Becker, Alton, 42, 56

Bedford Bibliography for Teachers of Writing [Bizzell and Herzberg], 25, 202

Bembo, Pietro, 217

Benson, Thomas, 210

Berlin, James, 41, 202, 237, 250–3, 255, 256

Best Practices in Writing Instruction [Graham, MacArthur, and Fitzgerald], 50

Birth of Rhetoric: Gorgias, The [Wardy], 210

Bitzer, Lloyd, 144, 228

Bizzell, Patricia, 25, 26, 44, 83, 111, 201–2, 210, 215, 231, 237, 255

Black English, 155–8, 201

Black, Edwin, 143

Blair, Hugh, 41, 46, 51, 129, 199, 226–31, 288

Blakeslee, Ann, 142, 202

Boadman, Kathleen, 237

Boethius, Anicius Manlius Severinus, 15, 37–41, 70, 75, 94–8, 127, 197, 213–16

Bolgar, R. R., 214

Book of the Courtier [Castiglione], 219

Booth, Wayne, 43, 143, 201, 235

Borges, Jorge Luis, 233

Boyd, James, 18

Boylston Professor of Rhetoric at Harvard, the, 18–20

Bracciolini, Poggio, 70, 217

Braddock, Richard, 21, 42, 130, 161, 162

Brannon, Lil, 48

Brecon, John, 237

British Education: Or, The Source of the Disorders of Great Britain... [Sheridan], 245

Britton, James, 42–4, 236

Brooks, Phyllis, 184

Bryce, J. C., 228

Buck, Gertrude, 21

Buckley, Linda F., 228

Burgh, James, 243–5

Burke, Kenneth, 1, 55, 111, 123, 142, 200, 233, 235

Burrows, Alvina, 236

Camargo, Martin, 70, 202, 215–17

Cambridge Companion to Aristotle [Barnes], 211

Cameron, Averil, 216

Campbell, George, 11, 41, 51, 199–200, 226–38

Campbell, Karlyn Kohrs, 237

Canby, Henry, 112

canon, 33

alternatives to, 83

in classical rhetoric, 70, 112

rhetorical texts, 231

writing process and, 40

Capella, Martianus, 15, 213

Caplan, Harry, 216

Cassiodorus, 213

Cassirer, Ernst, 106

Castiglione, Baldesar, 218–23

Categories, 89, 93

CCCC [the Conference on College Composition and Communication], 1, 21, 24, 157–9

Cereta, Laura, 211

Changing Tradition: Women in the History of Rhetoric, The [Sutherland and Sutcliffe], 209

