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978-1-107-02604-9 - Gender and Elections: Shaping the Future of American Politics: Third Edition

Edited by Susan J. Carroll and Richard L. Fox

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GENDER AND ELECTIONS, THIRD EDITION

The third edition of *Gender and Elections* offers a systematic, lively, and multifaceted account of the role of gender in the electoral process through the 2012 elections. This timely yet enduring volume strikes a balance between highlighting the most important developments for women as voters and candidates in the 2012 elections and providing a more long-term, in-depth analysis of the ways that gender has helped shape the contours and outcomes of electoral politics in the United States. Individual chapters demonstrate the importance of gender in understanding and interpreting presidential elections, presidential and vice presidential candidacies, voter participation and turnout, voting choices, congressional elections, the political involvement of Latinas, the participation of African-American women, the support of political parties and women's organizations, candidate communications with voters, and state elections. Without question, *Gender and Elections* is the most comprehensive, reliable, and trustworthy resource on the role of gender in U.S. electoral politics.

Susan J. Carroll is a professor of political science and women's and gender studies at Rutgers University and Senior Scholar at the Center for American Women and Politics of the Eagleton Institute of Politics. She is the author of *Women as Candidates in American Politics* (second edition, 1994), coauthor (with Kira Sanbonmatsu) of *More Women Can Run: Gender and Pathways to the State Legislatures* (2013), and editor of *The Impact of Women in Public Office* (2001) and *Women and American Politics: New Questions, New Directions* (2003).

Richard L. Fox is a professor of political science at Loyola Marymount University. His research examines how gender affects voting behavior, state executive elections, congressional elections, and political ambition. He is the author of *Gender Dynamics in Congressional Elections* (1997) and coauthor of *Tabloid Justice: The Criminal Justice System in the Age of Media Frenzy* (second edition, 2007). He is also a coauthor, with Jennifer Lawless, of *It Still Takes a Candidate: Why Women Don't Run for Office* (second edition, 2010).

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Gender and Elections

SHAPING THE FUTURE OF AMERICAN POLITICS

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Rutgers University

Richard L. Fox

Loyola Marymount University



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Richard L. Fox is a professor of political science at Loyola Marymount University in Los Angeles. He is the author of *Gender Dynamics in Congressional Elections* (1997) and coauthor of *Tabloid Justice: The Criminal Justice System in the Age of Media Frenzy* (second edition, 2007). More recently, he coauthored, with Jennifer Lawless, *It Takes a Candidate: Why Women Don't Run for Office* (second edition, 2001). His articles have appeared in *Journal of Politics*, *American Journal of Political Science*, *Political Psychology*, *PS*, *Women & Politics*, *Political Research Quarterly*, and *Public Administration Review*. His research focuses on the manner in which gender affects voting behavior, state executive elections, congressional elections, and political ambition.

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Acknowledgments

This volume had its origins in a series of three roundtable panels at professional meetings in 2002 and 2003 focusing on how women fared in the 2002 elections. Most of the contributors to this book were participants at those roundtables. As we gathered at these meetings, we began to talk among ourselves about a major frustration we faced in teaching courses on women and politics, campaigns and elections, and U.S. politics. We all had difficulty finding suitable, up-to-date materials on women candidates, the gender gap, and other facets of women's involvement in elections, and certainly none of us had been able to find a text focused specifically on gender and elections that we could use. We felt the literature was in great need of a recurring and reliable source that would first be published immediately following a presidential election and then updated every four years so that it remained current.

At some point in our discussions we all looked at one another and collectively asked: As the academic experts in this field, aren't we the ones to take on this project? Why don't we produce a volume suitable for classroom use that would also be a resource for scholars, journalists, and practitioners? In that moment *Gender and Elections* was born. We are enormously grateful to Barbara Burrell for organizing the first of our roundtable panels and thus identifying and pulling together the initial core of contributors to this volume.

We produced the first volume of *Gender and Elections* in the immediate aftermath of the 2004 presidential election, and an updated and expanded second edition came out following the elections of 2008. Gratified by the positive response, we are pleased to provide this third edition of the volume, which updates it to include information on the 2012 elections. We hope to continue to revise and publish new editions following future presidential elections.

The third edition of this book would not have been possible without the assistance of the Center for American Women and Politics (CAWP) at Rutgers University. Debbie Walsh, director of CAWP, has embraced and encouraged this project and been supportive in numerous ways, especially in making CAWP staff available to assist on the project. Gilda Morales, who is in charge of information services at CAWP, continues to be an invaluable source of knowledge about women and politics, and several contributors relied on her expertise as well as the data she has compiled over the years for CAWP.

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