Business Performance Measurement

Drawing together contributions from leading thinkers around the world, this book reviews recent developments in the theory and practice of performance measurement and management. Significantly updated and modified from the first edition, the book includes ten new chapters that provide a comprehensive review of performance measurement from the perspectives of accounting, marketing, operations, public services and supply chain management. In addition to these functional analyses the book explores performance measurement frameworks and methodologies, practicalities and challenges, and enduring questions and issues. Edited by one of the world’s leading experts on performance measurement and management, Business Performance Measurement will be of interest to graduate students, managers and researchers who wish to understand more about the latest developments in this rapidly changing field.

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Business Performance Measurement

Unifying theories and integrating practice

Second edition

Edited by

Andy Neely
Contents

List of figures ix
List of tables xi
List of boxes xii
List of contributors xiii

Introduction 1
Andy Neely

Part I Performance measurement – functional analyses and theoretical foundations 7

1 Accounting performance measurement: a review of its purposes and practices 11
   David Otley

2 Measuring marketing performance: research, practice and challenges 36
   Bruce Clark

3 Measuring performance: the operations management perspective 64
   Andy Neely

4 Measuring performance: the supply chain management perspective 82
   Douglas Lambert and Michael Knemeyer

5 Finding performance: the new discipline in management 113
   Marshall Meyer
<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Author(s)</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>A conceptual and operational delineation of performance</td>
<td>Michel Lebas and Ken Euske</td>
<td>125</td>
</tr>
<tr>
<td>7</td>
<td>Performance measurement frameworks: a review</td>
<td>Andy Neely, Mike Kennerley and Chris Adams</td>
<td>143</td>
</tr>
<tr>
<td>8</td>
<td>Beyond budgeting to the adaptive organization</td>
<td>Jeremy Hope</td>
<td>163</td>
</tr>
<tr>
<td>9</td>
<td>Theoretical conditions for validity in accounting performance</td>
<td>Hanne Nørreklit, Lennart Nørreklit and Falconer Mitchell</td>
<td>179</td>
</tr>
<tr>
<td>10</td>
<td>The validity of measurement frameworks: measurement theory</td>
<td>Stephen Pike and Goran Roos</td>
<td>218</td>
</tr>
<tr>
<td>11</td>
<td>Choosing marketing dashboard metrics</td>
<td>Tim Ambler and John Roberts</td>
<td>239</td>
</tr>
<tr>
<td>12</td>
<td>Risk in performance measurement</td>
<td>Andrew Likierman</td>
<td>261</td>
</tr>
<tr>
<td>13</td>
<td>Measuring knowledge work</td>
<td>Rob Austin and Pat Larkey</td>
<td>279</td>
</tr>
<tr>
<td>14</td>
<td>Measuring innovation performance</td>
<td>Riitta Katila</td>
<td>304</td>
</tr>
<tr>
<td>15</td>
<td>Context-based measurement</td>
<td>Graham Clark and Antony Powell</td>
<td>318</td>
</tr>
</tbody>
</table>
## Part IV Performance measurement in public services

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>16</td>
<td>Measuring the performance of England’s primary school teachers: purposes, theories, problems and tensions</td>
<td>339</td>
</tr>
<tr>
<td></td>
<td>Andrew Brown</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>Police performance: sovereignty, discipline and governmentality</td>
<td>363</td>
</tr>
<tr>
<td></td>
<td>Paul Collier</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>The development of composite indicators to measure health care performance</td>
<td>383</td>
</tr>
<tr>
<td></td>
<td>Rowena Jacobs, Peter Smith and Maria Goddard</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>Perversity in public service performance measurement</td>
<td>408</td>
</tr>
<tr>
<td></td>
<td>Mike Pidd</td>
<td></td>
</tr>
</tbody>
</table>