Channing, Edward, 19

Charney, Davida, 66, 67

Chaucer, Geoffrey, 15, 127, 197, 215

Cheville, Julie, 162–3

Chicano English, 155

Child, Francis James, 19

Chironomia, 242

Chomsky, Noam, 153

chrio, 117–19

Christianity and the Rhetoric of Empire [Cameron], 216

Chronicle of Higher Education, The, 59, 65, 149

Cicero, 15, 70–136, 177, 192–231, 243, 248

imitations of, 217

letters to Atticus, 217

Topica, 94, 95, 96, 216

translations of, 218

Ciceronian Rhetoric in Treatise, Scholion, and Commentary [Ward], 216

Ciceronianus [Erasmus], 217

Ciceronianus [Harvey], 217

Ciceronianus [Ramus], 217

Clark, Donald, 210

Clary-Lemon, Jennifer, 203
Donovan, Timothy, 252
doublevoicedness, 159
Douglass, Frederick, 199, 231
doxa, 255
Dryden, John, 15
Durst, Russell, 45, 83
Eagleton, Terry, 235
Eats, Shoots, and Leaves: The Zero Tolerance Approach to Punctuation [Truss], 175
Eberly, Rosa, 204
Economics of Attention [Lanham], 141, 187
Ede, Lisa, 143, 211, 237, 256
Eight Approaches to Teaching Composition [Donovan and McClelland], 252
Eighteenth-Century British and American Rhetorics and Rhetoricians [Moran], 228
Eighteenth-Century British Logic and Rhetoric [Howell], 127, 228
Elbow, Peter, 45–54, 130, 234, 255, 266, 288
Elements of Rhetoric [Whately], 199, 229
Elements of Style [Strunk and White], 146, 175
Elgin, Suzette Haden, 154
elocution, 241–9
Emig, Janet, 21, 43–4, 234
Encyclopedia of Rhetoric and Composition: Communication from Ancient Times to the Information Age, The [Enos], 203
Encyclopedia of Rhetoric, The (Sloane), 203, 216
Enders, Jody, 216
English A, 20
English Composition [Wendell], 42, 128
English Composition and Rhetoric: A Manual [Bain], 29, 199, 231
English Composition in Theory and Practice [Canby et al.], 112
English Grammar and Composition [Warriner], 155
English in America: A Radical View of the Profession [Ohmann], 237
English Journal, 24, 42, 152, 154, 156
enkylklos paideia, 15
Enos, Richard Leo, 79, 202–6, 210
Enos, Theresa, 202–6, 211, 237
epideictic speeches, 87, 108
epistemologies, 250
Erasmus, 97, 182–4, 197, 198, 216–23, 231
Errors and Expectations [Shaughnessy], 21, 173–5
Essay Concerning Human Understanding [Locke], 5, 127, 223
Essays on Classical Rhetoric and Modern Discourse [Connors, Ede, and Lunsford], 211
ethos, 88
Etymologiae [Isidore of Seville], 213
Evolution of English Prose, 1700–1800: Style, Politeness, and Print Culture, The (McIntosh), 228
expressivist, 51
Faigley, Lester, 44, 252
Fedele, Cassandra, 221
Fell, Margaret, 198, 221, 230
Ferreira-Buckley, Linda, 202
Fish, Stanley, 235
Fitzgerald, F. Scott, 97
Five Clocks, The [Joos], 178
five-paragraph model, 115–38
Flat Earth Society, The, 28, 170
Fliegelman, Jay, 243
Flower, Linda, 44
Floyd, Elizabeth, 28, 147
forensic speeches, 108
form. See arrangement
formal grammar study, 161
Formation of College English: Rhetoric and Belles Lettres in the British Cultural Provinces, The [Miller], 228, 232
Foucault, Michel, 261
Fox, Margaret, 227
Franklin, Benjamin, 97, 100, 185
Freeman, S. W., 181
freewriting, 47–56, 101, 102, 137
Freire, Paulo, 254
Freud, Sigmund, 144
Fries, Charles, 161
From Humanism to the Humanities [Grafton and Jardine], 222
Galbraith, D., 52
Garden of Eloquence [Peacham], 179
Geckle, Richard, 210
Index 323

