

Cambridge University Press

978-0-521-83245-8 - The Word Weavers: Newshounds and Wordsmiths

Jean Aitchison

Index

[More information](#)

INDEX

- academic article (structure) 107
 Adie, Kate 211
 Addison, Joseph 140
 advertisements 140–3, 180, 210
 advertising, definition of 140
 Agard, John 157–8
 alliteration 116, 141
 alphabet 37–40
 anger as heated liquid 169–70
 Anouilh, Jean 86
ánthos (flower) 23–5
 antonyms 161–2
 apes 3
 argument as war (metaphor) 167
 Aristotle 165
 Arnold, Matthew 7
 assonance 141
 Auden, W. H. 149
- ballad-mongers 50–1
 ballads 28–31
 bardic tradition 28
 bards, Scottish 27
 Beatles, The 93
 Beaverbrook, Lord 92
 Beckham, Victoria (Posh) 93–4
 Beecher, Henry Ward 32
 Behagel's Law 15–16, 141
 Bell, Allan 96–7
 Bellow, Saul 10
 Beowulf 15, 16
- Bevan, Aneurin 10
 Bible 13
 birdiness 173
 birdsong 4, 5, 152
 bite-sized chunks 123
 blackletter broadsheets 53
 Blair, Jason 205
 bleaching 117
 body metaphors 168
 Boot (fictional journalist) 97
 Boswell, James 27
 broadsheets 50–9, 74
 broadside ballads 51–9
 broadsides 50
 Browning, Robert 154
 Bruno, Frank 128
 Bulwer, John 34
 Bulwer-Lytton, Edward 72
 Bush, George W. 160
 Butler, Samuel 149
 Butterworth, Brian 34
- calque 14
canards 61
 Carey, John 184, 193, 194,
 208–9
 Carroll, Lewis 151
 celebrity culture 93–5, 209–10
 chapbooks 59–61
 Chapman, Raymond 154
 chapmen 59

- Chappell, William 55
 Charles, Prince 10, 108, 203
 Child, Francis James 29, 31, 56–7
 chimps 5, 33
 Clarkson, Jeremy 45–8
 clear writing, precepts 120
 clocks and watches (metaphor) 170
 cognitive dissonance 180
 Coleridge, Samuel 8, 156, 187
 combination vs selection 159
 compact phrases 124, 139
 compressed noun phrases, *see* compact phrases
 computers (in metaphor) 170
 conduit metaphor 167
 Connolly, Cyril 10
 consonance 141
 container metaphor 167, 169
 core meaning (of word) 173
 counting, *see* numerosity
 cover terms, *see* superordinates
 Cowper, William 187
 creativity, poetic 145
 crime and punishment 68–70
 cultural resonance 180
- Daily Mail* 83, 84, 86, 131
Daily Mirror 131, 208
Daily Star 122
Daily Telegraph 82–3
Daily Universal Register 74
 Dante 182
 Defoe, Daniel 90
 dehumanization 203
 Demodocus (bard) 17, 20–1
 Derrida, Jacques 47
 Dickens, Charles 40, 190
 Dickinson, Emily 181
 direct speech, use of 123
disaster 117
 dolphins 5
 Dorne, John 59
 downmarket trend 84
 Dryden, John 181
 Dunn, Douglas 165
 dyslexia 48
- electric telegraph 79
Electronic Telegraph, The 133
 elf-knight 29, 31
 Elgin, Susan 178
 Eliot, T. S. 7, 184
 Ellis, Alexander 40
 Engel, Matthew 83
 de l'Épée, Abbé 32
 epithets, recurring 21, 22, 25, 29, 56
 euphemism 177
 Evans, Harold 121
- factivity 111–12
 faked journalism 203–6
 fear as freezing cold 170
 Figard, Céline 133, 195
 figurative language 116, 165–86
 filters (on news stories) 202
 finance sections of newspapers 175
 Finkel, Michael 205
 Fleet Street 84
 flower of youth 23–5, 58
 focus style (story structure) 108–9
 foot (in poetry) 148
 Frayn, Michael 128, 204–5
 free verse 150
 freezes 149
 front page (of newspapers) 125
 Frost, Robert 182
- Galtung, Johan 88
 gatekeeping 201–2
 Gelb, Ignace 34
 Gill, A. A. 174
 global vs individual (in news reports) 110–11
 go bananas 177
 Goldsmith, Oliver 7, 73, 174
 goods and chattels 15
 Gordon, Adam Lindsay 181
 gossip 90, 209
 'GOTCHA' (headline) 125
 Gould, Edward 8
 Grant, James 74, 82

