CONTENTS

CHAPTER 1 EVALUATING ENVIRONMENTS 1
Why Evaluate Environments? 1
Of Values and Evaluation 2
Subjectivity and Objectivity 8
An Evaluation Schema 9
Summary 15
Chapter Exercise 15
Supplementary Readings 16

CHAPTER 2 SETTING POLICY 17
The Meanings of Policy 17
The Making of Policy 18
Historical Perspective 19
Summary 29
Chapter Exercises 32
Supplementary Readings 33

CHAPTER 3 THE POLICY/PRACTICE GAP 34
Defining the Gap 34
Differences among Participants in the Evaluation Activity 34
Institutional Responses to Current Policy 36
One Approach to Closing the Gap 41
Summary 44
Chapter Exercise 44
Supplementary Readings 45
CHAPTER 4  THE PLANNING/DESIGN PROCESS  46
Opening Up the Process  46
Definitions  46
The Linear Process  47
A Conceptual Framework  49
Patterns of Participation  52
Evaluation Components of the Conceptual Design Process  56
Summary  59
Chapter Exercise  59
Supplementary Readings  60

CHAPTER 5  EVALUATING EXISTING ENVIRONMENTS  61
Why Evaluate Existing Environments?  61
A Coastal Zone Planning Inventory  62
Evaluating City Streets  72
Learning from the Case Studies  77
Chapter Exercise  85
Supplementary Readings  85

CHAPTER 6  EVALUATING ALTERNATIVE FUTURES  87
A New Set of Problems  87
Managing Niagara Falls  88
Designs for a City Park  94
Selecting Building Forms  98
Learning from the Case Studies  101
Chapter Exercises  104
Supplementary Readings  105

CHAPTER 7  POSTCONSTRUCTION EVALUATION  106
Which Environments Should Be Evaluated, and Why?  106
National Park Visitor Centers  107
Easter Hill Village  113
Environment for the Developmentally Disabled  119
Learning from the Case Studies  126
Chapter Exercise  130
Supplementary Readings  131
# CONTENTS

## CHAPTER 8 POSTSCRIPT 132

- Tying Up Some Loose Ends 132
- Some Institutional Issues 132
- Some Environmental Problems and Issues 134
- Some Participatory Issues 136
- Some Thoughts on Closing the Policy/Practice Gap 138
- The Role of Academic Institutions in Evaluation 139
- Supplementary Readings 139

## REFERENCES 141

## INDEX 145