

Cambridge University Press

052184570X - The Marketing of Rebellion: Insurgents, Media, and International Activism

Clifford Bob

Table of Contents

[More information](#)

Contents

<i>Maps and Tables</i>	<i>page</i> x
<i>Acknowledgments</i>	xi
1 INSURGENT GROUPS AND THE QUEST FOR OVERSEAS SUPPORT	1
2 POWER, EXCHANGE, AND MARKETING	14
3 FROM ETHNIC TO ENVIRONMENTAL CONFLICT: NIGERIA'S OGONI MOVEMENT	54
4 THE MAKING OF AN ANTIGLOBALIZATION ICON: MEXICO'S ZAPATISTA UPRISING	117
5 TRANSNATIONAL MARKETING AND WORLD POLITICS	178
APPENDIX 1: NGO STANDARDS FOR SUPPORTING LOCAL MOVEMENTS	197
APPENDIX 2: INTERVIEWS	201
<i>Bibliography</i>	207
<i>Index</i>	227