

Writing, Society and Culture in Early Rus, c. 950–1300

This book provides a thorough survey and innovative analysis of the emergence and functions of written culture in Rus (covering roughly the modern East Slav lands of European Russia, Ukraine and Belarus). Part I introduces the full range of types of writing: the scripts and languages, the materials, the social and physical contexts, ranging from builders' scratches on bricks through to luxurious parchment manuscripts. Part II presents a series of thematic studies of the 'sociocultural dynamics' of writing, in order to reveal and explain distinctive features in the Rus assimilation of the technology. The comparative approach means that the book may also serve as a case-study for those with a broader interest either in medieval uses of writing or in the social and cultural history of information technologies. Overall, the impressive scholarship and idiosyncratic wit of this volume commend it to students and specialists in Russian history and literature alike.

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'My gracious!' said Taffy, 'what a lot of noise-pictures we've made – carp-mouth, carp-tail, and egg! Now, make another noise, Daddy.'

'Ssh!' said her Daddy, and frowned to himself, but Taffy was too incited to notice.

'That's quite easy,' she said, scratching on the bark.

'Eh, what?' said her Daddy. 'I meant I was thinking, and didn't want to be disturbed.'

'It's a noise just the same. It's the noise a snake makes, Daddy, when it is thinking and doesn't want to be disturbed. Let's make the ssh-noise a snake. Will this do?'...

'Taffy dear, I've a notion your Daddy's daughter has hit upon the finest thing that there ever was since the Tribe of Tegumai took to using shark's teeth instead of flints for their spear-heads. I believe we've found out the biggest secret of the world.'

Kipling, 'How the Alphabet was Made'



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This book could barely have been conceived, let alone completed, without decades of dedicated work for which I can claim no credit whatsoever: work by Russian and Ukrainian scholars who have sought out, published and analysed the primary material on which substantial parts of the book are based. In particular I would like to acknowledge my indebtedness to the pioneering 'graffitologist' Sergei Aleksandrovich Vysotskii, to Albina Aleksandrovna Medyntseva and Tatiana Vsevolodovna Rozhdestvenskaia for their work on many types of inscriptions, and perhaps above all to Valentin Lavrentevich Ianin for his extraordinarily productive labours in the recovery and publication of writings on birch-bark and related materials and his monumental reference-tomes on early seals.

I am also grateful for the comments of the three anonymous readers consulted by Cambridge University Press. Special thanks are due to my students for continually posing awkward questions. I hope they will have learned that neither this nor any other book on the period can provide definitive answers.

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Note on transliteration, citation and terminology

It is hard, and not always appropriate, to be consistent in the transliteration of proper names. Consistency might demand, for example, either Konstantinos Porphyrogennetos or Constantinus Porphyrogenitus. Established convention turns Konstantinos/Constantinus into Constantine, and combines his anglicised name either with the Greek (Porphyrogennetos) or more commonly with the notional Latin (Porphyrogenitus) form of his soubriquet. Little is gained by banning such hybrids for the sake of linguistic purism. In the present book Greek names are mostly transliterated from their Greek forms, except where – as in the case of Constantine – anglicised versions are long established.

However, names of people active in an East Slav context are given in Slavonised form: hence, for example, Ilarion rather than Hilarion, Andrei rather than Andrew, Georgii (or Iurii) rather than George. This leads to some anomalies. A Byzantine churchman called Konstantinos would normally be rendered here as Constantine; but the same churchman working in Rus becomes Konstantin. The missionaries who rendered the Scriptures into Slavonic are Cyril (rather than Kyrillos) and Methodios, but a twelfth-century bishop of Turov is Kirill. The obvious solution might seem to be to standardize all forms. But the obvious solution is in fact even more problematic, especially when extended to the mass of local forms found in, for example, graffiti or in birch-bark documents: should the 'Ivanko' of an inscription and the 'Ioann' who was head of the Kievan Church both be turned into 'John'? In general I have preferred to preserve the variety of local forms of names; unless the local sources give several versions of the name of the same person, in which case one simply has to choose. Thus the prince of Kiev at the turn of the eleventh century generally appears as Volodimer in later chronicles, reflecting East Slav vernacular pronunciation, but as Vladimir on contemporary coins, reflecting the Church Slavonic, bookish form. The former also happens to be closer to modern Ukrainian and the latter to modern Russian. There is no 'correct' choice.



xii Note on transliteration, citation and terminology

Slavonic words are transliterated according to the 'modified' Library of Congress system, without diacritics. Early vocabulary is transliterated in modernised form, except in a very few cases where specific features of the early form are relevant to the argument. 'Soft signs' (or reduced vowels, in early texts) are indicated (') where a word is transliterated *as* a Slavonic form (e.g. in titles of books or articles cited in the footnotes), but not where the word occurs as part of the ordinary English text.

The word 'Rus' itself has a long and controversial history with regard to its meanings and usage in the medieval sources, in modern Slav historiography, and in English. In this book Rus has five meanings: (i) predominantly Scandinavian traders who explored the river-roads of Eastern Europe from the eighth century; (ii) the ruling dynasty and their retinues, of Scandinavian origin, who settled among and became linguistically assimilated to the local Slav population, for the most part by the late-tenth century; (iii) by extension, the lands over which the dynasty exercised authority; (iv) by further extension, the inhabitants of those lands; and (v) as an adjective relating to any or all of the above. Rather than devise a consistent sub-set of terms, I hope that the relevant connotations in each case will be clear from the context.

