

European Identity

Why are hopes fading for a single European identity? Economic integration has advanced faster and further than predicted, yet the European sense of "who we are" is fragmenting. Exploiting decades of permissive consensus, Europe's elites designed and completed the single market, the euro, the Schengen passport-free zone, and, most recently, crafted an extraordinarily successful policy of enlargement. At the same time, these attempts to depoliticize politics, to create Europe by stealth, have produced a political backlash. This ambitious survey of identity in Europe captures the experiences of the winners and losers, optimists and pessimists, movers and stayers in a Europe where spatial and cultural borders are becoming ever more permeable. A full understanding of Europe's ambivalence, refracted through its multiple identities, lies at the intersection of competing European political projects and social processes.

JEFFREY T. CHECKEL is Simons Chair in International Law and Human Security in the School for International Studies, Simon Fraser University, and Adjunct Research Professor in the Centre for the Study of Civil War, International Peace Research Institute, Oslo.

PETER J. KATZENSTEIN is Walter S. Carpenter, Jr. Professor of International Studies in the Department of Government, Cornell University.



CONTEMPORARY EUROPEAN POLITICS

Consulting Editor: Andreas Føllesdal, University of Oslo

Contemporary European Politics presents the latest scholarship on the most important subjects in European politics. The world's leading scholars provide accessible, state-of-the-art surveys of the major issues which face Europe now and in the future. Examining Europe as a whole, and taking a broad view of its politics, these volumes will appeal to scholars and to undergraduate and graduate students of politics and European studies.



European Identity

Edited by

JEFFREY T. CHECKEL

AND

PETER J. KATZENSTEIN





> CAMBRIDGE UNIVERSITY PRESS Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo, Delhi Cambridge University Press The Edinburgh Building, Cambridge CB2 8RU, UK

Published in the United States of America by Cambridge University Press, New York

www.cambridge.org Information on this title: www.cambridge.org/9780521709538

© Cambridge University Press 2009

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2009

Printed in the United Kingdom at the University Press, Cambridge

A catalogue record for this publication is available from the British Library

ISBN 978-0-521-88301-6 hardback ISBN 978-0-521-70953-8 paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this book, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.



Contents

List of figures

List of figures		page vii
Li	List of tables List of contributors Preface	
Li		
Pr		
1	The politicization of European identities	
	JEFFREY T. CHECKEL AND PETER J. KATZENSTEIN	1
	Part I European identity as project	
2	Political identity in a community of strangers	
	DARIO CASTIGLIONE	29
3	Experimental identities (after Maastricht)	
	DOUGLAS R. HOLMES	52
4	The public sphere and the European Union's	
	political identity	
	JUAN DÍEZ MEDRANO	81
	Part II European identity as process	
5	Being European: East and West	
	HOLLY CASE	111
6	Who are the Europeans and how does this matter	
	for politics?	
	NEIL FLIGSTEIN	132
7	Immigration, migration, and free movement	
	in the making of Europe	
	ADRIAN FAVELL	167

v



vi		Contents
	Part III European identity in context	
8	Identification with Europe and politicization of the EU since the 1980s	
	HARTMUT KAELBLE	193
9	Conclusion – European identity in context	
	PETER J. KATZENSTEIN AND JEFFREY T. CHECKEL	213
Bil	bliography	228
Index		259



Figures

6.1	Europe-wide associations.	page 147
6.2	Net positive party attitudes toward the EU, Germany	151
6.3	Net positive party attitudes toward the EU, Great Britain	152
6.4	Net positive party attitudes toward the EU, France	153

vii



Tables

4.1	Descriptive and projected frames about	
	the European Union, for Europub.com countries,	
	and for Poland	page 98
4.2	Publicized political identity projects in the EU	104
6.1	"In the near future, will you think of yourself as a?"	140
6.2	Statistically significant predictors	141
6.3	Second language use in Europe overall and by country	143
6.4	Distribution of European travel in 1997	144
6.A.1	Means and standard deviations for logit analysis of	
	determinants of European identity	161
6.A.2	Results of a logit regression analysis predicting	
	whether or not a respondent ever viewed him/herself	
	as a European	162
6.A.3	Results of a regression analysis predicting	
	attitudes toward the EU	163
6.A.4	Means and standard deviations for variables	
	used in data analysis	164
6.A.5	Logistic regressions predicting language use	164
6.A.6	Means and standard deviations for analysis of	
	European travel data	165
6.A.7	Logit regression for determinants of European travel	166

viii



Contributors

Holly Case, Department of History, Cornell University Dario Castiglione, Department of Politics, University of Exeter Jeffrey T. Checkel, School for International Studies, Simon Fraser University

Adrian Favell, Department of Sociology, University of California, Los Angeles

Neil Fligstein, Department of Sociology, University of California, Berkeley

Douglas R. Holmes, Department of Anthropology, State University of New York at Binghamton

