

#### THE MAKING OF THE WEST END STAGE

All roads lead to London – and to the West End theatre. This book presents a new history of the beginnings of the modern world of London entertainment. Putting female-centred, gender-challenging managements and styles at the centre, it redraws the map of performance history in the Victorian capital of the world. Bratton argues for the importance in Victorian culture of venues like the little Strand Theatre and the Gallery of Illustration in Regent Street in the experience of mid-century London, and of plays drawn from the work of Charles Dickens as well as burlesques by the early writers of *Punch*. Discovering a much more dynamic and often woman-led entertainment industry at the heart of the British Empire, the book seeks a new understanding of the work of women including Eliza Vestris, Mary Ann Keeley and Marie Wilton in creating the template for a magical new theatre of music, feeling and spectacle.

JACKY BRATTON is Professor of Theatre and Cultural History at Royal Holloway, University of London. She is the author of *New Readings in Theatre History* (2003), and, with Ann Featherstone, *The Victorian Clown* (2006), which published previously unknown materials by Victorian comedians. She contributes to many radio and TV programmes about Victorian theatre.



More Information

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# THE MAKING OF THE WEST END STAGE

Marriage, Management and the Mapping of Gender in London, 1830–1870

JACKY BRATTON

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#### Illustrations

Cover London Street Scene 1835 by John Orlando Parry

John Parry's stage work is discussed in Chapter 3. His watercolour of bills on a wall and adjacent hoardings, with the dome of St Paul's rising from the ruins, as always, in the distance, is partly a private joke – his own imaginary performances figure largely in the advertisements – but also gives a vivid impression of the palimpsest of entertainments that Londoners saw covering, and making sense of, the demolition of Old London and the building of the new capital.

Map I Sketch of the mid-Victorian West End based upon Stanford's 'Library Map of London and its Suburbs', 1862.

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and 3 Front, back and centre page advertisement columns from *The Era*, 6 April 1856. © The British

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Mr and Mrs Reed, at the Gallery of Illustration.
Two pictures from *The Illustrated London News*,
February 1856, showing the opening weeks
of the gallery's entertainment, emphasising the
'drawing-room entertainment' apparently in an
opulent private house, and showing Thomas

German Reed still in his private persona interacting with Priscilla German Reed in costume, 'illustrating' a character. Reproduced by permission of the Victoria and Albert Museum.

Figure 5 Priscilla Horton (Mrs German Reed) on the cover of the song 'I never does nothing at all'. This is an image from sheet music sold for amateur singers to use,

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