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Party Influence in Congress

Party Influence in Congress challenges current arguments and evidence about the influence of political parties in the U.S. Congress. Steven S. Smith argues that theory must account for both the policy and electoral goals of congressional parties, as well as for sometimes conflicting collective party goals. These goals call for flexible party organizations and leadership strategies. They demand that majority party leaders seek to control the flow of legislation in their houses; seek to package legislation and time action in order to build winning majorities and attract public support; work closely with a president of their party; and, with some frequency, influence the vote choices for legislators. In making these arguments, Smith observes that the circumstantial evidence of party influence is strong, multiple collective goals remain active ingredients after parties are created, party size is an important factor in party strategy, both negative and positive forms of influence are important to congressional parties, and the needle-in-the-haystack search for direct influence will prove frustrating. Special emphasis is given to the need to incorporate the Senate more fully in theory about party influence.

Steven S. Smith is the Kate M. Gregg Professor of Social Sciences, Professor of Political Science, and the Director of the Murray Weidenbaum Center on Economy, Government, and Public Policy at Washington University in St. Louis. He has taught at George Washington University, Northwestern University, and the University of Minnesota, where he was the Distinguished McKnight University Professor of Political Science and Law. He is the author or coauthor of seven books on congressional politics, coauthored a book on Russian legislative institutions, and served as an editor of *Legislative Studies Quarterly*.

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“*Party Influence in Congress* is required reading for students of Congress, parties, and national institutions more generally. Smith critiques a generation of scholarship on the impact of political parties on legislative behavior and outcomes, identifying both the strengths and shortcomings of existing theory and empirical work on parties in the House and Senate. Smith pushes scholars to acknowledge the limits of stylized treatments of party influence, and to build theory that provides a better match of analytical rigor and empirical reality. Smith’s theoretical perspective – coupled with historical and empirical nuance – definitely moves the study of Congress forward.”

– Sarah Binder, Brookings Institution and George Washington University

“In *Party Influence in Congress*, Steve Smith challenges current theories of party influence in Congress, and he rightfully criticizes these theories for being overly simplified and for focusing more on one chamber than on the other. In so doing, Smith marshals evidence that yields a more nuanced view of partisan influence – one that goes beyond roll call voting and takes into account the multiple collective goals of parties and their leaders. Specifically, Smith demonstrates that the pathways through which parties move legislation in the House and Senate are different and have varied over time. This finding, along with his argument that parties provide order to roll call voting in both chambers and that a party’s likelihood of winning increases as its size increases, is a novel addition to the literature. Indeed, throughout Smith’s book are important theoretical insights that, together with the empirical evidence that he provides, lay the foundation for the next generation of theories of legislative organization. As always, I admire Smith’s ability to weave so much evidence into one coherent argument. As with his other books, this one is so well written that even undergraduate audiences will find it accessible and compelling.”

– Mat McCubbins, Chancellor’s Associates Chair in Political Science, University of California, San Diego and Visiting Professor of Law, University of Southern California

“A major work, an absolute must-read for scholars of Congress and parties. With his incisive analysis of prominent theories of party influence and his subtle and creative proposals for tackling the problems that a truly satisfactory theory must confront, Smith decisively sets the direction for future work in this central domain of scholarship.”

– Barbara Sinclair, Marvin Hoffenberg Professor of American Politics, University of California, Los Angeles

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STEVEN S. SMITH

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For
Tyler and Shannon

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Frontmatter
[More information](#)

Contents

<i>Acknowledgments</i>	<i>page ix</i>
1 Introduction	I
2 The Microfoundations of Theories of Congressional Parties	9
3 The Types and Sources of Party Influence	44
4 The Search for Direct Party Effects	82
5 Recent Theories of Party Influence: Cartel and Conditional Party Government Theory	114
6 Revisiting Pivotal and Party Politics	148
7 Reexamining the Direct and Indirect Influence of Party in the House and Senate	177
8 More Than a Conclusion	204
<i>Appendix</i>	217
<i>References</i>	233
<i>Index</i>	245

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I dedicate this book to Tyler and Shannon, my son and daughter, whose enthusiasm and love inspires me every day.