Vehicle'), 124	and gesture, 157
modal verbs, 131	and language learners, 180
modality, 47, 122. See also multimodal media	and linguistic impairment, 156
and specific modalities e.g. music, film	brain processing of novel vs conventional
modern art, 111–13	metonymies, 148, 150, 152
Monty Python, 109	conventionalisation, 66, 88, 128, 180,
Morrison, T., 106	194–5
Moscovici, S., 102	further research needed into processing of,
'motherese' (parental speech to children), 155	194–5
Mr Bean's Mini, 12	need for metonymic thinking, 55



novels and textual cohesion, 77-9	PART OF THE SCENARIO FOR THE WHOLE
'Now Sleeps the Crimson Petal'	SCENARIO metonymies, 93
(Tennyson), 127	PART-WHOLE schema, 13, 20, 26, 49, 111–12
Nuits de brouillard (Resnais, 1955), 74	partonomy relationships (vs taxonomy), 23
Nunberg, G., 61, 144, 165	PART—WHOLE schema, 13, 20, 26, 49, 111–12
Oakley, T., 60	path for object metonymies, 71 pathos (rhetoric), 100–1
OBJECT FOR ACTION metonymies, 7, 29, 71,	Peirsman, Y., 14, 43, 51–3, 99, 117, 189
129, 174	'pencil in', 132, 135, 142, 186
offensive language, 24	perceptual selectivity category, 36
O'Flynn, C., 110, 111	Pérez Hernández, L., 62, 77, 162
Onysko, A., 55	Pérez-Sobrino, P., 114, 136
opposition, relationship of, 75, 96, 110,	perpectivisation, 73
112, 114	Persian, 167, 170
orchestral conducting, 115	personification
Orphism (art movement), 113	and construction grammar, 149
Ortiz, M. J., 116	co-occurrence with metonymy, 25, 107
'otherisation', 25, 196	cross-linguistic variation in metonymy, 162
Otis advertisement, 137	language learners, 182
'our friends' construction, 95-6	personification metaphors, 25, 118, 132, 145
overspecification (language learners), 177,	perspectives, differing
183–4	and gesture, 80
oxymora, 74	and humour, 105, 109
•	in sign language, 70, 72
Pankhurst, A., 106	metonymy can be 'alive' or 'dead' for
Panther, K. U., 35, 43, 46–7, 55, 66, 67, 85,	different speakers, 129
162, 166	persuasive language, 195. See also rhetorical
Papafragou, A., 61	effect
'paragons', 163	Pfaff, K., 93
parallelism across turns, and humour, 108	philosophy, 55
parental speech to children, 155	phonological similarity, 40
'parked out back', 62, 144	phrasal level
Parker, C., 111	adjunct phrases, 149
PART FOR PART metonymies, 20–1, 28–35,	identifying phrases as metaphors, 124–5, 148
75, 158	intersentential information, 138
PART FOR WHOLE metonymy	metonymies operate at, 126, 193
and choice of gender pronouns, 103	more research needed, 194
and cohesion, 75	need for psycho/neurolinguistic studies on,
and delusions, 158	151–2
and dysphemism, 94	phrasal verb studies (language learners), 181
and evaluation, 99	phraseology, 29, 30, 136, 149, 186
and iconic signs, 120	PHYSICAL WHOLE FOR PART metonymy, 21–3
and language learners, 174	Pickering, M. J., 147–8, 149, 150
and lectal variation, 84	Pickwick Papers, The (Dickens, 1836), 73
and positive rhetoric, 104	pictorial metonymy. See advertising; art;
and religious belief systems, 90	cinema
and rhetoric, 101	Pierce's three-way semiotic distinction, 120–1
and translation of humour, 189	Pinelli, E., 102
controversy over, 23	Piquer Píriz, A. M., 174
cross-linguistic comparisons, 168	PLACE FOR ACTION metonymies, 129
depersonalising effects, 24–5	PLACE FOR EVENT metonymies, 93, 97, 98, 148
highlighting certain aspects of meaning, 6	PLACE FOR INHABITANTS metonymies, 33,
in advertising, 118	79, 102
in art, 111–12, 113 in sign language, 69, 70	PLACE FOR INSTITUTION metonymies, 34,
III SIYII IANYIIAYE OY /U	140. 149



