The Business Case for Corporate Governance

This book goes beyond the ‘what and how’ of corporate governance to explore the impact and benefits of good governance for companies and their investors. The contributors are leading market practitioners, investors, academics and consultants who offer their own views based on a wealth of experience. Topics covered include what makes for an effective board and is the unitary board sustainable? The contribution of governance to financial performance – is the research conclusive? Managing risk and reputation – how do boards ensure they are trusted by their shareholders? The benefits of market-led standard setting – do US and EU regulatory initiatives threaten the traditional UK approach? The book looks to dispel the belief that governance is a burden on companies that adds little value by demonstrating the contribution it makes to board effectiveness and corporate performance.

KEN RUSHTON is a former Director of Listing, Financial Services Authority and Company Secretary ICI.
The Business Case for Corporate Governance

Edited by

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# Contents

*List of contributors*  
page vii

*Acknowledgements*  
viii

**Introduction**  
KEN RUSHTON  
1  

**The role of the board**  
SIR GEOFFREY OWEN  
10  

**The role of the Chairman**  
KEN RUSHTON  
29  

**The role of the non-executive director**  
MURRAY STEELE  
50  

**The role of the Company Secretary**  
DAVID JACKSON  
67  

**The role of the shareholder**  
PETER MONTAGNON  
81  

**The role of the regulator**  
SIR BRYAN NICHOLSON  
100  

**Directors’ duties**  
CHARLES MAYO  
119  

**What sanctions are necessary?**  
KEITH JOHNSTONE AND WILL CHALK  
146  

**Regulatory trends and their impact on corporate governance**  
STILPON NESTOR  
176
Contents

10 Corporate governance and performance: the missing links
   COLIN MELVIN AND HANS-CHRISTOPH HIRT 201

11 Is the UK model working?
   SIMON LOWE 222

Index 242
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