

CONTENTS

List of illustrations x
Preface xi
Acknowledgements xiii

1 Economic globalisation and universal human rights 1

 Overview of the relationship 1
 Complexity 3

 Shared histories, separate paths 6
 Modern development of human rights 9
 Modern development of the global economy 14
 Competing state responsibilities and interests 18

 Current conflicts and complementarities 23
 Pro- and anti-globalisation 24
 Conditional dependency 26
 Language and leverage 32

2 Trade and human rights 37

 Introduction 37

 ‘A rising tide lifts all boats?’ 43
 Historical analysis of theory and practice 44
 Linking human rights and trade 47
 The political context of law-based linkage 50

 Overlapping jurisdictions? 60
 The limits and possibilities of the WTO protecting human rights 63
 Structural dictates 64
 Human rights in the WTO’s Dispute Settlement Mechanism? 69

 Conditionality, concessions and sanctions 77
 Trade sanctions 77
 Preferential treatment and conditionality 82

 Conclusion 89

viii	CONTENTS
3	Aid and human rights 93
	Introduction 93
	Responding to poverty 94
	Poverty alleviation and human rights 104
	Moral and legal arguments 104
	Politics and policies 108
	The shibboleth of the 0.7 per cent GNI target 111
	Increasing aid and forgiving debt 114
	The Millennium Development Goals 116
	A Human Rights Based Approach to development 119
	Good governance and the rule of law 124
	Human rights critiques of governance and rule of law programmes 129
	‘The Globalisers’ – development agencies and human rights 132
	Engaging with human rights 132
	Fixing the plumbing and other ways forward 141
	Conclusion 143
4	Commerce and human rights 145
	Introduction 145
	Defining the territory 148
	Changing landscapes and mindsets 150
	Transnational corporations and their powers to do good and bad for human rights 157
	The <i>Realpolitik</i> of corporate power 160
	FDI and human rights 169
	Making power responsible: regulating the relationship between corporations and human rights 177
	Corporate social responsibility (CSR) and human rights 179
	Hard law and soft law approaches 187
	Conclusion 201
5	Civilising globalisation ahead 204
	Introduction 204
	Interdependence 206
	Important and intricate 207
	Laws and institutions 213
	Responsibilities 216
	Levels of responsibility 218
	The centrality of the state 222
	Responsibility framework – principle, policy and practice 224
	Freedom, development <i>and</i> security 228
	Security – global, state and individual 229

CONTENTS ix

The illicit economy 234
The private sector in public wars 235
‘It’s more than the economy – stupid!’ 237

Index 240

ILLUSTRATIONS

1. GDP growth	<i>page</i> 15
2. Where the money is	27
3. Average of country Gini Coefficients by region	28
4. The morphing of the pyramid into a diamond	103
5. Net official development assistance in 2007	113