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Copyright Exceptions: The Digital Impact

Copyright ‘exceptions’ or ‘users’ rights’ have become a highly controversial aspect of copyright law. Most recently, member states of the European Union have been forced to amend their systems of exceptions so as to comply with the Information Society Directive. Taking the newly amended UK legislation as a case study, this book examines why copyright exceptions are necessary and the forces that have shaped the present legislative regime in the United Kingdom. It seeks to further our understanding of the exceptions by combining detailed doctrinal analysis with insights gained from a range of other sources. The principal argument of the book is that the United Kingdom’s current system of ‘permitted acts’ is much too restrictive and hence is in urgent need of reform, and that paradoxically the Information Society Directive points the way towards a much more satisfactory approach.

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Frontmatter
[More information](#)

For Gita and Amelia
Elizabeth and Sarah

Contents

<i>Preface</i>	<i>page</i> xi
<i>List of abbreviations</i>	xiii
<i>Table of cases</i>	xvii
<i>Table of statutes</i>	xxiii
Introduction	1
The exceptions in focus	1
The functions of the exceptions	4
The plan of this work and our argument in outline	6
A note on language	10
Part I Where we are	
1 Copyright and freedom of expression	15
Recognising the problem	16
The idea/expression dichotomy and judicial reaction	20
Recognising the conflict	24
Resolving the conflict	35
Conclusion	41
2 Fair dealing for the purposes of criticism, review and news reporting and related exceptions	42
Fair dealing for the purposes of criticism, review and the reporting of current events: introduction	43
Does the exception apply to the work in question?	44
Is the use for an approved purpose?	48
Is the use fair?	57
Attribution of the work	60
Summary	61
Miscellaneous provisions relating to the communication of information	62
Miscellaneous provisions relating to the creation of derivative works	64
Other obstacles faced by users	67
Conclusion	78

viii Contents

3	The public interest defence	80
	The public interest defence in its early form	81
	The recent authorities	91
	Can the same result be achieved by other means?	94
	The objections of principle to a public interest defence	102
	Is a public interest defence legitimate?	103
	Is a public interest defence appropriate?	108
	Is a public interest defence necessary?	109
	Is a public interest defence workable?	111
	Conclusion	111
4	Exceptions applying to education, research and private study	113
	Fair dealing for the purposes of research or private study	115
	The education exceptions: overview	120
	Things done for the purposes of instruction or examination	120
	Anthologies for educational use	124
	Performing, playing and showing works in educational establishments	124
	Lending of copies by educational establishments	126
	The licensing provisions	126
	Case study: copyright licensing in higher education	130
	Conclusion	135
5	The library and archive provisions and related exceptions	136
	Overview of the existing exceptions	137
	Defining libraries, archives, museums and galleries and the role of such institutions	138
	Divisions within the 1988 Act	142
	Wider coverage under the directive	143
	The existing library exceptions	145
	Miscellaneous exceptions	160
	Conclusion	162

Part II How we got here

6	Markets and metaphors	167
	Exceptions, licences and market failure	168
	Copyright as a form of property	180
	Copyright law and notions of balance	187
	Conclusion	191
7	Copyright in supranational fora	193
	The logic of harmonisation	194
	The Commission's understanding of copyright I: market failure, the copyright balance and property rights	197
	The Commission's understanding of copyright II: harmonisation and the copyright families	201

Contents ix

Opportunities for participation	208
The Information Society Directive and the importance of official inertia	213
Summation	215
The international forum	215
Conclusion	219
8 Copyright in the domestic arena	220
Understandings of copyright	221
The DTI's mandate	226
Draftsmanship and the inevitable accident	230
Implementing directives: the method of transposition	235
European legislation and the erosion of parliamentary control	236
The role of the judiciary	238
Conclusion	245
 Part III Where we go from here	
9 The fair use panacea	249
The evolution of the fair use defence and its abolition by the judiciary	253
Protecting parodies	264
The fair use defence: current practice and future developments	267
Conclusion	274
10 A model for reform	276
A flexible system	276
A workable system	277
A law of users' rights	279
The importance of public participation	280
Working with the Directive: criticism, review and news reporting	282
Supplementing the Directive: the public interest defence	287
Working with the Directive: private study and research, education, libraries and archives	288
Summation	297
The three-step test	298
Other types of users' rights	299
Making harmonisation a reality	303
Changing attitudes	304
Contractual exclusion and technological measures of protection	306
Conclusion	310
 Appendices	
Copyright, Designs and Patents Act 1988, Part I, Chapter III: 'Permitted Acts'	313
Copyright, Designs and Patents Act 1988, s. 296ZE and Schedule 5A	352

x

Contents

Directive 2001/29/EC of the European Parliament and of the Council of 22 May 2001 on the harmonisation of certain aspects of copyright and related rights in the information society	355
United States Copyright Act 1976, 17 USC, s. 107	375
<i>Bibliography</i>	376
<i>Index</i>	412

Cambridge University Press

0521847265 - Copyright Exceptions: The Digital Impact

Robert Burrell and Allison Coleman

Frontmatter

[More information](#)

Preface

The idea for this book arose out of conversations we had while we were both working at the University of Wales, Aberystwyth. At the time plans for a European Directive to deal with copyright in the ‘information society’ were at an early stage, but it was already apparent that copyright users were going to struggle to influence the legislative process. We were also concerned that plans for European harmonisation were premature, given that significant doubt remained (and still remains) about some of the directions in which technological developments were taking us. At the same time, however, we did not share the outright opposition expressed by some to any suggestion that copyright exceptions might be harmonised in Europe. In particular, it seemed to us that the United Kingdom’s permitted act regime was much too restrictive, and that European harmonisation might provide an opportunity to revisit the entire system of copyright exceptions to an extent that was unlikely to arise in the absence of European intervention in this area.