Geoffrey of Vinsauf, 197, 215–16
George, Ann, 253
Gibson, Walker, 175
Gilyard, Keith, 236
Glenn, Cheryl, 121, 209, 222
Goggin, Maureen Daly, 203
Gorgias [Plato], 5, 196, 205
Gorgias: Sophist and Artist [Consigny], 210
Graff, Gerald, 26
Grafton, Anthony, 222
grammar, 148–65, 207
and educational reform, 19, 128, 141, 226
and plagiarism, 62
as a focus of instruction, 50, 52, 176, 216, 231, 234, 235
as part of the trivium, 8, 211, 213–15
of emotions, 243
relationship to style, 34, 179, 244
Grammar Snobs Are Great Big Meanies: A Guide to Language for Fun and Spite [Casagrande], 175
Graves, Donald, 44
Gray, James, 49
Greece, 4, 203, 210, 287
Greek Rhetoric and Literary Criticism [Roberts], 210
Greek Rhetoric before Aristotle [Enos], 210
Greek Rhetoric under Christian Emperors [Kennedy], 210
Greek Rhetorical Origins of Christian Faith [Kinnecy], 216
Greenblatt, Stephen, 219
Grigaut, Maurice, 122
Grimaldi, William M. A., 86
Grimes, Joseph, 110
Grimké, Sarah and Angelina, Group of Their Own [Adams], 236
Growth in English [Dixon], 43
Guide to Composition Pedagogies, A [Tate, Rupiper, and Schick], 253
Hairson, Maxine, 39–41, 250, 255
Hake, R. L., 181
Halloran, S. Michael, 202, 228, 232
Hamlet’s Castle [Mills], 172
Handbook of Research on Writing [Bazerman], 162, 203
Handbuch der literarischen Rhetorik [Lausberg], 203
Handlist of Rhetorical Terms [Lanham], 75
Harding, Harold, 228
Harmon, Sandra, 236
Harmonious Perfection: The Development of English Studies in Nineteenth-Century Anglo-Canadian Colleges [Hubert], 232
Harris, Joseph, 43, 44, 237
Hart, James Morgan, 233
Hart, John, 18
Hartwell, Patrick, 141, 160
Harvey, Gabriel, 217
Hauser, Gerard, 11
Havelock, Eric, 205
Hawk, Byron, 238
Hayes, John, 44, 52
Heath, Shirley Brice, 156
Hermagoras of Temnos, 71
Hermogenes, 117–23, 134, 207, 211
Herzberg, Bruce, 25, 26, 201–2, 210, 215, 231, 237
Hilary of Poitiers, 211
Hill, Adams Sherman, 19, 231
Hillocks, George, 52, 100, 162–3, 169, 180, 272
Hirsch, E.D., 81–3, 97
historical map of rhetoric, 195–201
History of English Education from 1760, A [Barnard], 226
history of rhetoric
Classical Rhetoric, 204–11
Enlightenment Rhetoric, 223–8
Medieval Rhetoric, 204–11
Nineteenth-Century Rhetoric, 228–32
Renaissance Rhetoric, 216–23
Twentieth- and Twenty-First Century Rhetoric and Composition, 232–8
History of the Royal Society [Sprat], 224
History, Reflection, and Narrative: The Professionalization of Composition, 1963–1983 [Rosner], 237
Hobs, Catherine, 202
Hodges, Carolyn, 159
Holmes, John, 225
Horace, 211
Horner, Winifred Bryan, 132, 202–4, 211, 228, 232
Howard, Rebecca Moore, 60–4, 69
Howell, Wilbur S., 127, 228
Hubert, Henry, 232
Hugh of St. Victor, 214
humanists, 40, 218–23
Hurlbut, B. S., 128
hypertext, 66–9
hypokrisis, 247, 276
hypokrites, 276
imitation, 38–9, 70–1, 98–100, 184–6, 213, 294
In Defence of Rhetoric [Vickers], 215
induction, 89–91, 251
Institutes of Oratory, The [Quintilian], 167, 194, 196, 207, 217
interdisciplinarity, 22
Introduction to Divine and Human Readings [Cassiodorus], 213
Introduction to Rhetorical Theory [Hauser], 11
Introduction to Scholarship in Modern Languages and Literatures [Nicholls], 28
invention (inventio), 33–4, 37–103, 193, 229–31, 253
classical rhetoric and, 39, 66–98, 132, 206–7, 212, 225
current-traditional rhetoric, 127–8
form and, 105
imitation and, 70–1
new rhetoric and, 18, 225
plagiarism and, 57–70
process pedagogy and, 38, 39–57, 234
Ramus and, 221–2
stasis theory and, 75
topics [topoi], 75–98
Irmscher, William, 131
ISHR [International Society for the History of Rhetoric], 24
Isidore of Seville, 213
Isocrates, 118, 206–7
JAC [Journal of Advanced Composition], 24
Jacobi, Martin, 248
Jardine, Lisa, 222
Jarratt, Susan, 13, 28, 210, 233, 253, 256
