

Internet and Digital Economics Principles, Methods and Applications

How are our societies being transformed by Internet and digital economics? This book provides an accessible introduction to the economics of the Internet and a comprehensive account of the mechanisms of the digital economy. Leading scholars examine the original economic and business models being developed as a result of the Internet system, and explore their impact on our economies and societies. Key issues are analyzed, including the development of open source software and online communities, peer-to-peer and online sharing of cultural goods, electronic markets and the rise of new information intermediaries, e-retailing and e-banking. The volume examines how Internet and digital economics have transformed the organization of firms, industries, markets, commerce, modes of distribution, money, finance, and innovation processes, and provides the analytical tools to understand both these recent transformations and the likely future directions of the “New Economy.”

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Internet and Digital Economics

edited by

Eric Brousseau and Nicolas Curien



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To Delphine

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Since this book aims at providing the reader with an up-to-date synthesis of what is essential in digital and Internet economics, some of the contributors decided it would be preferable to reprint (Chapters 11 and 15) or publish a revised version (Chapter 8) of papers they had already published in journals. The editors and the publishers would like to thank the American Economic Association (Chapter 15), Elsevier

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