Our plans for this book have changed considerably since our initial discussions and we have benefited from talking about our ideas with a number of people, including Anne Barron, Lionel Bently, Huw Beverley-Smith, Bill Cornish, Susan Davies, Paul Mitchell and John Phillips. Nevertheless, many of the themes that sparked our interest in this project have remained more or less consistent. We have touched on these themes and on some of the other ideas that inform this work in earlier publications. In particular, it should be noted that Chapter 9 of this book is based on an article written by Robert Burrell and published in the *Intellectual Property Quarterly* in 2001. In writing this book Allison Coleman took principal responsibility for Chapters 4 and 5 and Robert Burrell took sole responsibility for the remainder of this work. We have endeavoured to state the law as at 1 February 2004, but where possible we have tried to take account of later developments.

We are indebted to a number of people for the assistance they provided us during the writing process. In particular we should like to take this opportunity to thank Lionel Bently, Bill Cornish, Peter Drahos, Michael

Cambridge University Press

0521847265 - Copyright Exceptions: The Digital Impact

Robert Burrell and Allison Coleman

Frontmatter

[More information](#)

xii Preface

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Abbreviations

AC	<i>Law Reports, Appeal Cases</i>
AIPJ	<i>Australian Intellectual Property Journal</i>
AIPLA	<i>American Intellectual Property Law Association</i>
All ER	<i>All England Law Reports</i>
ALR	<i>Australian Law Reports</i>
App Cas	<i>Law Reports, Appeal Cases</i>
Atk	<i>Atkyns' Chancery Reports</i>
Bently and Sherman	L. Bently and B. Sherman, <i>Intellectual Property Law</i> (Oxford: Oxford University Press, 2001)
Berne Convention	Berne Convention for the Protection of Literary and Artistic Works
BT	Board of Trade
CAB	Cabinet Office
CDPA	Copyright, Designs and Patents Act 1988
Ch	<i>Law Reports, Chancery Division</i>
Cox	<i>Cox's Equity Cases</i>
CLR	<i>Commonwealth Law Reports</i>
CMLR	<i>Common Market Law Reports</i>
Computer Program Directive	Council Directive 91/250/EEC of 14 May 1991 on the legal protection of computer programs
<i>Copinger</i>	K. Garnett, J. Rayner James and G. Davies (eds.), <i>Copinger and Skone James on Copyright</i> , 14th edn (London: Sweet & Maxwell, 1999)
Cornish and Llewelyn	W. Cornish and D. Llewelyn, <i>Intellectual Property: Patents, Copyright, Trade Marks and Allied</i>

xiv Abbreviations

CPR	<i>Rights</i> , 5th edn (London: Sweet & Maxwell, 2003)
CrAppR(S)	<i>Canadian Patent Reporter</i>
Database Directive	Criminal Appeal Reports (Sentencing) Directive 96/9/EC of the European Parliament and of the Council of 11 March 1996 on the Legal Protection of Databases
DR	<i>European Commission of Human Rights Decisions and Reports</i>
Droit de Suite Directive	Directive 2001/84/EC of the European Parliament and of the Council of 27 September 2001 on the resale right for the benefit of the author of an original work of art
East	<i>East's Term Reports, King's Bench</i>
ECJ	European Court of Justice
E-Commerce Directive	Directive 2000/31/EC of the European Parliament and of the Council of 8 June 2000 on certain legal aspects of information society services, in particular electronic commerce, in the internal market
ECR	<i>European Court Reports</i>
EEA	European Economic Area
EGLR	<i>Estates Gazette Law Reports</i>
EHRR	<i>European Human Rights Reports</i>
EIPR	<i>European Intellectual Property Review</i>
EMLR	<i>Entertainment and Media Law Reports</i>
EntLR	<i>Entertainment Law Review</i>
EnvLR	<i>Environmental Law Reports</i>
Esp	<i>Espinasse's Nisi Prius Reports</i>
EU	European Union
EWCA Civ	Court of Appeal Civil Division
F	<i>Federal Reporter</i>
F Supp	<i>Federal Supplement</i>
FCA	Federal Court of Appeal (Canada)
FCT	Federal Court of Canada, Trial Division
FSR	<i>Fleet Street Reports</i>

