

REGULATING ACCESS AND TRANSFER OF DATA

In theory, data is free, non-exclusive, and non-rivalrous. Yet data is off limits for business users of platforms in the data-driven economy. This book examines the infrastructure for collecting, storing, and distributing data to show how it is embedded behind technological barriers for the benefit of few large data-holders and to the detriment of business users and the economy as a whole. It proposes that the EU introduce an access and transfer right to data for users that can work in tandem with data protection rules and intellectual property law. Chapters explore the subject matter of this protection, potential rights holders and the scope of the protection, and exceptions and limitations under intellectual property law and competition law. Comprehensive and timely, *Regulating Access and Transfer of Data*, sets the foundations for a new legal system for our data-driven generation.

Björn Lundqvist is Professor of European Law with a focus on Competition Law at Stockholm University.

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Regulating Access and Transfer of Data

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To my wife and daughters

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