For ease of reference, when quoting from Rus sources I make fairly extensive use of the texts printed in the series *Biblioteka literatury Drevnei Rusi*, unless the context requires reference to an edition with a critical apparatus. English translations are mostly my own, although where possible I also provide references to published translations.



BLDR:

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Abbreviations

AION: Annali dell'Istituto universitario Orientale di

Napoli

APDR I-III: V. L. Ianin, Aktovye pechati Drevnei Rusi

ASSSR SAI: Arkheologiia SSSR. Svod

arkheologicheskikh istochnikov Biblioteka literatury Drevnei Rusi

BZ: Byzantinische Zeitschrift

CFHB: Corpus fontium historiae byzantinae Cross, *Primary* S. H. Cross (transl.), *The Russian Primary*

Chronicle: Chronicle

DGTSSSR: Drevneishie gosudarstva na territorii SSSR

(continued as *DGVEMI*)

DGVEMI: Drevneishie gosudarstva Vostochnoi Evropy:

materialy i issledovaniia (continuation of

DGTSSSR)

DKU: Ia. N. Shchapov, Drevnerusskie kniazheskie

ustavy

DOP: Dumbarton Oaks Papers

DRM: M. P. Sotnikova, Drevneishie russkie monety

FBR: Forschungen zur byzantinischen

Rechtsgeschichte

Franklin, Sermons S. Franklin, Sermons and Rhetoric of Kievan

and Rhetoric: Rus

GVNP: S. N. Valk, Gramoty velikogo Novgoroda i

Pskova

Heppell, Paterik: M. Heppell, The 'Paterik' of the Kievan

Caves Monastery

HLEULET: Harvard Library of Early Ukrainian

Literature. English Translations

Hollingsworth, P. Hollingsworth, The Hagiography of

Hagiography: Kievan Rus'

HUS: Harvard Ukrainian Studies

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LUB:

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JGO: Jahrbücher für Geschichte Osteuropas
 Kaiser, The Laws of Rus': Paniel H. Kaiser (transl.), The Laws of Rus' - Tenth to Fifteenth Centuries
 KSIA: Kratkie soobshcheniia Instituta arkheologii

ed. F. G. von Bunge

NGB: Novgorodskie gramoty na bereste, ed. A. V.

Artsikhovskii et al.

NPL: A. N. Nasonov (ed.), Novgorodskaia pervaia

letopis'

OCA: Orientalia christiana analecta

ODB: The Oxford Dictionary of Byzantium

ORIaS: Otdelenie russkogo iazyka i slovesnosti

Imperatorskoi Akademii nauk

Liv-, esth- und curländisches Urkundenbuch,

Pap. Oxy.: The Oxyrhynchus Papyri

PG: J.-P. Migne (ed.), Patrologiae cursus

completus. Series Graeca

PK: Polata knigopisnaja

PLDR: Pamiatniki literatury Drevnei Rusi PRP: Pamiatniki russkogo prava

PSRL: Polnoe sobranie russkikh letopisei

PVL: D. S. Likhachev and V. P. Adrianova-Peretts

(eds.), Povest' vremennykh let

RA: Rossiiskaia arkheologiia (continuation of SA) RDN: B. A. Rybakov, Russkie datirovannye nadpisi

XI–XIV vekov

REB: Revue des études byzantines RES: Revue des études slaves

RIB: Russkaia istoricheskaia biblioteka

SA: Sovetskaia arkheologiia (continued as RA)
SDRIaz (XI–XIV vv.): Slovar' drevnerusskogo iazyka (XI–XIV vv.)
SG: R. I. Avanesov (ed.), Smolenskie gramoty

XIII-XIV vekov

SK: Svodnyi katalog slaviano-russkikh

rukopisnykh knig, khraniashchikhsia v SSSR.

XI–XIII vv.

SKKDR: Slovar' knizhnikov i knizhnosti Drevnei Rusi

Smirnov, Materialy: S. Smirnov, Materialy dlia istorii

drevne-russkoi pokaiannoi distsipliny

Sreznevskii, Materialy: I. Sreznevskii, Materialy dlia slovaria

drevnerusskogo iazyka

SRIaz XI–XVII vv.: Slovar' russkogo iazyka XI–XVII vv.



List of abbreviations

XV

Symp. Meth.: Symposium Methodianum, ed. K. Trost et al.

Tab. Vindol.: Tabulae Vindolandenses

TODRL: Trudy otdela drevnerusskoi literatury

Usp. Sb.: O. A. Kniazevskaia et al. (eds.), Uspenskii

sbornik XII-XIII vv.

VC: Vita Constantini, ed. F. Grivec and

F. Tomšič

Veder, Utrum in alterum: William R. Veder, Utrum in alterum

abiturum erat?

VID: Vspomogatel' nye istoricheskie distsipliny

VM: Vita Methodii, ed. F. Grivec and F. Tomšič

VopIaz: Voprosy iazykoznaniia VV: Vizantiiskii vremennik

Vysotskii, Nadpisi I-III: S. A. Vysotskii, Drevnerusskie nadpisi Sofii

Kievskoi; Srednevekovye nadpisi Sofii

Kievskoi; Kievskie graffiti X-XVII vv.

ZDR: Zakonodateľ stvo Drevnei Rusi

ZSl: Zeitschrift für Slawistik

ZSP: Zeitschrift für slavische Philologie





Rus and adjacent lands, 10-13th centuries