Abbreviations	xv
Guibault	L. Guibault, <i>Copyright Limitations and Contracts: An Analysis of the Contractual Overridability of Limitations on Copyright</i> (The Hague: Kluwer Law International, 2002)
HC	House of Commons
HL	House of Lords
HO	Home Office
IFPI	International Federation of the Phonographic Industry
IIC	<i>International Review of Industrial Property and Copyright Law</i>
Information Society Directive	Directive 2001/29/EC of the European Parliament and of the Council of 22 May 2001 on the harmonisation of certain aspects of copyright and related rights in the information society
IPJ	<i>Intellectual Property Journal</i>
IPQ	<i>Intellectual Property Quarterly</i>
IPR	<i>Intellectual Property Reports</i>
KB	<i>Law Reports, King's Bench</i>
Laddie et al., 2nd edn	H. Laddie, P. Prescott and M. Vitoria, <i>The Modern Law of Copyright and Designs</i> , 2nd edn (London: Butterworths, 1998)
Laddie et al., 3rd edn	H. Laddie, P. Prescott, M. Vitoria, A. Speck and L. Lane, <i>The Modern Law of Copyright and Designs</i> , 3rd edn (London: Butterworths, 2000)
LCO	Lord Chancellor's Office
LJ Ch	<i>Law Journal Reports, Chancery</i>
LO	Law Officers' Department
MacCC	<i>MacGillivray's Copyright Cases</i>
NZLR	<i>New Zealand Law Reports</i>
QB	<i>Law Reports, Queen's Bench</i>
Rental Right Directive	Council Directive 92/100/EEC of 19 November 1992 on rental and lending right and on certain rights related to copyright in the field of intellectual property

xvi Abbreviations

Ricketson	S. Ricketson, <i>The Berne Convention for the Protection of Literary and Artistic Works</i> (London: Kluwer & QMW, 1987)
RIDA	<i>Revue Internationale Du Droit D'Auteur</i>
RPC	<i>Reports of Patent, Design and Trade Mark Cases</i>
RSC	Revised Statutes of Canada
Russ	<i>Russell's Chancery Reports</i>
SCC	Supreme Court of Canada
SCE	Standing Committee E
Sherman and Bently	B. Sherman and L. Bently, <i>The Making of Modern Intellectual Property</i> (Cambridge: Cambridge University Press, 1999)
<i>Shorter OED</i>	<i>The New Shorter Oxford English Dictionary</i> (Oxford: Clarendon, 1993)
SI	Statutory Instrument
SR (NSW)	<i>New South Wales State Reports</i>
Sterling	A. Sterling, <i>World Copyright Law</i> , 2nd edn (London: Sweet & Maxwell, 2003)
Swanst	<i>Swanston's Chancery Reports</i>
Tax Cas	<i>Tax Cases</i>
Term Directive	Council Directive 93/98/EEC of 29 October 1993 harmonizing the term of protection of copyright and certain related rights
TRIPS	Agreement on Trade-Related Aspects of Intellectual Property Rights 1994
TS	Treasury Solicitor
US	<i>United States Supreme Court Reports</i>
USC	United States Code
Ves	<i>Vesey Junior's Chancery Reports</i>
WIPO	World Intellectual Property Organization
WIPR	<i>World Intellectual Property Reports</i>
WLR	<i>Weekly Law Reports</i>
WN	<i>Weekly Notes of Cases</i>

Table of cases

- A *v.* B Plc [2003] QB 195 85, 101
A & M Records *v.* Napster 239 F 3d 1004 (2001) 213, 268
Acohs *v.* Bashford Consulting (1997) 37 IPR 542 99
AG *v.* Guardian Newspapers (No 2) [1990] 1 AC 109 92, 104, 106
AGL Sydney *v.* Shortland County Council (1989) 17 IPR 99 266
Alcolix (1994) 25 IIC 605 207, 284
American Cyanamid *v.* Ethicon [1975] AC 396 100
American Geophysical Union *v.* Texaco 60 F 3d 913 (1994) 170, 268
Ashdown *v.* Telegraph Group [2001] Ch 685; [2002] Ch 149 23, 24,
31, 53, 54, 55, 92, 93, 94, 100, 101, 103, 180, 189, 239
Associated Newspapers Group *v.* News Group Newspapers [1986]
RPC 515 21, 55, 58
Australian Broadcasting Corp. *v.* Lenah Game Meats (2001) 185
ALR 1 85
Autodesk *v.* Dyason [1992] RPC 575 262
Baner *v.* Sweden (1989) 60 DR 128 105
Banier *v.* News Group Newspapers [1997] FSR 812 45
Basic Books *v.* Kinko's Graphics 758 F Supp 1522 (1991) 268
BBC *v.* BSB [1991] 3 All ER 833 54, 59
Beggars Banquet *v.* Carlton [1993] EMLR 349 88, 100
Bell *v.* Whitehead (1839) 8 LJ Ch 141 254
Beloff *v.* Pressdram [1973] 1 All ER 241 31, 43, 81, 83, 98, 242
Blair *v.* Osborne & Tomkins [1971] 2 QB 78 185
Bloomsbury Publishing *v.* News Group Newspapers [2003]
FSR 842 90
Bonnard *v.* Perryman [1891] 2 Ch 269 39
British Leyland *v.* Armstrong Patents [1982] FSR 481; [1986]
AC 577 96, 184, 185, 242
British Oxygen *v.* Liquid Air [1925] 1 Ch 383 47, 261
Cala Homes (South) *v.* Alfred McAlpine Homes East [1995]
FSR 818 23
Campbell *v.* Acuff-Rose Music 114 S Ct 1164 (1994) 28, 264, 268

