This book offers a novel approach to understanding responsible business practice. Global protests against multinational companies often give the misleading impression that the interests of multinationals and of peaceful societies are at odds. By contrast, Fort and Schipani contend, not only does business benefit from a peaceful environment but it can in fact effectively foster peace through adopting responsible and open working methods. Firms that promote economic development, that allow external evaluation of their affairs and that build a sense of community both within the company and in their local areas make a great contribution to building a more harmonious culture. Relevant for academics and practitioners, the book shows how companies can encourage collaborative working across borders, discourage corruption and create citizenship and problem-solving practices which tend to reduce violence and increase social harmony.

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The Role of Business in Fostering Peaceful Societies

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To Kaela and Lana
To Kurina and Steven
Contents

List of tables  page viii
Acknowledgements  ix
Introduction  1

Part I  The plausibility of connecting business and peace
1 The role of business in fostering sustainable peace  11
2 Balances of power and mediators of justice  41

Part II  Current standards and their amenability to peace
3 Corporate governance and sustainable peace  91
4 Ethical business behavior and sustainable peace  109

Part III  Two illustrative issues: gender equality and ecology
5 Gender, voice, and correlations with peace  143
6 The ecological challenges of war: the natural environment and disease  183
Conclusion  223

Index  227
Tables

1. The 2000 Corruption Perceptions Index  page 13
1.2 Corruption Perception and Conflict Resolution Comparison  18
4.1 The Adapted Firm as a Corporate Decision Type  118
5.1 Gender Development and Conflict Resolution Rankings  147
5.2 Gender Development and Conflict Resolution Comparison  151
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