Leviathans

Leviathans represents a path-breaking effort to look at multinational corporations in the round, emphasizing especially their scope, history, development, culture and social implications, and governance problems. Following the first chapter, a primer on MNCs, the book consists of eight chapters devoted to a variety of aspects, including global elites. The overall perspective is provided by the New Global History initiative described in the Introduction. This approach compels us to recognize that the MNCs are not merely economic entities but part of a complex interplay of factors. In turn, our study of MNCs forces us to rethink our views on the globalization process.

Alfred D. Chandler, Jr., is Isidor Straus Professor of Business History Emeritus at Harvard Business School. He is internationally renowned as one of the most prominent and influential contemporary business historians. His major works, Strategy and Structure (1962), The Visible Hand (1977), and Scale and Scope (1990), have won many awards, including the Pulitzer and Bancroft prizes. He is also coeditor with Franco Amatori and Takashi Hikino of Big Business and the Wealth of Nations (Cambridge 1997).

Bruce Mazlish is Professor of History Emeritus at the Massachusetts Institute of Technology. His publications include The Uncertain Sciences (1998), The Fourth Discontinuity: The Co-Evolution of Humans and Machines (1993), A New Science: The Breakdown of Connections and the Birth of Sociology (1989), and Conceptualizing Global History (1993), which he coedited with Ralph Buultjens. He has also written numerous articles on globalization.
OTHER BOOKS BY ALFRED CHANDLER AND BRUCE MAZLISH

Chandler’s major books *Strategy and Structure* (1962), *The Visible Hand* (1997), and *Scale and Scope* (1990) all received the Newcomen book award in Business History. In addition, the *Visible Hand* was awarded the Pulitzer and Bancroft prizes, and *Scale and Scope* received two awards. With coauthor Steve Salisbury, he wrote *Pierre S. Du Pont and the Making of the Modern Corporation* (1970), and with coeditors he published other works, including *Managerial Hierarchies* (1980), *The Coming of Managerial Capitalism* (1985), *Big Business and the Wealth of Nations* (1997), and *A Nation Transformed by Information* (2000).

Mazlish’s publications include *The Uncertain Sciences* (1998); *The Fourth Discontinuity: The Co-Evolution of Humans and Machines* (1993), which was awarded the National University Press Book Prize of 1994; *A New Science: The Breakdown of Connections and the Birth of Sociology* (1989); and *Conceptualizing Global History*, which he coedited with Ralph Buultjens (1993). In addition, he has written numerous articles on globalization.
Leviathans

MULTINATIONAL CORPORATIONS AND THE NEW GLOBAL HISTORY

Edited by
ALFRED D. CHANDLER, JR.
Harvard University

BRUCE MAZLISH
Massachusetts Institute of Technology
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Alfred Chandler and Bruce Mazlish
Contributors

Alfred Chandler is Isidor Straus Professor Emeritus of Business History, Harvard Business School.

Bruce Mazlish is Professor Emeritus of History at MIT.

Neva Goodwin is Codirector, Institute for Global Development and Environment (GDAE), Tufts University.

Geoffrey Jones is Professor of Business Administration at the Harvard Business School.

Stephen J. Kohrin is William H. Wurster Professor of Multinational Management at The Wharton School, University of Pennsylvania.

Sara McKinney is Senior Consultant, Roberts Research Group, in Australia.

Robert A. G. Monks is the founder of the Institutional Shareholder Services and of the investment fund LENS.

Elliott R. Morss is the President of the Asia Pacific Group.

Brian Roach is a Senior Researcher at the Institute for Global Development and Environment (GDAE), Tufts University.

Sei Yonekura is Professor at the Institute of Innovation Research, Hitotsubashi University, Japan.

Mira Wilkins is Professor in the Department of Economics, Florida International University.

Zhu Jia-Ming is a principal in the Asia Pacific Group.