

Cambridge University Press 978-0-521-84435-2 - Classical Rhetoric and the Arts in Early Modern Europe Caroline Van Eck Table of Contents More information

CONTENTS



Illustrations	page ix
Acknowledgements	xi
INTRODUCTION: RHETORIC AND VISUALITY	I
Notes	13
Part I: Theory	
ONE: REPRESENTATION AND PERSUASION IN ALBERTI'S	
'DE PICTURA'	Ι7
Gesture between presence and representation	17
Rhetorical concepts in De Pictura	20
Compositio as a cardinal virtue of style	23
Painting considered as pictorial representation	26
Painting as persuasive representation	28
Notes	29
TWO: THE FOUNDATIONS OF PERSUASIVE ARCHITECTURE	3 I
Introduction	3 I
Architecture is a science	34
Architecture and rhetoric provide the foundations of society	36
The use of rhetoric in formulating treatises and articulating the	
design process	37
Is architecture an art of representation?	46
Conclusion	50
Notes	51
Part II: Invention	
THREE: HOW TO ACHIEVE PERSUASION IN PAINTING:	
THE COMMON GROUND	5.5
Introduction	55



Cambridge University Press 978-0-521-84435-2 - Classical Rhetoric and the Arts in Early Modern Europe Caroline Van Eck Table of Contents More information

CONTENTS

Composition and the common ground in ancient rhetoric	61
Achieving a common ground in Renaissance painting: composition	
and linear perspective	65
Moving the spectator through imaginative involvement	73
Notes	84
	~4
FOUR: MUTE ELOQUENCE. VISUAL PERSUASION IN ENGLISH	
ARCHITECTURE OF THE SEVENTEENTH AND	
EIGHTEENTH CENTURIES	89
Introduction	89
'Art became a piece of statecraft'	
*	91
Statecraft and stagecraft: constructing a classical past	98
Inigo Jones reconstructs Stonehenge	102
Sublime architecture	110
'Architecture speaks a language of its own'	123
Notes	134
Part III: Interpretation	
FIVE: RHETORICAL INTERPRETATION OF THE VISUAL ARTS	139
Invention and interpretation in rhetoric	139
Art as theatre: Bartolommeo Maranta on an Annunciation by Titian	144
Vivacità, living presence and humanity	150
'Laocoön I am'	157
Notes	162
1,000	102
SIX: ONLY THE HUMAN CAN SPEAK TO MAN: RHETORICAL	
INTERPRETATIONS OF ARCHITECTURE	167
Introduction	167
'The shaddowes that signifie'	169
Typology	171
Walter Montague's typological defence of courtly splendour	176
Sir Christopher Wren on the Temple of Peace	178
Character and style in French architectural theory of the late eighteenth	1/0
,	T 9 0
century	189
Notes	199
CODA	203
Notes	205
	- 3
Bibliography	206
Index: names and concepts	217
Index: rhetorical terms	225