Jaye, Barbara, 216
Jefferson, Thomas, 97, 243
Jerome, 212
John of Salisbury, 213
Johnson, Nan, 41, 232
Johnson, Samuel, 15, 63, 97, 227, 245
Joos, Martin, 178
Jost, Walter, 204
Journal of Basic Writing, 24
journalism, 32
judicial speeches, 87
Judy, Stephen, 152
Kahn, Victoria, 222
Katula, Richard, 210
Kellogg, R. T., 52
Kelly, Douglas, 216
Kennedy, George, 9, 14, 203–5, 210–11, 215, 233
Kerek, Andrew, 180, 181
Kimball, Bruce, 222
King, Margaret, 222
Kinneavy, James, 21, 123–6, 202, 216, 233–6, 271
Kitzhaber, Albert, 41
Knoblauch, Cyril, 48
Kopelson, Karen, 257
Kubota, Ryuko, 160
Kuhn, Thomas, 40
Kutz, Eleanor, 255
Lactantius, 212
Lady Rhetoric, 9, 213
Landmark Essays on Classical Greek Rhetoric [Schiappa], 210
Landriani, Gerardo, 217
Lang, James, 260
Language and Learning [Britton], 43
Lanham, Carol Dana, 216
Lanham, Richard, 75, 141, 146, 186
Lauer, Janice, 78
Lausberg, Heinrich, 203
Lawler, Traugott, 216
Lazere, Donald, 256
Learning by Teaching [Murray], 37, 48
Learning from the History of Rhetoric: Essays in Honor of Winifred Bryan Horner [Enos], 204, 211
Lectures on Eloquence [Sheridan], 245
Lectures on Rhetoric and Belles Lettres [Blair], 18, 129, 199, 226, 228
Leff, Michael, 78, 211
Leonard, Elmore, 263
Lessons in Elocution [Scott], 242
Lewis, C. S., 263
Liberal Arts in the Middle Ages, The [Wagner], 215
Lille, Alain de, 215
Lindemann, Erika, 47, 131, 203
linguistics, 30, 42, 160, 163, 234
Listening to Their Voices: The Rhetorical Activities of Historical Women [Wertheimer], 209, 232
literacy crisis, 163
Lively Art of Writing, The [Payne], 116
Livy, 209
Lloyd-Jones, Richard, 21, 42, 161, 162
Locke, John, 5, 41, 63, 127–33, 198, 223–8, 244
locus, 78
Logan, Shirley Wilson, 232, 236
Logic [Whately], 93
logos, 88, 255
Longinus, 225
Longueil, Christophe de, 217
looping, 51
lore (knowledge of teachers), 30
Lunsford, Andrea, 29, 143, 204, 209, 211, 237, 256
Lyotard, Jean-François, 261
MacArthur, Charles, 193
MacCrorie, Ken, 288
Machiavelli, 218–23
Machiavellian Rhetoric: From the Counter-Reformation to Milton [Kahn], 222
Mack, Peter, 222
Macrorie, Ken, 46, 48, 51, 234
Madison, James, 227
Maimon, Elaine, 181
Making of Knowledge in Composition: Portrait of an Emerging Field, The [North], 29
Manchester, Frederick, 122
Manual of Composition and Rhetoric, A [Hart], 18
Marrou, H. I., 209
Martianus Capella, 15, 213
Matsen, Patricia, 210
Matsuhashi, Ann, 44
Mattingly, Carol, 232
Maurus, Pseudo-Rabunus, 214
Mavrogenes, N., 180
McClelland, Ben, 252
McCroskey, J. C., 106
McIntosh, Carey, 228
McKee, Joseph, 19
McKeon, Richard, 214
McQuade, Donald, 27
Meade, Richard, 161
Medieval Eloquence: Studies in the Theory and Practice of Medieval Rhetoric [Murphy], 216
medieval preaching, 112
memory
as history, 195–238
the art of, 78, 95, 132, 191–5
Metalogicon [John of Salisbury], 213
Mihesuah, Devon, 236
Milic, Louis, 141
Miller, Carolyn, 78, 107
Miller, M. D., 58
Miller, Richard, 20, 254–6
Miller, Susan, 31, 41, 201, 233, 237
Miller, Thomas, 41, 226, 228, 232–3
Milligan, Burton, 222
Mills, Gordon, 172
mnemonic technologies, 192
Modern Language Association, 23, 25, 28, 232, 233
Modern Rhetoric with Readings [Brooks and Warren], 46
Moffett, James, 42–4
Montfisani, John, 223
Moran, Michael, 228
Morenberg, Max, 180, 181
Morrill Act of 1862, 17, 129
Morrill Act of 1862, 17, 129
Morrison, Toni, 263
Mott, Lucretia, 231
Murphy, James, 78, 86, 210–12, 215, 222, 233
Murray, Donald, 37–55, 234–5
Myers, Greg, 142
National Communication Association, 25
National Council of Teachers of English, 25, 169, 234, 246
National Research Council, 26
National Writing Project, 46, 49, 236
natural process, 51, 181
Nee, Jasper, 210
Nelson, Nancy, 80
Neo-Platonic, 250–2
