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SUSTAINABLE VALUE CHAINS IN THE GLOBAL GARMENT INDUSTRY

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Sustainable Value Chains in the Global Garment Industry

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Abstract: The widespread prevalence of economically, socially, and environmentally unsustainable practices in global value chains is a pressing international challenge. The way to improve systems and practices in the complex networks that characterise contemporary production processes is not clear-cut. Finding solutions requires innovation. This Element examines the structures of garment value chains and explores how innovation related to sustainability is taking place within these chains. Furthermore, it identifies barriers and opportunities for innovations to break through and stimulate industry-wide change.

Keywords: global value chains, sustainability, innovation, garments, corporate social responsibility

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Contents

	Preface	1
1	Introduction: Garment Value Chains and Sustainability	4
2	Governance Innovation	31
3	Incremental and Firm-Level Process and Product Innovation	42
4	Radical Innovation: Recreating Value Chain and Market Structures	53
5	Towards a More Sustainable Global Garment Industry	61
	References	69