Hartmut Kaelble, Department of History, Humboldt University Peter J. Katzenstein, Department of Government, Cornell University Juan Díez Medrano, Department of Sociology, University of Barcelona and Institut Barcelona de Estudis Internacionals (IBEI)



Preface

When John Haslam, social sciences editor at Cambridge University Press, and Andreas Føllesdal, consulting editor for this series, first approached us to write a book on European identity, our response was along the lines of "been there, done that, why bother to do it again?" Yet, as we thought about the possibility, we began to warm to the idea. We relished the prospect of collaboration. Furthermore, existing scholarship seemed compartmentalized and missed one central feature of identity in the new Europe. European Union (EU) specialists, typically political scientists and often funded by the EU Commission, focussed overwhelmingly on the Union and the effects its institutions had in crafting senses of allegiance from the "top down," as it were. At the same time and from a variety of disciplinary perspectives, students of immigration, nationalism, and religion explored how feelings of community in Europe arose from the "bottom up," outside of or around EU institutions. Moreover, almost everyone was taken by surprise at how the return of Eastern Europe was profoundly and irrevocably changing European identity politics.

This book makes a start at addressing these omissions and oversights. We do not favor either top-down or bottom-up storylines. Instead, we explore the intersections and interactions between the two, and do so through the lens of multiple disciplinary perspectives. This approach allows us to capture the reality of identity in today's quasi-constitutionalized, enlarged, and deeply politicized Europe, where senses of "who we are" are fracturing and multiplying at one and the same time. This book is thus a statement on how we should be studying European identity rather than an overview of research on it. Our intent has been to open up rather than close down opportunities for inquiry.

All chapters have been through numerous rounds of revision. Chapter 1 started as a brief conceptual memo for a first project workshop, held at Cornell University in October 2006. At this meeting, contributors, Cornell faculty and graduate students, and some

xi



xii Preface

colleagues from universities within easy reach of Ithaca responded critically to our memo and presented short papers of their own. Our rewritten and expanded memo was discussed at a workshop for PhD students convened in May 2007 by the Wissenschaftszentrum Berlin. That expanded memo and the short papers of our authors became full draft chapters, discussed at a second workshop held at the University of Oslo in October 2007.

We owe thanks to many people and institutions. Our most important intellectual debt goes to our authors. As a self-consciously designed multidisciplinary project, our enterprise was not free of risk. Throughout, our contributors actively and enthusiastically engaged in our conversations about European identity, while graciously responding to endless editorial requests for changes and improvements of their chapters.

Michael Barnett and Thomas Risse gave indispensable help at a crucial later stage. At our Oslo meeting, they acted as discussants not only of individual chapters, but also of the framing chapters. Their trenchant criticisms and constructive suggestions, made in detailed written form and during our spirited discussions, have made this a much better book than it would have become otherwise. We often agreed with their criticisms; when we did not, their help made us more aware about our central aim.

During the Cornell workshop, we were helped greatly by the memos and active workshop participation of Chris Anderson, Mabel Berezin, Dominic Boyer, Martin de Bruyn, Valerie Bunce, Timothy Byrnes, Alan Cafruny, Mai'a Cross, Matthew Evangelista, Davydd Greenwood, Liesbet Hooghe, Gary Marks, Mitchell Orenstein, Hans Peter Schmitz, Nina Tannenwald, and Hubert Zimmermann. At the Oslo meeting, we received critical, unfailingly constructive, extensive written criticism from Svein Andersen, Andreas Føllesdal, Iver Neumann, and Ulf Sverdrup, both on the framing chapters and on the various contributions of our authors.

Last and certainly not least, we owe a huge debt of gratitude to Sarah Tarrow, who copyedited and formatted the entire manuscript with cheerful grace and in record time prior to submission.

In Ithaca, we thank Donna Decker, Tammy Gardner, Pam Kaminsky, and Elaine Scott for their administrative help, and we acknowledge the financial support of Cornell's Carpenter Chair for International Studies. In Berlin, we thank Jürgen Kocka, Johannes Moses, and



Preface xiii

Dagmar Simon for offering us the opportunity of presenting our work and for providing welcome administrative assistance, and to Klaus Eder and Georg Sørensen for co-directing the dissertation workshop. In Oslo, the Department of Political Science at the University of Oslo provided financing through its small grants program, and Bjørn Magne Forsberg helped with innumerable administrative tasks. At Cambridge University Press, we thank John Haslam for organizing an efficient review process and Carrie Cheek for overseeing the production of the book.

Differences in how the two of us confront intellectual problems – brashly marshalling the attack versus meticulously plotting the advance – are reflected in some of our other passions as well – competition on squash courts versus conquest of Swiss mountains. Such differences can make intellectual collaboration an ordeal to be suffered through or a dream come true. At the end of our journey, we are happy to report that this book has cemented a friendship many years in the making.

PJK & JTC Ithaca and Oslo February 2008