xviii Table of cases

- Campbell *v.* Frisbee [2003] EMLR 76 85
Campbell *v.* MGN [2003] QB 633; [2004] EMLR 247 84, 85, 86
Canon Kabushiki Kaisha *v.* Green Cartridge [1997] AC 728 184, 185
Cary *v.* Kearsley (1802) 4 Esp 168 254
Cary *v.* Longman and Rees (1801) 1 East 358 254
CBS Songs *v.* Amstrad [1988] RPC 567 119
CCH Canadian *v.* Law Society of Upper Canada [2004] SCC 13 48, 58, 117, 118, 119, 173
Cellular Clothing *v.* Maxton [1899] AC 326 96
Channel Nine *v.* Network Ten (2002) 55 IPR 112 50, 51, 56, 227
Chiron Corporation *v.* Organon Teknika (No 10) [1995] FSR 325 98, 99
Cie générale des établissements Michelin – Michelin & Cie *v.* CAW Canada (1996) 71 CPR (3d) 348 32, 50
Collier Constructions *v.* Foskett (1990) 19 IPR 44 94, 95
Commonwealth of Australia *v.* Fairfax (1980) 147 CLR 39 31, 48, 81, 227
Re A Company's Application [1989] Ch 477 86
Copyright Licensing *v.* University of Auckland (2002) 53 IPR 618 48, 49, 56, 57, 117
Cork *v.* McVicar (The Times, 31 October 1984) 83, 86
Cornelius *v.* De Taranto [2001] EMLR 329 98
Corrs Pavey Whiting & Byrne *v.* Collector of Customs (1987) 10 IPR 53 94, 95
Cream Holdings *v.* Banerjee [2003] Ch 650 101
De Garis *v.* Neville Jeffress Pidler (1990) 18 IPR 292 49, 116, 117
DeJonge & Co *v.* Breuker 235 US 33 (1914) 285
Dennis *v.* Ministry of Defence [2003] EnvLR 741 99
Dennis *v.* United States 341 US 494 (1951) 108
Dering *v.* Earl of Winchelsea (1787) 1 Cox 318 95
Designers Guild *v.* Russell Williams (Textiles) [2001] FSR 113 22
Deutsche Grammophon *v.* Metro [1971] ECR 487 194
Distillers *v.* Times Newspapers [1975] QB 613 31, 55
Doherty *v.* Allman (1878) 3 App Cas 709 98
Donoghue *v.* Allied Newspapers [1938] Ch 106 23
Douglas *v.* Hello! (No 1) [2001] QB 967 90, 101
Douglas *v.* Hello! (No 5) [2003] EMLR 641 90
Eldred *v.* Ashcroft 536 US 186 (2003) 23, 24, 219
Eldred *v.* Reno 239 F 3d 372 (2001) 20
EMI Electrola *v.* Patricia [1989] ECR 79 194
Ernest Turner *v.* PRS [1943] Ch 167 86, 239
Express Newspapers *v.* Liverpool Daily Post [1985] FSR 306 262

Table of cases

xix

- Femis-Bank *v.* Lazar [1991] 2 All ER 865 100
Football Association Premier League *v.* Panini [2003] FSR 698; [2004] FSR 1 64, 65, 66, 240
Francome *v.* Mirror Group Newspapers [1984] 1 WLR 892 86, 87
Fraser *v.* Evans [1969] 1 QB 349 81
Fraser *v.* Thames TV [1984] QB 44 90
Glyn *v.* Weston Feature Film Co [1916] 1 Ch 261 92, 95, 106, 264, 266
The Gramophone Co *v.* Leo Feist (1928) 41 CLR 1 257
Gyles *v.* Wilcox (1741) 2 Atk 141 254, 255
Harbottle *v.* National Westminster Bank [1977] 2 All ER 862 100
Harper *v.* Biggs (1907) [1905–1910] MacCC 168 256
Harper & Row Publishers *v.* Nation Enterprises 471 US 539 (1985) 20
Hawkes and Sons *v.* Paramount [1934] 1 Ch 593 65, 239, 261, 262, 263
Heptulla *v.* Orient Longman [1989] FSR 598 23
Holley *v.* Smyth [1998] QB 726 39
Hubbard *v.* Vosper [1972] 2 QB 84 31, 46, 47, 52, 57, 58, 242, 261
Hyde Park *v.* Yelland [1999] RPC 655; [2001] Ch 143 21, 31, 47, 48, 55, 56, 81, 83, 91, 92, 93, 94, 97, 100, 103, 104, 106, 107, 109, 110, 180, 239
Ibcos Computers *v.* Barclays Mercantile Highland Finance [1994] FSR 275 22, 23
Imutran *v.* Uncaged Campaigns [2001] 2 All ER 385 92
Initial Services *v.* Putterill [1968] 1 QB 396 86
IPC Magazines *v.* MGN [1998] FSR 431 64, 65
Jeffrey *v.* Rolls Royce (1962) 40 Tax Cas 443 104
Jersild *v.* Denmark (1995) 19 EHRR 1 37, 59
Jockey Club *v.* Buffham [2003] QB 426 83, 86, 87, 101
Johnstone *v.* Bernard Jones Publications [1938] Ch 599 262
Joy Music *v.* Sunday Pictorial Newspaper [1960] 2 WLR 645 265, 267
Re Keene [1922] 2 Ch 475 104
Keep Thompson Governor Committee *v.* Citizens for Gallen Committee 457 F Supp 957 (1978) 32
Kennaway *v.* Thompson [1981] QB 88 99
Kettles and Gas Appliances *v.* Hordern (1934) 35 SR (NSW) 108 96
Kingdom of the Netherlands *v.* European Parliament and the Council of the European Union [2001] ECR I-7079 274
Lion Laboratories *v.* Evans [1985] QB 526 31, 81, 83, 86, 110, 237, 267