#### 224 Index

Quirk, R., 142 PLACE FOR PRODUCT MADE THERE metonymies, 32 racism, 38, 39, 189 place names, 162-3 playful language, 44, 154, 181, 192-3. See also Radden, G., 20, 28, 35, 36, 38, 39, 41, 49, 62, 70, 72, 96, 103, 111, 117, 121, 167, 168, humour poetry, 106, 136 178, 180 politeness, 84-5. See also face-saving radial category models, 51-3, 58-9, 84, 117, politics, metonymy in, 8, 76-7, 93, 98, 100-1, 128, 134, 141 102, 165, 192, 196 RANDOM MEMBER OF THE CLASS FOR THE polysemous terms in health, 89-90 WHOLE CLASS metonymies, 39 positioning, 92, 99-104 rapid communication as driver for metonymy, POSSESSED FOR POSSESSOR metonymies, 33, 117 82, 83, 85, 86, 87, 145, 181 Rapp, A. M., 150, 152 possession ICM, 33 POSSESSOR FOR POSSESSED metonymies, 33, Raskin, V., 109 62, 106 real world / real-world data and psycholinguistic studies, 149 Possible Life, A (Faulks, 2013), 115 POTENTIAL FOR ACTUAL metonymies, 47, 131, doing psycho/neurolinguistic studies with 166 - 7real-world data, 151 Potsdam Declaration misunderstanding, 169-70 gaining a richer picture of meaning with Pragglejaz Group Metaphor Identification real-world data, 100 Procedure (MIP), 124-7 Handl's model, 56-9 pragmatics language as reflection and product of informativeness principle, 67 everyday interaction, 36, 40 pragmatic inferencing, 47, 62, 80, 90, 166 Peirsman and Geeraerts' model, 52-3 Pramling, N., 154 Radden and Kövecses' taxonomy applied to, Pramling-Samuelson, I., 154 predicate transfer, 144 real-world applications of metonymy, 194 real-world data and identification of predicational metonymy models, 43, 46-7 prestige item metonymies, 32 metonymy, 126 pretentious-sounding metonymy, 30 Ruiz de Mendoza Ibáñez and Diez Velasco's priming effects, 39 model, 48, 49-50 principle of indeterminacy, 54, 98-9, 188 studying linguistic impairment, 156-7 process, metonymy best seen as, 129 studying the development of metonymy PRODUCER FOR PRODUCT metonymy comprehension, 153-4 and meaning creation, 84 testing of Warren's work against, 45-6 and the production ICM, 31-2 reduction, 80 and translation of humour, 189 reference point metonymies, 43, 54, 112, 154 as common type, 6 referential and propositional metonymy model, cross-linguistic comparisons, 168 43 - 7, 48preceded by definite article, 139 referential functions of metonymy, 65-72 PRODUCT FOR PRODUCER metonymy, 84 register production ICM, 31-3 and language learners, 180 and relationship-building function, 85-6 production of metonymy by language learners, as potential metonymic marker, 145-6 183 - 4'progressive membership constraint model', 42, in discourse communities, 86, 87, 88 metonymies as register markers, 86 PROPERTY FOR CATEGORY metonymies, 70, 122, register-type influences amount of 131, 187 metonymy, 181 subversion of register for humour, 109 PROPERTY FOR OBJECT metonymies, 94 propositional metonymy models, 43-7 relationship-building function of metonymy, prototypes, 51, 52, 56-9, 68, 84, 128, 189 79, 85-90, 180, 193 psycholinguistics, 39, 76, 77, 96, 147-52 relevance theory, 61-2 psychological priming effects, 39 religious architecture, 9 psychotherapy, 157-9 religious beliefs, 90, 195 'Purificación García' advertising campaign, 118 repetition, 79-80, 119



