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978-0-521-85336-1 - An Executive's Guide to Information Technology: Principles, Business Models, and Terminology

Robert Plant and Stephen Murrell

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# An Executive's Guide to Information Technology:

*Principles, Business Models, and Terminology*

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and **Stephen Murrell**  
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Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo

Cambridge University Press

The Edinburgh Building, Cambridge CB2 8RU, UK

Published in the United States of America by Cambridge University Press, New York

[www.cambridge.org](http://www.cambridge.org)

Information on this title: [www.cambridge.org/9780521853361](http://www.cambridge.org/9780521853361)

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First published 2007

Printed in the United Kingdom at the University Press, Cambridge

*A catalog record for this publication is available from the British Library*

ISBN 978 0 521 85336 1 hardback

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