Cambridge University Press

978-0-521-83245-8 - The Word Weavers: Newshounds and Wordsmiths

Jean Aitchison

Index

[More information](#)

253

Index

- Greek, ancient 170, *see also*
Homer
- ground (of metaphor) 166
- Ground Zero 117
- Guardian*, The (Manchester) 83,
105, 131, 197
- Guerin, Orla 116
- Gunn, Thom 163
- Hardy, Thomas 187
- harp 31
- Harris, Joel Chandler 119
- Harris, Robert 176
- Harvey, Sir William 176
- headlines 125–39
- headlines, historical change 131,
132
- headlines, modern British 133
- headlines, murder formula 137
- headlines, vocabulary 130, 137
- headlines, word omissions 130
- health metaphors 177
- Heaney, Seamus 146, 182
- heart (as metaphor) 176
- heaviest last, *see* Behagel's Law
- Herbert, A. P. 86, 89
- hexameter (metre) 20, 23
- Hitchen, Brian 122
- Hockett, Charles 2
- Homer 19–26
- homonyms 43
- hour-glass (story structure) 108
- Houseman, A. E. 147
- Hughes, Ted 161–2, 163
- Humboldt, Wilhelm von 2
- Humphrys, John 206–7
- hurricane Katrina 112
- 'hygienic' description 110–11
- hymns 148
- iconicity, *see* vocabulary
- ideograms 37, 45
- idolization of the
imagination 194
- Ildefonso (deaf Mexican) 34
- Iliad*, the 15, 16, 17, 19, 25
- illiteracy 27
- indistinctness 184
- Indo-Europeans 13
- inverted pyramid (story
structure) 106–8
- Jack the Ripper 100, 132
- Jakobson, Roman 159
- Jennings, Elizabeth 6–7
- Johnson, Mark 167
- Johnson, Samuel 27, 28, 64, 165,
193
- Jonson, Ben 62, 63, 90
- journalism, attitudes towards 7,
73, 187, 190, 191, 192
- journalism, beginnings of 50
- journalism, conventions of 119,
195
- journalism, models of 198
- journalism vs fiction 194, 196,
207
- journalism vs literature 187
- journalists, role of 197
- Jumbo 83
- Keane, Fergal 116
- Keats, John 4, 153, 161
- Kelley, Jack 206
- King, Martin Luther 160
- Kipling, Rudyard 18, 19, 99, 196
- Kirk, G. S. 22
- Kittredge, G. L. 29
- Koestler, Arthur 148
- 'Kubla Khan' 156
- Lakoff, George 167, 169
- Lamb, Charles 91, 187
- Landesmann, Cosmo 174
- language, awareness of 6–7
- language, conscious creativity 6
- language, free responses 5
- language, layers of 151
- language, medium 3
- language, open-endedness of 4
- language, origin of 3–4, 33, 168
- language, universality of 2
- language, uses of 1–2
- Larkin, Philip 183
- Lartet Bone 35
- layering 116