mucx	223
REPRESENTATIVE MEMBER OF A CLASS FOR THE	Serrano Losado, M., 119
CLASS metonymies, 38	Seto, KI., 23, 167
resemblance, 70	sexism, 8, 24, 100, 103, 182
RESULT FOR ACTION metonymy, 60, 106,	shadows, in film, 116
174, 182	Shaghayegh Alirezaie, M., 167
rhetorical functions, 36, 39, 73, 78, 100-4,	SHAPE FOR OBJECT metonymies, 71
192. See also hyperbole	shared knowledge
Rhodes, J. E., 157	and discourse communities, 83, 145
Richardson, P., 90	and first language acquisition, 155
Ring Cycle (Wagner), 114	and relationship-building, 79, 85, 193
Ringbom, H., 184	in sign language, 88
Rojo López, A. M., 188–9	shared background knowledge as driver for
Roldan Riejos, A., 7	metonymy, 85
Rost-Roth, M., 170	world knowledge, 61, 130, 138, 150
Rudicell, R., 116	SIGHT semantic field, 172
Ruiz de Mendoza Ibáñez, F. J., 43, 48-50, 62,	'sign' (metonymy type), not discussed
77, 94, 96, 111, 162, 165	in book, 21
Rundblad, G., 153, 155, 156, 159	sign language
Ryland, S., 111–13	and humour, 108
	and language change, 131
Saab advertisement, 137	differing perspectives, 80
SALIENCE OF THE TARGET WITHIN THE VEHICLE	interplay between metaphor and metonymy,
principle, 40, 168, 175	136
salient correspondence, 61	metonymy in sign language (main section),
SALIENT PROPERTIES VS DEFINING PROPERTIES,	69–72
24–5	metonymy key to meaning extension, 192
SALIENT PROPERTY FOR CATEGORY	signalling, 140–1
metonymies, 131, 187	silk underpants (humour example), 108
sampling (music), 9, 84, 113	similarity vs contiguity, 14–15, 133
Santa Cruz, M., 62	SIMPLE OVER COMPLEX principle, 71
'satellite-framed' languages, 28	singular/plural versions of words, 27
Saussure, F. de., 72, 120	Slobin, D. I., 28
scenario-based relationships, 47, 166–7	Smetana, B., 114
schematisation, 138	'sneezed the napkin' example, 144
'Schengen Agreement' metonymies, 98–9	social class/status, 67, 73, 82, 84
schizophrenia, 157–9	'Something' (Beatles song), 114
sciences, metonymy in, 195–6	Song of Solomon, The (Morrison, 1998), 106
Scott, P., 108	'sort of' as potential metonymic marker, 140–1
script subversion, 109	Soukup, B., 84
sculpture, 9	'source in target' and 'target in source'
seasons, metonymies involving, 30, 67–8, 177	metonymy model, 43, 48–50, 77, 104
second language speakers	source in target metonymy, 115, 133, 158
cross-linguistic variation in metonymy,	SOURCE-PATH-GOAL schema, 13
163–4	Spanish, 165–6, 172, 189
language learners, 183–6	specialness (or otherwise) of metonymy, 55–6
selectional restriction violations, 138	speed, need for (as driver for metonymy), 82,
semantic extension of a single lexical unit, 184 Semantic Script Theory of Humour	83, 85, 86, 87, 145, 181
	spelling, as potential indicator of
(SSTH), 109 semiotics, 119–22	metonymy, 142 Sperber, D., 61
sense creation (vs sense selection) process, 148	spoken language, metonymy more common
sentence structure and comprehension of	in, 145
metonyms, 149	SSTH (Semantic Script Theory of
sentential level, metonymy operates at level of,	Humour), 109
193 See also phrasal level	Stallard, D., 138