Cambridge University Press

0521847265 - Copyright Exceptions: The Digital Impact

Robert Burrell and Allison Coleman

Frontmatter

[More information](#)

xx Table of cases

- London & Leeds Estates *v.* Paribas (No 2) [1995] 1 EGLR 102 62
London Regional Transport *v.* The Mayor of London [2003]
 EMLR 88 84, 87, 102
Ludlow Music *v.* Robbie Williams [2001] FSR 271 262
Ludlow Music *v.* Robbie Williams (No 2) [2002] EMLR 585 98
M'Beath *v.* Ravenscroft (1839) 8 LJ Ch 208 100
Mars *v.* Teknowledge [2000] FSR 138 81, 89, 185
Mattel *v.* MCA Records 28 F Supp 2d 1120 (1998) 32
Mattel *v.* Pitt 229 F Supp 2d 315 (2002) 32
Mattel *v.* Walking Mountain Productions 353 F 3d 792 (2003) 32
Mawman *v.* Tegg (1826) 2 Russ 385 254
Maxtone-Graham *v.* Burtchaell 803 F 2d 1253 (1986) 32
Meeropol *v.* Nizer 417 F Supp 1201 (1976); 560 F 2d 1061
 (1977) 29, 30
Miller *v.* Jackson [1977] 1 QB 966 98, 99
Monsanto *v.* Schmeiser [2001] FCT 256; [2002] FCA 309; [2004]
 SCC 34 186, 187
Moorhouse *v.* University of New South Wales (1975) 133
 CLR 1 119
Mothercare *v.* Penguin Books [1988] RPC 113 32
Musical Fidelity *v.* Vickers [2003] FSR 898 31, 305
Music Vertrieb Membran *v.* GEMA [1981] ECR 147 39, 194
Network Ten *v.* Channel Nine [2004] HCA 14 51, 262
New Era Publications *v.* Henry Holt 695 F Supp 1493 (1988) 32
Newspaper Licensing *v.* Marks and Spencer [2001] Ch 257 48, 54,
 56, 57, 240
News Verlags *v.* Austria (2001) 31 EHRR 8 23, 24
Newton *v.* Diamond 349 F 3d 591 (2003) 262
Nine Network Australia *v.* Australian Broadcasting Corp (1999) 48 IPR
 333 54, 56
Noah *v.* Shuba [1991] FSR 14 45
Nottinghamshire Healthcare *v.* News Group Newspapers [2002] RPC
 962 98
Parfums Christian Dior *v.* Evora [1998] RPC 166 104
Pasterfield *v.* Denham [1999] FSR 168 78
PCR *v.* Dow Jones Telerate [1998] FSR 170 81, 86
Penguin Books *v.* India Book Distributors [1985] FSR 120 96
Pepper *v.* Hart [1993] AC 593 245
Plix Products *v.* Frank M Winstone (Merchants) [1986] FSR 63 22
PPL *v.* Maitra [1998] 1 WLR 870 98
Princeton University Press *v.* Michigan Document Services 99 F 3d
 1381 (1996) 170, 268

Table of cases

xxi

- Pro Sieben *v.* Carlton [1998] FSR 43; [1999] FSR 610 43, 48, 49, 50, 52, 53, 54, 55, 60, 274
- Queen *v.* James Lorimer & Co (1984) 77 CPR 2d 262 81
- R *v.* Carter [1993] FSR 303 239
- R *v.* Dukett [1998] 2 CrAppR(S) 59 239
- Raleigh Cycle *v.* Miller (1949) 66 RPC 23 98
- Ravenscroft *v.* Herbert [1980] RPC 193 23
- Rogers *v.* Koons 960 F 2d 301 (1992) 26, 28, 50
- Ruckelshaus *v.* Monsanto 467 US 986 (1984) 105
- San Francisco Arts and Athletics Club *v.* US Olympic Committee 483 US 522 (1987) 27
- Sayre *v.* Moore (1785, decision reproduced in Cary *v.* Longman (1801) 1 East 358) 254
- Schnapper *v.* Foley 471 F Supp 426 (1979) 20
- School Books (1972) 3 IIC 394 203, 204
- Schweppes *v.* Wellingtons [1984] FSR 210 265
- Series 5 Software *v.* Clarke [1996] 1 All ER 853 100
- Service Corp *v.* Channel 4 [1999] EMLR 83 81, 83
- Shelfer *v.* City of London Electric Lighting Co [1895] 1 Ch 287 98, 99
- Shelley Films *v.* Rex Features [1994] EMLR 134 90
- Sid & Marty Krofft Television *v.* McDonald's 562 F 2d 1157 (1977) 20
- Silhouette *v.* Hartlauer [1998] 2 CMLR 953 180
- Sillitoe *v.* McGraw Hill Book Co [1983] FSR 545 59, 261
- Silver Thistle (1997) 28 IIC 140 207
- Skybase Nominees *v.* Fortuity (1996) 36 IPR 529 21
- Slingsby *v.* Bradford Patent Truck [1906] WN 51 106
- SmithKline & French *v.* Department of Community Services and Health [1990] FSR 617 94, 95
- Solar Thompson *v.* Barton [1977] RPC 537 100, 185
- Re a Solicitor (5 November 1996) (Court of Appeal) (*Lexis Transcript*) 88
- Sony Corp *v.* Universal City Studios 464 US 417 (1984) 268
- Stovin-Bradford *v.* Volpoint [1971] Ch 1007 185
- Suntrust Bank *v.* Houghton Mifflin Co 268 F 3d 1257 (2001) 41, 50
- Television New Zealand *v.* Newsmonitor Services [1994] 2 NZLR 91 117, 119
- Theakston *v.* MGN [2002] EMLR 398 85, 101
- Theophanous *v.* Herald & Weekly Times (1994) 182 CLR 104 37
- Tidy *v.* Natural History Museum (1998) 39 IPR 501 78
- Time *v.* Bernard Geis 293 F Supp 130 (1968) 25