- layers of language 151
 layers of news 199
 Lear, Edward 155
 'Leather Apron', *see* Jack the Ripper
 life as a bubble 181
 life as a journey 169, 181
 literacy 28
 literature, attitudes towards 7, 11, 187, 190, 192
 literature, definition of 192
 Lodge, David 209
 logograms 38
 London terrorists 123, 131
 Lord, Albert 12
Los Angeles Times 119
 lure to the imagination 182, 184
 lyre, use of 20
- MacLeish, Archibald 158
 Mailer, Norman 10
 Mare, Walter de la 148
 Marr, Andrew 10, 89, 95, 125, 196, 202, 210
 Masefield, John 160
 Maugham, Somerset 121
 Mayan writing 37
 McDonald, George 153
 McGough, Roger 185
 meaning, weakening of, *see* layering
 mega-disasters, description of 112
 mental manipulation 178, 179
 mental models 173
Mercurius Aulicus (newsbook) 64
Mercurius Britannicus (newsbook) 66
 Merriam, Eve 155
 metaphor 116, 165–86
 metaphor, definition of 165–6
 metaphor, humorous 185
 metaphor, journalistic vs poetic 181, 185
 metaphor, reasons for 176, 180
 metaphor, sources of 168
 metre, hexameter 20–2
 metre (poetic) 20, 29, 148
Metro (free newspaper) 211
 Mill, John Stuart 8
 Miller, Arthur 212
 Milne, A. A. 40, *see also* Pooh bear
 Mitchell, Adrian 195
 Mitchell, Joni 25
 Morgan, Piers 208
 morphology 157
 Morton, Andrew 203
 murder victims, sex of 139
 Mycenaean dialect 38
 Mycenaean era 25
- Nash, Ogden 6, 95
 negativity 88
 Nelson, Lord 76–81
 Neolithic period 36
 neologisms 113
 news, definition of 85, 211
 news, layers of 199
 news, metaphors 174
 news, value of 198
 news, word meaning 62
 newsbooks 7, 61, 72
 newsbooks, complaints about 70
News of the World 83, 94, 95, 132, 208
 newspapers 72, 212
 newspapers, daily 72
 newspapers, readers' expectations 196
 newspapers, sections of 175
 newspapers, story continuity 195
 newspaper style 121
 news stories 97–118
 newsworthiness 87, 139, 199
 New York 9/11 disaster 112, 175
New York Post 128
New York Times 205
 non-words 156
 Northcliffe, Lord 86
 noun sequences 134, 139
 Noyes, Alfred 154

Cambridge University Press

978-0-521-83245-8 - The Word Weavers: Newshounds and Wordsmiths

Jean Aitchison

Index

[More information](#)

255

Index

- numerosity (counting) 34
 nursery rhymes 148

Observer, The 74, 131
 O'Driscoll, Dennis
Odyssey, the 15, 16, 17, 19, 21, 22
 'one little shoe' (journalistic cliché) 110–11
 Ong, Walter 18, 20–2, 26
 onomatopoeia 152
 opposites 161–2
 oral epic 16–26
 oral formulas 18, 19
 oral narrative 12
 oral tradition 12
 order of events 101–5
 orthography, *see* spelling
 Orwell, George 120

 parallelism 141
 Parker, Dorothy 165
 Parker, Martin 52
 Parry, Milman 19
 Paulin, Tom 156
 Passmore, Emily 44
 Pepys, Samuel 50
 person-centredness 89
 phonology, *see* sound patterns
 picture writing 34
 Pinker, Steven 2
 poem, definition of 147
 poetic language (in advertisements) 140
 poetry, attitudes towards 7, 13
 poetry, definition of 147
 poetry (word) 147
 political correctness 177
 political speeches 160
 politics, use of metaphors 176
 polysyllables, *see* vocabulary
 Pooh bear 178
 Pope, Rob 147
 Pound, Ezra 7
 preliterate societies 13
 Preston, John 119
 Preston, Peter 211
 presupposition 180, 203

 printing, invention of 50
 propaganda 68
 Proto-Indo-European 13
 proto-poetics 14
 prototype theory 171
 proto-writing 33
 proximity 88
 pseudo-title, *see* quasi-title
 punctuation 124
 puns (in ads) 142, *see also* word play
 puns (in headlines) 130
 Puttenham, George 59, 193

 quasi-title 124–5

 Raine, Craig 184
 Raymond, Joad 71
 Rebus (fictional detective) 122
 rebus principle 38
 recency (in news reports) 88
 Reeve, Henry 10
 repetition 141, 160
 reportage vs religion 208
 reporting, changing styles 111
 representation 197
 rhyme 140, 148, 149–50
 rhyming formation 154
 rhythm 148
 ritual model (of journalism) 199
 Robin Hood 55–7
 role (of journalists) 187–212
 romanticization of danger 180
 Rosch, Eleanor 171
 Roth, Philip 207
 Ruge, Holmboe 88

