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0521546664 - Pharmaceutical Reason: Knowledge and Value in Global Psychiatry

Andrew Lakoff

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## **Pharmaceutical Reason**

When a French biotechnology company seeks patients in Buenos Aires with bipolar disorder for its gene discovery program, they have unexpected trouble finding enough subjects for the study. In Argentina, the predominant form of mental health expertise – psychoanalysis – does not recognize the legitimacy of bipolar disorder as a diagnostic entity. This problem points to a broader set of political and epistemological debates in global psychiatry. Drawing from an ethnography of psychiatric practice in Buenos Aires, Andrew Lakoff follows the contested extension of novel techniques for understanding and intervening in mental illness. He charts the globalization of the new biomedical psychiatry, and illustrates the clashes, conflicts, alliances, and reformulations that take place when psychoanalytic and biological models of illness and cure meet. Highlighting the social and political implications that new forms of expertise about human behavior and thought bring, Lakoff presents an arresting case study that will appeal to scholars and students alike.

ANDREW LAKOFF is Assistant Professor of Sociology and Science Studies at the University of California, San Diego.

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For my parents  
George Lakoff  
and  
Robin Tolmach Lakoff

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