xxii Table of cases

- Times Newspapers *v.* MGN [1993] EMLR 442 89, 91
Time Warner *v.* Channel 4 [1994] EMLR 1 52, 274
Trebor Bassett *v.* The Football Association [1997] FSR 211 66
Tucker *v.* News Media Ownership [1986] 2 NZLR 716 85
United Wire *v.* Screen Repair Services [2000] 4 All ER 353 185
Universities UK *v.* Copyright Licensing Agency [2002] EMLR 693
133, 134, 135, 239
University of London Press *v.* University Tutorial Press [1916]
2 Ch 601 242, 260
W *v.* Egdell [1990] 1 Ch 359 97
Walt Disney *v.* Air Pirates 581 F 2d 751 (1978) 25, 41
Warner Bros *v.* Christiansen [1988] ECR 2605 194
Whittingham *v.* Wooler (1817) 2 Swanst 428 254
Wigginton *v.* Brisbane TV (1992) 25 IPR 58 227
Wilkins *v.* Aikin (1810) 17 Ves 422 254
Williams *v.* Settle [1960] 1 WLR 1072 98
Williamson Music *v.* The Pearson Partnership [1987] FSR 97 50, 266
Woodward *v.* Hutchins [1977] 1 WLR 760 85
Woolgar *v.* Chief Constable of the Sussex Police [2000] 1 WLR 25 86,
87, 88
World Wildlife Fund *v.* World Wrestling Federation Entertainment
[2003] EWCA Civ 401 99
Wrotham Park *v.* Parkside Homes [1974] 1 WLR 798 98
Zamacois *v.* Douville [1943] 2 DLR 257 58
ZYX Music *v.* King [1995] FSR 566 106

Table of statutes

United Kingdom

Broadcasting Act 1996	Copyright Act 1956
s. 137 54, 69, 307	s. 6(1) 232
Copyright Act 1842	s. 6(2) 110
s. 15 256	s. 7 153
	s. 7(5) 156
	s. 9 232
	s. 9(3) 234
	s. 9(4) 234
Copyright Act 1911	
s. 2(1) 234	s. 15 157
s. 2(1)(i) 258, 259	s. 19 231
s. 2(1)(iii) 234	s. 25(1) 257
s. 2(1)(iv) 124	
Copyright and Related Rights Regulations 1996 (SI 1996 No 2967)	
reg. 35 159	
Copyright and Related Rights Regulations 2003 (SI 2003 No 2498)	
128, 136	
Copyright (Application of Provisions relating to Educational Establishments to Teachers) (No 2) Order 1989 (SI 1989 No 1067)	
120	
Copyright (Certification of Licensing Scheme for Educational Recording of Broadcasts and Cable Programmes) (Educational Recording Agency Limited) Order 1990 (SI 1990 No 879)	128
Copyright (Certification of Licensing Scheme for Educational Recording of Broadcasts) (Open University) Order 2003 (SI 2003 No 187)	128

xxiv Table of statutes

Copyright, Designs and Patents Act 1988

s. 3(3)	63	s. 32(5)	231
s. 4(2)	44	s. 33	120, 124
s. 9(2)(ab)	60	s. 33(1)	124
s. 9(3)	44	s. 33(2)	124
s. 11(2)	44	s. 33(3)	123
s. 18	133, 198	s. 34	120, 123, 125, 182, 295, 302
s. 18(2)	47	s. 34(1)	125
s. 18A(2)	126, 158	s. 34(2)	125, 127
s. 28(1)	69	s. 34(3)	125
s. 28A	76, 150, 301	s. 35	120, 125, 127, 129, 170
s. 29	42, 115, 116, 119, 152, 153, 198	s. 35(1)	127
s. 29(1)	115, 237	s. 35(1A)	127
s. 29(1B)	115	s. 35(2)	222
s. 29(1C)	116	s. 36	120, 127, 128, 129, 170
s. 29(2)	116	s. 36(1A)	128
s. 29(3)	152	s. 36(1B)	128
s. 29(3)(b)	116, 117, 118	s. 36(3)	128, 129, 222
s. 30	43	s. 36A	120, 126, 158, 159, 295, 302
s. 30(1)	43, 46, 60	ss. 37–44A	136
s. 30(1A)	43, 46, 47, 121	s. 37	142
s. 30(2)	60, 207	s. 37(2)(a)	146
s. 30(3)	60	s. 38	142, 145, 147, 148, 149, 150, 151, 153, 159
s. 31	299	s. 38(1)	148
s. 31(1)	64	s. 38(2)(b)	148
s. 31(3)	65	s. 38(2)(c)	148
ss. 31A–C	237	s. 39	142, 145, 147, 148, 149, 150, 151, 153, 159
ss. 31A–F	299	s. 39(2)(b)	148
ss. 31B–C	222	s. 40	152
ss. 31B–D	170	s. 40(2)(a)	146
s. 31D	222	s. 40(2)(b)	147
ss. 32–36A	120	s. 40A	142, 145, 158, 295, 302
s. 32	120, 121, 122, 123, 230, 240	s. 40A(1)	158
s. 32(1)	121	s. 40A(2)	158, 159
s. 32(2)	122	s. 41	142, 145, 154, 155
s. 32(2A)	121		
s. 32(2B)	121		
s. 32(3)	124, 300		
s. 32(3A)	123		
s. 32(4)	123		