New History of Classical Rhetoric (Kennedy), 210
New Rhetoric, The (Perelman), 200, 235
Newkirk, Thomas, 48
Newlands, Carole, 223
Newman, Samuel, 229
Newsweek
“Why Johnny Can’t Write”, 153–5
Nineteenth-Century Scottish Rhetoric: The American Connection (Horner), 232
Nodine, Barbara, 181
Nogarola, Isotta, 222
Nold, Ellen, 181
North, Peter, 255
North, Steven, 29
Norton Book of Composition Studies (Miller), 201
Nystrand, Martin, 44, 45
O’Brien, Sharon, 263
O’Connor, Patricia, 175
O’Hare, Frank, 179
Ochs, Donovan, 78, 210
Of Eloquence: Studies in Ancient and Medieval Rhetoric (Caplan), 216
Official Style, the, 186–7
Ohmann, Richard, 26–7, 146, 237
Olmsted, Wendy, 204
Olson, Gary, 127
On Christian Doctrine (Augustine), 197, 212
On Copia (Erasmus), 197, 223
On Course: A Week-By-Week Guide to Your First Semester of College Teaching (Lang), 260
On Delivery (Theophrastus), 243
On Interpretation (Aristotle), 89, 93
On Rhetoric (Aristotle), 6
On Sophistical Refutations (Aristotle), 89, 93
On the Contrary: The Protocol of Traditional Rhetoric (Sloane), 222
On the Sublime (Longinus), 225
On Types of Style (Hermogenes), 211
On Writing Well (Zinsser), 187
Ong, Walter, 142–3, 205
open hand, 1, 35. See also rhetoric, dialectic and
Orators and Philosophers: A History of the Idea of Liberal Education (Kimball), 222
organization. See arrangement
Organon, 8, 89, 90
Origins of Composition Studies in the American College, 1875–1925, The (Brereton), 237
Other People’s Children: Cultural Conflict in the Classroom (Delpit), 159
Overview of the Structure of Rhetoric (Boethius), 213
Ozark English, 155
Paine, Charles, 83
Palmer, Phoebe, 231
Parisiana poetria of John of Garland, The, 216
Parker, Frank, 161
Parker, William Riley, 26–7
patch-writing, 60
pathos, 88
Patterns of Exposition (Decker), 123
Patterns of Exposition (Schwegler), 123
Payne, Lucille Vaughan, 116
Peacham, Henry, 179
pedagogical stasis, 129
pedagogy
process vs production, 350
Pedagogy of the Oppressed (Freire), 254
Pedagogy: Disturbing History, 1839–1929 (Salvatori), 232
Pei, Mario, 153
pentad, 55
Perelman, Chaim, 235
performative pedagogy, 257
Perl, Sondra, 44
Personal Knowledge (Polanyi), 40
Petrarca, Francesco, 217
Phaedrus (Plato), 5, 108–9, 142, 196
Phelps, Louise Wetherbee, 23, 31
Philosophy and the Mirror of Nature (Rorty), 40
Philosophy of Composition, The (Hirsch), 81–2
Philosophy of Rhetoric (Campbell), 199–200, 228
Pianko, Sharon, 44
Pike, Kenneth, 56
Plato and the Academy, 4–9
on Aristotle, 12–13
on souls, 142
on Structure, 107–9
on truth, 248
on writing, 205
women in the Academy, 208
Plato, Derrida, and Writing [Neel], 210
Platt, Norbet, 263
Poe, Edgar Allan, 29
Poetria Nova [Geoffrey of Vinsauf], 215–16
Polanyi, Michael, 40
Porphyry’s Tree, 97–8
portfolio, 58, 266–7, 279
Posterior Analytics [Aristotle], 89, 91
Poulakos, John, 210
Poulakos, Takis, 203
Practical System of Rhetoric, A [Newman], 229
Praise of Folly, The [Erasmus], 220
Present State of Scholarship in Historical and Contemporary Rhetoric, The [Horner], 202, 228, 235
Pressley, Michael, 50
Pre-Text, 24
prewriting, 50, 54
Price, Margaret, 60–70
Principles of Letter Writing, The [Rationes dictandi] [Anon.], 111
Principles of Rhetoric, The [Hill], 231
Prior Analytics [Aristotle], 89, 93
probability, 91, 108
Professing Literature [Graff], 26
programmata, 116–24, 132, 134, 207, 288
Prosper, Michael, 210
protocol, “compose-aloud”, 44
Pseudo-Cicero, 71
public speaking, fear of, 191–5
Quackenbos, George, 18
Ramus, Peter, 197, 217–23
Ratliff, Ben, 241
readability, 81
reading, and processing rhetorical models, 80
Readings in Classical Rhetoric [Benson and Prosser], 210
Reagan, Ronald, 247
Reed, Carol, 157
Reinsma, Luke, 216
Renaissance Eloquence [Murphy], 222