### 226 Index

Staring at the Sun (Barnes, 2009), 105 tenor, 87, 88 status and respectability, 34 Tessendorf, S., 80 text messaging, 23, 79-80, 107, 129-30, 181 Steen, G., 126 Stefanowitsch, A., 84 textual coherence, 79 STEREOTYPICAL OVER NON-STEREOTYPICAL textual cohesion, 49, 50, 76, 79 principle, 36-7, 71, 178 textual features as clue to metonymic intention, Stvan, L. S., 89, 90, 161 134, 140-1 style, 100 Thai, 168 STYLE OF PRESENTATION FOR PRODUCT Thatcher, Margaret, 8 'The Negative of Words' (Parker, 1996), 111 metonymy, 112 SUBCATEGORY FOR CATEGORY metonymy, 67 'theory of mind' ability, 159 SUB-EVENT FOR THE WHOLE EVENT metonymy 'thing and its part' ICM, 21-4 and cross-linguistic misunderstanding, 170 thinking, metonymic, 8, 13, 55, 66, 188, and cross-linguistic transfer, 182 191-2, 196 and cultural ideologies, 121 Thornburg, L., 35, 43, 46-7, 66, 67, 85, and euphemism, 93 162, 166 and language learners, 177 TIME FOR ACTION metonymies, 30 and the 'category and property' ICM, 25 toilet euphemisms, 93 repetition and textual coherence, 79 Tomasello, M., 155 subject position and referential metonymy, 164 TRAIT FOR PERSON metonymies subjectification approach (to and humour, 108, 109 grammaticalisation), 130-1 and identification of metonymy, 142 and language play in children, 154 SUBJECTIVE OVER OBJECTIVE principle, 72 surnames, 162 and negative evaluation, 33 Surrealism, 111 and opposition metonymies, 107 Sutton-Spence, R., 72, 108, 131, 136 and source-target metonymy, 49 symbolic communication (non-linguistic), 171 and stereotyping, 90 SYMMETRICAL OVER NON-SYMMETRICAL and the possession ICM, 33 principle, 71 in discourse communities, 94 synecdoche, 23 in music, 114 synonymy, 75 transitivity of verbs, 29, 95, 144-5 syntactical changes, 27 translated metonymies, 164, 169-70, 186-9 syntax. See also grammar translation, metonymy as a tool for, 188 cross-linguistic variation in metonymy, Traugott, E., 130 163-4 tree signs in different languages, 70 music at the syntagmatic level, 80, 114 truth conditions, violation of, 44, 45 syntactic form not a difficulty for language Tsujimora, N., 142 Turner, J., 183-4 learners, 174 systemic functional linguistics, 73 Turner, M., 59 Szczepaniak, R., 136 Turner, S., 183-4 turn-taking parallelism, 108 taboo, 169 Twitter, 88-9 Tagg, C., 23, 26, 79, 107, 129, 181 'typical' metonymies, 55, 56, 58, 59, 103 Talmy, L., 28 Tang, L., 83, 87, 93 unbounded entities, 52 target in source metonymy, 48-50, 77, 101, 104 underspecification. See also vagueness Taub, S., 69-72, 80, 136 and humour, 106 taxonomies of metonymy types, 19-20 and language learners, 177-8 Tay, D., 140, 159 and neuro-processing of metonymy, 148 Taylor, J. R., 51, 128 and translation, 188 as basic feature of metonymy, 56-9 tea commercial, 117 teaching metonymy to language learners, 180, Handl's 'underspecified meaning', 56-9 184-6, 195 language always underspecifies meaning, 4 ten Thije, J. D., 161 manipulation for communicative purposes, 96 Tennyson, A., 127 timing of comprehension of metonymy, 77



Index 227

'Undertakers' Sketch (Monty Python), 109 View from the Bridge, A (Miller, 1955), 45, 60 unrecognised terminology creation, 89 Villicañas, N., 118 Urios-Āparisi, E., 117 visually iconic transferral, 89 vital relations, 60 'Vltava' (Smetana), 114 vagueness a virtue in translation, 188 vocabulary size, 153, 156 and cross-linguistic misunderstanding, 170 'Voltaren' advertising campaign, 119 and domain reduction, 49 Volvo car commercial, 118 and humour, 92 Vosshagen, C., 75 causes problems if taken literally, 90 metonymy's key role in, 192 Wagner, R., 114 useful communicative function, 6, 36 Wakao, T., 138 Warren, B., 26, 43-6, 83 Van Dijk, T., 102 Van Herwegen, D. D., 156 Waugh, L., 69 Van Leeuwen, T., 122 Week in December, A (Faulks, 2010), 82 varying strengths of contiguity model, 43, Whalen, Z. N, 114 51-3, 117 White, M., 118 Veale, T., 108 WHOLE FOR PART metonymies, 20, 21-7, 94, vehicle choice, principles of, 31, 35-41, 72, 127, 181 103, 139, 178 Wilcox, S., 69 verbal nouns, 142 Williams syndrome, 155-6 'verb-framed' languages, 28 Wilson, D., 61 verbs Wojciechowska, S., 136 denominal verbs, 142-4, 174 Wolk, C., 144 modal verbs, 131 word choice and rhetoric, 103-4 need for psycho/neurolinguistic studies word form changes, 27 on, 151 Wordnet, 138 world knowledge, 61, 130, 138, 150 nominalised present participles, 165-6 noun-verb conversions, 129, 142-4 teaching 'manner of movement' verbs via Yu, N., 118 acting out, 185 transitivity of verbs, 29, 95, 144-5 Zaidel, E., 152 verbal nouns, 142 zeugma, 44 video game music, 80-1, 114 Zhang, W., 103