Table of statutes

xxv

s. 42	142, 145, 155, 156	s. 62(2)	233
s. 42(1)	156	s. 62(3)	233
s. 42(2)	155	s. 63	160, 162, 299
s. 43	142, 145, 146, 150, 151, 152, 153	s. 63(1)	162
s. 43(2)(b)	151	s. 63(2)	162
s. 43(3)(a)	151	s. 64	66
s. 43(3)(b)	151	s. 65	70, 185, 233, 299
s. 43(3)(c)	151	s. 66	159, 302
s. 44	136, 142, 145, 159, 302	s. 66A	182
s. 44A	142, 145, 157, 237	s. 68	5, 299
s. 44A(1)	157	s. 69	5
s. 44A(2)	157	s. 70	198, 233
ss. 45–46	62	s. 71	198
s. 45(2)	63	ss. 73–73A	5, 302
s. 46(2)	63	s. 74	170, 222, 299
s. 46(4)	62	s. 74(4)	222
s. 47	160	s. 75	141, 160, 161
s. 47(1)	160	s. 75(1)	161
s. 47(2)	160	s. 80	77
s. 47(3)	160	s. 80(2)(a)	77
s. 48	88	s. 80(2)(b)	78
s. 49	136, 160, 161	s. 80(3)–(6)	78
s. 50(1)	87	s. 80(5)	186
ss. 50A–C	5, 235, 237	s. 118	133
ss. 50A–D	300	s. 119	133
s. 50B	5, 116	ss. 135A–G	6
s. 50BA	116	s. 137	129
ss. 51–53	5, 302	ss. 138–140	129
ss. 54–55	5, 182, 302	s. 143	127
s. 56	5	s. 143(2)	128
s. 57	182	s. 163(1)	44
s. 58	63, 87, 237, 285	s. 171(3)	81, 237, 241
s. 58(1)	163	s. 172(3)	243
s. 59	123, 302	s. 174	120
s. 60	170, 222, 237	s. 178	60, 62, 118, 122, 148, 149, 158, 231
s. 60(2)	222	s. 253	301
s. 61	141, 160, 161	s. 296A	69, 307
s. 61(2)(c)	161	s. 296B	69, 307
s. 61(3)	152	s. 296ZE	306
s. 61(4)	161	s. 296ZE(2)	74
s. 62	233, 234, 299, 300	s. 296ZE(3)	74

xxvi Table of statutes

Sched. 1, para. 1(3)	153	Sched. 1, para. 16	150, 153
Sched. 1, para. 3	150	Sched. 5A	74, 306
Copyright (Educational Establishments) (No 2) Order 1989 (SI 1989 No 1068) 120			
The Copyright (Librarians and Archivists) (Copying of Copyright Material) Regulations 1989 (SI 1989 No 1212)			
reg. 3(1)	148	reg. 5(2)(b)	154
reg. 3(2)	151, 154, 155	reg. 5(2)(c)	154, 155
reg. 3(3)	154, 155	reg. 6(2)(a)	155
reg. 3(4)	151, 155	reg. 6(2)(b)	155
reg. 3(5)	148	reg. 6(2)(c)	155
reg. 4(2)(b)(i)	146	reg. 6(2)(d)	155
reg. 4(2)(b)(ii)	147	reg. 7(2)(a)(i)	151
reg. 4(2)(c)(i)	148	reg. 7(2)(b)	151
reg. 4(2)(c)(ii)	148	reg. 7(2)(c)	151
reg. 4(2)(d)	148	Sched. 1, Part A	148, 155
reg. 4(3)	146	Sched. 2	145
reg. 5(2)(a)	154, 155		
Copyright (Recording for Archives of Designated Class of Broadcasts and Cable Programmes) (Designated Bodies) Order 1993 (SI 1993 No 74) 161			
Copyright (Recording of Folksongs for Archives) (Designated Bodies) Order 1989 (SI 1989 No 1012)			
reg. 3(2)	161		
Electronic Commerce (EC Directive) Regulations 2002 (SI 2002 No 2013)			
reg. 2	76	reg. 19	76
reg. 17	76	reg. 19(a)(i)	77
reg. 18	76	reg. 19(a)(ii)	77
Government of Wales Act 1998 161			
Human Rights Act 1998			
s. 12	100, 101		
s. 12(3)	101		
s. 12(4)	101		
Legal Deposit Libraries Act 2003			
s. 6	157		
s. 7	157		
s. 9	160		