Renaissance Humanism [Rabil], 223
Renaissance Rhetoric [Mack], 222
reporter’s questions, the, 55
Republic [Plato], 6
Rereading the Sophists: Classical Rhetoric Reconfigured [Jarratt], 210
Research in the Teaching of English, 24
Research in Written Composition [Braddock et al.], 21, 42, 161
Rethinking the Rhetorical Tradition [Poulakos], 203
Revising Business Prose [Lanham], 186
Revising Prose [Lanham], 186
revision strategies, 186
Reynolds, Nedra, 26, 202
rhetor, 4
rhetoric
definitions of, 5, 6, 11–14
dialectic and, 6–13
four ancient traditions, 211
history of, 195–238
old vs new, 127, 225
Rhetoric [Aristotle], 76, 84–9, 96, 192
Rhetoric and Composition and disciplinary anxiety, 26
definition, 1
some journals in, 24–3
Rhetoric and Pedagogy [Horner and Leff], 211
Rhetoric and the Origins of Medieval Drama [Enders], 216
Rhetoric: Discovery and Change [Becker et al.], 42, 56
Rhetoric for Writing Teachers [Lindemann], 131, 203
Rhetoric in Greco-Roman Education [Clark], 210
Rhetoric in the European Tradition [Conley], 201, 228
Rhetoric in the Middle Ages [Murphy], 211, 215
Rhetoric of Fiction [Booth], 43, 201
Rhetoric of Motives, A [Burke], 1, 55
Rhetoric Reclaimed: Aristotle and the Liberal Arts Tradition [Atwill], 210
Rhetoric Retold: Regendering the Tradition from Antiquity through the Renaissance [Glenn], 209, 222
Rhetoric Revalued [Vickers], 215–16
Rhetoric Review, 24
Rhetorica, 24, 209
Rhetorica ad Herennium [Anon.], 70–2, 109, 111, 136, 179, 194–7, 207, 217, 218, 243
figures of diction, in the, 179
figures of thought, in the, 179
rhetorical models, 80, 81
rhetorical situation, 123, 144, 148, 260, 267
rhetorical tradition, 18–20, 28, 78, 93, 128, 221
Rhetorical Tradition and Modern Writing, The [Murphy], 211
Rhetorical Tradition: Readings from Classical Times to the Present, The [Bizzell and Herzberg], 201, 210, 231, 237
théorikê, 4
Ricks, Vickie, 236
Riley, Kathryn, 161
Ritchie, Joy, 237
Roberts, Rhys, 210
Roen, Duane, 203
Rohman, Gordon, 50
Rollinson, Philip, 210
Rorty, Richard, 40, 235
Roskelly, Hepheibah, 235
Rosner, Mary, 232
Rosten, Leo, 184–5
Royster, J. J., 236
Rupiper, Amy, 233–4
Russell, David, 233
Sage Handbook of Rhetorical Studies, The [Lunsford et al.], 204
Salutati, Coluccio, 217
Salvatori, Mariolina, 232
Sams, Henry, 42
Sánchez, Raúl, 237
Sappho, 209
SAT score, 152–3
Saussure, Ferdinand de, 63, 144
Scanlon, Patrick, 63
Schiappa, Edward, 210
Schick, Kurt, 253–4
Schilb, John, 31
Schoer, Lowell, 21, 42, 162
Schulz, Lucille, 232
Schwegler, Robert, 123
Scott, Franklin, 122
Scott, Fred Newton, 21, 241
Scott, William, 242, 244
Selie, Cynthia, 237
sentence combining, 163, 181
Shakespeare, William, 8, 15, 28, 127, 172, 183, 220, 258
Shanahan, Timothy, 79–81
shape. See arrangement
Shaughnessy, Mina, 21, 173–5
Sheils, Merrill, 154
Sheridan, Thomas, 198, 245–7
Short History of Writing Instruction [Murphy], 202, 216, 232
Singleton, Charles, 222
Singular Texts/Plural Authors [Ede and Lunsford], 236
situational phenomenon, 63
Sixth Canon: Belletristic Rhetorical Theory and Its French Antecedents, The [Warnick], 228
Sloane, Thomas, 202–4, 212, 222, 237
Smith, Adam, 226, 228
Smith, Michael, 162–3
Smith, William L., 71, 181
Smitherman, Geneva, 136
Socrates, 90, 108–9, 196, 205
Sommers, Nancy, 44, 172
sophistical logic, 93
Sophistical Rhetoric in Classical Athens [Poulakos], 210
Sophs, the, 4–5, 74, 196, 205, 210, 233
Sousa, Marion, 210
Spanos, Margaret, 82
Spectator [Addison and Steele], 226
Speech or Communication, 17
Sprat, Thomas, 234
St. Martin’s Guide to Writing [Axelrod and Cooper], 55, 116
standard American dialect, 157–9
Standard English, 149–71
Stanton, Elizabeth Cody, 231
Star Trek, 6
Stasis Theory, 75, 213
Stearns, Stephen, 65
Index 329

