

Contents

<i>List of Tables and Figures</i>	<i>page</i> viii
<i>List of Abbreviations and Acronyms</i>	xi
<i>Acknowledgments</i>	xv
1 THE NICHE PARTY PHENOMENON	1
2 POSITION, SALIENCE, AND OWNERSHIP: A STRATEGIC THEORY OF NICHE PARTY SUCCESS	22
3 AN ANALYSIS OF NICHE PARTY FORTUNES IN WESTERN EUROPE	41
4 A THEORY OF STRATEGIC CHOICE	91
5 STEALING THE ENVIRONMENTAL TITLE: BRITISH MAINSTREAM PARTY STRATEGIES AND THE CONTAINMENT OF THE GREEN PARTY	110
6 “THE ENEMY OF MY ENEMY IS MY FRIEND”: FRENCH MAINSTREAM PARTY STRATEGIES AND THE SUCCESS OF THE FRENCH FRONT NATIONAL	143
7 AN UNEQUAL BATTLE OF OPPOSING FORCES: MAINSTREAM PARTY STRATEGIES AND THE SUCCESS OF THE SCOTTISH NATIONAL PARTY	192
8 CROSS-NATIONAL COMPARISONS AND EXTENSIONS	247
9 CONCLUSIONS: BROADER LESSONS OF COMPETITION BETWEEN UNEQUALS	273
<i>References</i>	283
<i>Index</i>	305
	vii