## Part V Performance measurement – emerging issues and enduring questions

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>20</td>
<td>Does pay for performance really motivate employees?</td>
<td>433</td>
</tr>
<tr>
<td></td>
<td>Margit Osterloh and Bruno Frey</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>Anomalies of measurement: when it works, but should not</td>
<td>449</td>
</tr>
<tr>
<td></td>
<td>Rob Austin and Jody Hoffer Gittell</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>Loosely coupled performance measurement systems</td>
<td>477</td>
</tr>
<tr>
<td></td>
<td>Thomas Ahrens and Chris Chapman</td>
<td></td>
</tr>
</tbody>
</table>

Index                                                                 | 492  

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Figures

1.1 The pyramid of financial ratios  page 14
2.1 A framework for marketing measurement  41
2.2 A contextual framework for marketing performance measurement (MPM) systems  51
3.1 The multiple dimensions of the five operations performance objectives  69
4.1 Supply chain management: integrating and managing business processes across the supply chain  83
4.2 Supply chain management framework: elements and key decisions  85
4.3 Supply chain network structure  86
4.4 Inventory flows within the supply chain  93
4.5 Annual inventory carrying costs compared to inventory turns for the manufacturer in table 4.1  94
4.6 Supply chain complexity  101
4.7 How customer relationship management affects economic value added  103
4.8 How supplier relationship management affects economic value added  104
4.9 Combined customer–supplier profitability analysis  105
4.10 How order fulfilment affects economic value added  107
4.11 Profit and market capitalization increase measured across four tiers of a supply chain  108
6.1 The performance tree  128
6.2 Performance is only relative  135
7.1 The performance measurement matrix  145
7.2 The SMART pyramid  146
7.3 The results–determinants framework  147
7.4 The input–process–output–outcome framework  147
7.5 The balanced scorecard  148
List of figures

7.6 The European Foundation for Quality Management framework 149
7.7 The performance prism 155
8.1 Mintzberg’s different views of strategy 166
9.1 Epistemic levels 201
9.2 The ontological and epistemological nature of accounting data 209
10.1 Stakeholder “claim” categorization 224
12.1 Risk and performance: three perspectives 265
12.2 Risk heat chart 270
14.1 Average citation pattern for 242 US biotechnology patents 309
14.2 Most innovative biotechnology firms in 1985–6 by citation-weighted patent measures 314
15.1 General breakdown structure numbering convention 320
15.2 Excerpt from fuel gauge breakdown structure 321
15.3 CbM construction 327
15.4 Pairing the terms in adjacent dimensions 329
15.5 Software application using CbM to measure activities 330
15.6 Effort in activities across the process and stage dimensions 331
15.7 Cost of change to software components 332
19.1 Deming’s PDCA cycle 410
19.2 The cybernetic control metaphor 414
19.3 Ambiguity, uncertainty and non-canonical practices 416
21.1 Alternative models of performance measurement 470
22.1 Two context dimensions of performance measurement systems 479
22.2 Case company organizational structure 483
22.3 Different managers categorized the case company differently 489
Tables

2.1 Representative marketing activities and measures
4.1 How supply chain position affects inventory carrying cost
7.1 Case examples of organizations using the performance prism
8.1 Performance appraisal formula for a business unit at Groupe Bull in the mid-1990s
9.1 Activities involved in achieving specific goals
10.1 Comparison of proper measurement and indicators
10.2 Description of scales
14.1 Definitions of radicality of innovation
14.2 Results of the Poisson regression analysis predicting radicality of innovation
15.1 Example CbM lexicon
17.1 Transition within the triangle of sovereignty–discipline–punishment over three time periods
18.1 Summary of international examples of the use of composite indicators and key considerations
19.1 Hofstede on control
19.2 Root definitions
19.3 Dysfunctionalities and reasons for measurement
Boxes

11.1 Example of problems with ROI  page 249
12.1 The influence of SEC risk disclosure requirements  263
12.2 Economic profit at Michelin  266
12.3 The Sharpe ratio  267
12.4 Value at risk  271
12.5 Risk mitigation at Land Securities  273
12.6 Economic profit  274
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