Stewart, Maria, 231
Stirling, John, 225
Strong, William, 180
structure. See arrangement
Structure of English, The [Fries], 161
Structure of Scientific Revolutions, The [Kuhn], 40
student
Students’ Right to Their Own Language, 158
Stump, Eleonore, 97, 216
style
three levels of, 177
views of, 141–8
dualist perspective, 146–8
pedagogical implications, 144–5
individualist view, 146–8
organic, 148
Style: An Anti-Textbook [Lanham], 146
Style: Ten Lessons in Clarity and Grace [Williams], 187
Sullivan, Louis, 105–6
Summa de arte praedicandi [Thomas of Salisbury], 112
Sutcliffe, Rebecca, 209
Sutherland, Christine Mason, 209
Swift, Jonathan, 15, 126–38, 178, 245
“Modest Proposal”, 127, 133, 138, 178
syllogism, 88–94, 213
Synagōgē tekhnōn [Aristotle], 6
Synoptic History of Classical Rhetoric [Murphy], 79, 86, 210
syntactic structures, 184–5
System of Oratory [Ward], 225
System of Rhetoric (Stirling), 225
tagmemics, 42, 56, 57, 102
Talburt, Susan, 257
Talkin and Testifyin: The Language of Black America [Smitherman], 156
Tate, Gary, 253–4
taxi, 105
teach process not product, 21, 45, 130
Teaching English in the Two-Year College, 24
Teaching Expository Writing [Irmscher], 131
Teaching of English: From the Sixteenth Century to 1870, The [Michael], 228
teaching of formal [traditional] grammar, 162
Teaching Subject: Composition Since 1966, A [Harris], 237
Teaching to Transgress [hooks], 255
technical and scientific writing, 32
Tekhnē, 8
Tertullian, 211
Textual Carnivals [Miller], 31
Theodosius, 212
Theophrastus, 243
Theory of Discourse, A [Kinneavy], 21, 123
Thesaurus Ciceronianus [Nizolio], 217
Things, Thoughts, Words, and Actions: The Problem of Language in Late Eighteenth-Century British Rhetorical Theory [Ulman], 228
Thomas, Joseph, 122
Thomas of Salisbury, 111–13
Thread of Discourse [Grimes], 110
Three Medieval Rhetorical Arts [Murphy], 216
Three Renaissance Classics [Milligan], 222
Tisias, 3–4
Tobin, Lad, 48–51
Tomkins, Jane, 254
Topica [Aristotle], 6, 76, 89, 93, 94, 95, 96
Topica (Cicero), 94, 95, 96, 216
Topics. See Topica
topoi, 87
Tough, Sweet, and Stuffy: An Essay on Modern American Prose Styles [Gibson], 176
traditional drill and practice, 170
Traditional School Grammar (TSG), 161–3
Traditions of Inquiry [Breton], 237
Trebatius, 94–6
Trebizond, George, 218
triangle, 88, 114, 115
Trimble, John, 187, 267, 277
Trivium, the, 9, 83, 160
Truss, Lynn, 175
Trust in Texts: A Different History of Rhetoric [Miller], 238
Truth, Sojourner, 231
Ulman, H. Lewis, 228
Vickers, Brian, 215–16, 222
Vindication of the Rights of Woman, A (Wollstonecraft), 227
vir bonus dicendi peritus
[a good man speaking well], 13, 208
Vitanz, Victor, 13, 203
Vives, Juan Luis, 93
Vygotsky, Lev, 236