 11 September 117–18
 'sage saws' 27
 Saussure, Ferdinand de 3, 37, 40, 45
 Schmandt-Besserat, Denise 35–7
 Schudson, Michael 211
 scoops 208
 Scott, C. P. 197
 selection (of newspaper stories) 197

Cambridge University Press

978-0-521-83245-8 - The Word Weavers: Newshounds and Wordsmiths

Jean Aitchison

Index

[More information](#)

256

Index

- selection vs combination 159
- Seymour, Jane (death of) 57
- Shakespeare 2, 52, 63, 145, 152, 154, 166, 181
- Shaw, George Bernard 41
- Shepherd, Leslie 51
- Sheridan, Richard Brinsley 8, 90, 186
- Sherlock Holmes 84
- shock-horror 86, 89
- shopping 210
- Shreve, Anita 197
- sign language 32–3
- Simpson, O.-J. 201
- singers of tales 12–13
- sleaze 207
- smerdaléon* 22
- Snoddy, Raymond 211
- Soham murders 96–7, 201
- solidarity model (of journalism) 198, 209
- sound mimicry, *see* onomatopoeia
- sound patterns (phonology) 151
- source (of metaphor) 166
- speech vs writing 32–48, 193
- spell-checkers 41
- spelling 40
 - reform of 42
- spoken language, advantages of 32
- sports sections of newspapers 175
- spreading activation 182
- Star*, The 132
- steam press 75
- Stevenson, Adlai 10
- story structure 100–5, 106–9
- story-telling tradition 96
- sub-editing, ‘subbing’ 122
- Sun*, The 125, 128, 130, 131, 133
- Sunday Times*, The 121, 131, 176
- superordinates 163
- Swift, Jonathan 42, 64
- syllables 148
- synonyms 161, 162
- syntax (word arrangement) 151, 157
- tabloids 51, 74, 122
- target (of metaphor) 166
- Telamonian Ajax 25–6
- Telegraph*, The, *see* *Daily Telegraph*
- Tennyson 25, 152
- text messaging 39, 44–5
- them vs us 202
- Thomas, R. S. 150, 158
- Thunderer, the 79–83
- time phrases 124
- Times*, The 74, 96, 100, 119, 131
 - circulation of 74–9
- toboggan* 173–4
- tradition of complaint 71
- transmission model (of journalism) 198
- Trench, Richard Chenevix 40, 45
- trochaic rhythm 148
- Trojan war 16
- trope 165
- truth 206
- txting, *see* text messaging
- unexpectedness (in news reports) 45
- ‘Unit Headline Language’ (UHL) 127
- verticality schema 168
- vocabulary 113, 115, 116, 123, 158, 202, *see also* dehumanization, them vs us
- Washoe (chimp) 33
- Waugh, Evelyn 91, 97
- Whitechapel murders 100–5
- WH-words 99
- Wilde, Oscar 10
- Wilkes, Roger 92
- Williams, William Carlos 150
- wind (sound mimicry) 153

257 Index

- Wolfe, Tom 207
- women, attitudes towards 69, 139, 201, 205
- word arrangement, *see* syntax
- word endings, *see* morphology 157
- word formation, *see* morphology 157
- word omissions 142
- word play 142, *see also* puns
- words, *see* vocabulary
- word usage 158
- word weightiness, *see* vocabulary
- World Trade Center, *see* New York 9/11 disaster
- writing, origin of 33
- Yeats, William Butler 145