Short Introduction to Accounting

An introduction to the fundamentals of accounting and how it is used that will help students apply accounting as a usable, everyday business tool. It adopts an intuitive, informal approach to describe basic principles – what they are, why they exist and how they are used – to help students see the connections between different parts of accounting and the rest of the business world. Written by an award-winning teacher, it encourages students to engage with the material by using questions and worked examples to test knowledge and understanding as they read. It includes a glossary of financial terms that is a useful guide to the language of business.

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