WAC (writing across the curriculum), 22
Waldrep, Tom, 46
Ward, John, 216, 225
Wardy, Robert, 210
Warnick, Barbara, 228
Warren, Robert Penn, 46
Warriner, John, 155–6
Wasabiki culture, 110
Ways with Words: Language, Life and Work in Communities and Classrooms [Heath], 156
“We Are Coming”: The Persuasive Discourse of Nineteenth-Century Black Women [Logan], 232
Weaver, Richard, 235
Weidner, Heidermarie, 236
Welch, Olga, 159
Well-Tempered Women: Nineteenth-Century Temperance Rhetoric [Mattingly], 232
Wendell, Barrett, 21, 42, 128
Wertheimer, Molly Meijer, 209, 232
West, William, 191
Westacott, Emrys, 59
What Every American Needs to Know [Hirsch], 82
Whately, Richard, 93, 128, 199, 228–31
whole language movement, the, 236
“Why Newsweek Can't Tell Us Why Johnny Can't Write”, 153–5
WID (writing in the disciplines), 22
Willard, Frances, 231
William of Conches, 214
Williams, J. C., 236
Williams, James, 164
Williams, Joseph, 187
Wilson, Kirt, 204
Wilson, Thomas, 197, 218–23
Winterrowd, Ross, 106
Witherspoon, John, 227
Wlecke, Albert, 50
Woe Is I: The Grammarphobe’s Guide to Better English in Plain English [O’Connor], 175
Wollstonecraft, Mary, 227
Women in the Pulpit (Willard), 231
Women in the Rhetorical Tradition [Lunsford], 209
Woods, Marjorie Curry, 202, 216
Woods, William, 252
Wooten, Cecil, 211
working-class women, 159
Worsham, Lynn, 127
Wright, Elizabehadha, 202
Wright, Frank Lloyd, 105, 133
Writer Teaches Writing, A [Murray], 54, 234
writer’s block, 58
writing anxiety, 58
writing disabilities, 32
Writing Histories of Rhetoric [Vitanza], 204
Writing with Power: Techniques for Mastering the Writing Process [Elbow], 51, 137
Writing with Style [Trimble], 187
Writing Without Teachers [Elbow], 45, 47, 130
written text, oral quality of, 205
Young Composers: Composition’s Beginnings in Nineteenth-Century Schools, The [Schultz], 232
Young, Richard, 42, 56
Zaluda, Scott, 236
Zambeccari, Francesco, 218
Zinsser, William, 187
Ziolkowski, Jan, 216