Values-Based Leadership is based upon honesty, respect, trust and dignity, and it regards every employee within a company as a valued human being. This book describes the characteristics of leaders who focus on positivity and virtues to create and sustain highly successful organizations such as Synovus Financial Corporation, HomeBanc Mortgage Company, and the United States Marine Corps. It also addresses leader mistakes and forgiveness, and how difficulties and challenges can be overcome to achieve spectacular results. This inspiring book offers practical advice that can be applied to individual leadership styles and roles. As society tries to rebound from the recent scandals involving fraud, financial improprieties, and unethical behavior among its leadership, the fundamental message of *Leading with Values* is clear: acting ethically and virtuously, and treating all stakeholders with respect and dignity, can create extraordinary outcomes without sacrificing performance and profits.

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Leading with Values

Positivity, Virtue, and High Performance

Edited by

EDWARD D. HESS
KIM S. CAMERON

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Edward D. Hess dedicates this book to Jimmy Blanchard; Tom Cousins; Sonny Deriso; Gardiner Garrard, III; Bill Turner; and Billy Wren who made all of this possible.

Kim Cameron dedicates this book to the outstanding leaders represented in the chapters of this book. Hopefully, their leadership will inspire many generations of leaders to come.
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Acknowledgments

From Ed

I would be remiss in not expressing thanks to the many people who made this book possible. First, to Al Hartgraves; Greg Waymire; Robert Drazin; Mary Ann Glynn and L. G. Thomas, III; at Goizueta Business School for giving me the opportunity to teach and to continue my lifelong learning. Secondly, to Gardiner Garrard, III; Walter M. Deriso, Jr., Jimmy Blanchard; Tom Cousins; Lillian Giornelli and Billy Wren for helping create and support the Values-Based Leadership Institute. To Professors Diana Robertson and Monica Worline for bringing together a world class faculty for our conference; and to Dr. Katy Plowright at Cambridge University Press who believed in this project and brought it to fruition. To all our authors I say, “Thank You” for giving and sharing. To my support staff at Goizueta Business School, Gail Mooney and Carol Gee, a big job well done – this would not have happened without your help.

To my co-author, Kim Cameron, who made this a better book because of his laser-like intelligence and his strong personal commitment to scholarship. Kim, this book was a joy because of you. Your positive leadership, kindness and uplifting spirit motivated all of us to perform better and more quickly. Thank you – you are a good soul.

From Kim

This book project is a product of the extraordinary efforts of a myriad of people – willing and tenacious authors, a helpful editorial staff, and a supportive publisher, especially Katy Plowright. Its primary success, however, is attributable to the energy, vision, and organizational capacity of Ed Hess. It has been a great pleasure to work with and learn from Ed. I have certainly been inspired and informed by the insights of the authors in the book, but I have been motivated to perform by Ed’s example and gentle prodding. Thank you for a great experience.