Contents

Thanks and acknowledgements 3
Student’s Book Contents 6

1 Introduction to English365 Book 2
Welcome 8
Course components 8
Organisation of the Student’s Book 9
Starting up the course 9

2 Introduction to the Teacher’s Book
Getting ready 12
Common elements 12
Teaching type 1 units 14
Teaching type 2 units 15
Teaching type 3 units 16

3 Teacher’s notes: Units 1–30
1 Working internationally 18
2 Power for life 21
3 Edinburgh – the festival city 23
4 Changing direction 25
5 Job swap 28
6 Tourist attraction 30
7 From Mexico to Germany 31
8 Globalisation 34
9 Here is the news 35
10 Executive search 37
11 Making money 39
12 Ecotourism 41
13 Changing culture 42
14 The customer is always right 45
15 An interesting place to live 46
Revision 1 Units 1–15 48
16 Taiwan – still a tiger 49
17 RoboDog 51
18 Learning styles 52
19 Britain at work in 2010 54
20 How the rich travel 56
21 Great cinema 58
22 Your personal brand image 61
23 Managing people 63
24 Social issues 64
25 The coffee business 66
26 Intelligent skis 68
27 You are what you eat 70
28 That’s entertainment! 72
29 Life coaching 74
30 Work or lifestyle? 76
Revision 2 Units 16–30 78

4 Extra classroom activities
Teacher’s notes 79
1 Jobs and current projects 85
2 The organisation quiz 86
3 Finding your way round 87
4 Telling a story 88
5 Swapping jobs 89
6 How are you feeling? 90
7 How do things compare? 91
8 To move or not to move 92
9 Happy headlines 93
10 It’s my turn 94
11 That’s really rich! 95
12 Environmental case study 96
13 The future 97
14 Can you help? 98
5 Better learning activities 115
Teacher’s notes 115
1 Why do you want to learn English? 118
2 Defining general targets 119
3 Fixing targets and making plans 120
4 What kind of learner are you? 121
5 Learning grammar 122
6 Language learning resources 123
7 I can’t find the word 124
8 Your vocabulary notebook 125
9 Keeping a diary 126
10 Metaphors for language learning 127
Teacher’s diary 128