Table of statutes

xxvii

Limitation Act 1980	
s. 2	147
Patents Act 1977	
s. 70	301
Public Lending Right Act 1979	158
Public Records Act 1958	161
Public Records Act (Northern Ireland) 1923	161
Public Records (Scotland) Act 1937	161
Registered Designs Act 1949	
s. 26	301
Trade Marks Act 1994	
s. 21	301
Unfair Terms in Consumer Contracts Regulations 1999 (SI 1999 No 2083)	
reg. 5(1)	69

European Union legislation

Computer Program Directive	Art. 14(1)(a) 77
Art. 5 235	Art. 14(1)(b) 77
Art. 6 235	
Art. 9(1) 69, 307	
Database Directive	Information Society Directive
Art. 6(1) 307	recital 9 200
Art. 8(1) 307	recital 12 196
<i>Droit de Suite</i> Directive	recital 16 300
recital 5 196	recital 20 300
Art. 3 303	recital 35 292
Art. 4 303	recital 37 292
Art. 8 195	recital 40 144
Art. 10 195	recital 42 293
E-Commerce Directive	recital 60 302
recital 17 76	Art. 1(2) 300
Art. 2 76	Art. 5(1) 214, 301
Art. 12 76	Art. 5(2)(a) 288, 290, 291, 292, 295, 308
Art. 13 76	Art. 5(2)(b) 288, 290, 291, 292, 309
Art. 14 76	Art. 5(2)(c) 144, 288, 295, 308

xxviii Table of statutes

Art. 5(2)(d)	299, 308	Art. 5(3)(m)	299
Art. 5(2)(e)	308	Art. 5(3)(n)	144, 289, 296
Art. 5(3)(a)	289, 293, 294, 295, 308	Art. 5(3)(o)	277, 302
Art. 5(3)(b)	299, 308	Art. 5(4)	282, 288, 289
Art. 5(3)(c)	214, 282, 284, 285, 287	Art. 5(5)	298
Art. 5(3)(d)	282, 283, 286	Art. 6	3, 308
Art. 5(3)(e)	107, 283, 285, 308	Art. 6(4)	307, 308, 309
Art. 5(3)(f)	283, 285	Art. 9	108, 158, 287, 306
Art. 5(3)(g)	303	Rental Right Directive	
Art. 5(3)(h)	299	Art. 5	303
Art. 5(3)(i)	299, 300	Art. 5(1)	158
Art. 5(3)(j)	162, 299, 300	Art. 5(3)	126, 158
Art. 5(3)(k)	283, 284	Term Directive	196

Foreign legislation*Australia*

Copyright Act 1905	
s. 28	257, 258
Copyright Act 1912	257

Copyright Act 1968	
s. 10	228
ss. 40–73	249
s. 40	227
s. 40(2)	228
s. 40(3)	228
s. 42	227
ss. 103A–112E	249
s. 103B	227
s. 103C	227
s. 103C(2)	228
s. 202	301

Austria

Copyright Act 1936	23
--------------------	----

Canada

Copyright Act, RSC 1985	
ss. 29–30.9	249
ss. 31–32.2	249

France

Intellectual Property Code 1992	
Art. 122(5)	49, 284

Germany

Basic Law	
Art. 14	203, 204
Copyright Act 1965	
Art. 24(1)	49, 207, 284
Art. 45	206
Art. 45a	206
Art. 46	206
Art. 47	206
Art. 48	206
Art. 49(1)	206

Table of statutes

xxix

Art. 49(2) 206	<i>South Africa</i>
Art. 50 206	Copyright Act 1978
Art. 51 206	ss. 12–19B 249
Art. 52a 206	
Art. 53(1) 205	
Art. 53(2) 205	<i>Spain</i>
Art. 53(2)(1) 205	Copyright Act 1996
Art. 53(2)(2) 205	Art. 39 284
Art. 53(2)(3) 205	
<i>India</i>	<i>United States</i>
Copyright Act 1957	Constitution of the United States
ss. 52(1)(a)–(za) 249	Art. 1, cl. 8 (the ‘copyright clause’)
<i>New Zealand</i>	First Amendment 2, 8, 18, 19, 20, 26, 33
Copyright Act 1994	Fifth Amendment 105
ss. 40–92 249	
<i>Singapore</i>	Copyright Act 1976 (17 USC)
Copyright Act 1987	s. 107 4, 249
ss. 35–74 249	s. 108(a)–(i) 249
	s. 1201(a)(1) 270

International instruments

Berne Convention 1886	Prot. 1, Art. 1 105
Art. 8 2	
Berne Convention 1971	TRIPS 1994
Art. 9(2) 2, 106, 216	Art. 7 187, 218, 271
Art. 10(1) 286	Art. 8 218, 271
Art. 10bis(2) 65, 285	Art. 10 106
Art. 17 106	Art. 13 2, 217, 271
European Convention on the Protection of Human Rights and Fundamental Freedoms 1950	WIPO Copyright Treaty 1996
Art. 8 85, 109	Preamble 188
Art. 10 23, 109	Art. 11 3, 74
Art. 10(2) 34	WIPO Performances and Phonograms Treaty 1996
	Preamble 188
	Art. 18 3, 74