The Cambridge Handbook of Pragmatics

Pragmatics is the study of human communication: the choices speakers make to express their intended meaning and the kinds of inferences that hearers draw from an utterance in the context of its use. This Handbook surveys pragmatics from different perspectives, presenting the main theories in pragmatic research, incorporating seminal research as well as cutting-edge solutions. It addresses questions of rational and empirical research methods, what counts as an adequate and successful pragmatic theory, and how to go about answering problems raised in pragmatic theory. In the fast-developing field of pragmatics, this Handbook fills the gap in the market for a one-stop resource on the wide scope of today's research and the intricacy of the many theoretical debates. It is an authoritative guide for graduate students and researchers with its focus on the areas and theories that will mark progress in pragmatic research in the future.

KEITH ALLAN is Emeritus Professor in Linguistics at Monash University, Australia.

KASIA M. JASZCZOLT is Professor of Linguistics and Philosophy of Language at the University of Cambridge, and fellow of Newnham College, Cambridge.
CAMBRIDGE HANDBOOKS IN LANGUAGE AND LINGUISTICS

Genuinely broad in scope, each handbook in this series provides a complete state-of-the-field overview of a major sub-discipline within language study and research. Grouped into broad thematic areas, the chapters in each volume encompass the most important issues and topics within each subject, offering a coherent picture of the latest theories and findings. Together, the volumes will build into an integrated overview of the discipline in its entirety.

Published titles
The Cambridge Handbook of Phonology, edited by Paul de Lacy
The Cambridge Handbook of Child Language, edited by Edith L. Bavin
The Cambridge Handbook of Endangered Languages, edited by Peter K. Austin and Julia Sallabank
The Cambridge Handbook of Sociolinguistics, edited by Rajend Mesthrie
The Cambridge Handbook of Pragmatics, edited by Keith Allan and Kasia M. Jaszczolt

Further titles planned for the series
The Cambridge Handbook of Language Policy, edited by Bernard Spolsky
The Cambridge Handbook of Biolinguistics, edited by Cedric Boeckx and Kleanthes K. Grohmann
The Cambridge Handbook of Second Language Acquisition, edited by Julia Herschensohn and Martha Young-Scholten
The Cambridge Handbook of Generative Syntax, edited by Marcel Den Dikken
The Cambridge Handbook of Communication Disorders, edited by Louise Cummings
Contents

List of figures v
List of contributors viii
Acknowledgements x

1 Introduction: Pragmatic objects and pragmatic methods Kasia M. Jaszczolt and Keith Allan 1

Part I Problems and Theories
2 Research paradigms in pragmatics Mira Ariel 21
3 Saying, meaning, and implicating Kent Bach 47
4 Implying and inferring Laurence R. Horn 69
5 Speaker intentions and intentionality Michael Haugh and Kasia M. Jaszczolt 87
6 Context and content: Pragmatics in two-dimensional semantics Berit Brogaard 113
7 Contextualism: Some varieties François Recanati 135
8 The psychology of utterance processing: Context vs salience Rachel Giora 151
9 Sentences, utterances, and speech acts Mikhail Kissine 169
10 Pragmatics in update semantics Henk Zeevat 191
11 The normative dimension of discourse Jaroslav Peregrin 209
12 Pragmatics in the (English) lexicon Keith Allan 227
13 Conversational interaction Michael Haugh 251
14 Experimental investigations and pragmatic theorising Napoleon Katsos 275

Part II Phenomena and applications
15 Referring in discourse Arthur Sullivan 291
16 Propositional attitude reports: Pragmatic aspects Kasia M. Jaszczolt 305
CONTENTS

17 Presupposition and accommodation in discourse  Rob van der Sandt 329
18 Negation  Jay David Atlas 351
19 Connectives  Caterina Mauri and Johan van der Auwera 377
20 Spatial reference in discourse  Luna Filipović 403
21 Temporal reference in discourse  Louis de Saussure 423
22 Textual coherence as a pragmatic phenomenon  Anita Fetzer 447
23 Metaphor and the literal/non-literal distinction  Robyn Carston 469

Part III Interfaces and the delimitation of pragmatics 493
24 Pragmatics in the history of linguistic thought  Andreas H. Jucker 495
25 Semantics without pragmatics?  Emma Borg 513
26 The syntax/pragmatics interface  Ruth Kempson 529
27 Pragmatics and language change  Elizabeth Closs Traugott 549
28 Pragmatics and prosody  Tim Wharton 567
29 Pragmatics and information structure  Jeanette K. Gundel 585
30 Sociopragmatics and cross-cultural and intercultural studies  Istvan Kecskes 599
31 Politeness and pragmatics  Marina Terkourafi 617

Notes 638
References 678
Index 758
Figures

8.2. Keep Calm and Carry On  
8.3. Know Hope (photograph courtesy of Know Hope)  
8.4. This is Memorial Day  
8.5. This is not Memorial Day  
16.1. Partial DRS for example (26), after Kamp 2003  
16.2. Primary meaning according to the processing model of the revised version of Default Semantics (adapted from Jaszczolt 2009)  
16.3. The correct referential reading of the definite description in (26). Partial Σ  
16.4. The attributive reading of the definite description in (26). Partial Σ  
16.5. The mistaken referential reading of the definite description in (26). Partial Σ  
27.1. Stages in semantic change (based on Enfield 2003: 29)  
28.1. Prosodic inputs  
28.2. Kendon’s Continuum  
31.1. Strategies for performing FTAs (after Brown and Levinson 1987)
Contributors

Keith Allan, Professor Emeritus in Linguistics, Monash University, Australia
Mira Ariel, Professor of Linguistics, Tel Aviv University, Israel
Jay David Atlas, Peter W. Stanley Professor of Linguistics and Philosophy, Pomona College, Claremont, USA
Johan van der Auwera, Professor of Linguistics, Universiteit Antwerpen, Belgium
Kent Bach, Professor of Philosophy, Emeritus, San Francisco State University, USA
Emma Borg, Professor of Philosophy, University of Reading, UK
Berit (Brit) Brogaard, Associate Professor of Philosophy and Psychology, University of Missouri St Louis, USA
Robyn Carston, Professor of Linguistics, University College London, UK, and Centre for the Study of Mind in Nature, Oslo, Norway
Anita Fetzer, Professor of English Linguistics, Universität Würzburg, Germany
Luna Filipović, Research Fellow, University of Cambridge, UK
Rachel Giordano, Professor of Linguistics, Tel Aviv University, Israel
Jeanette K. Gundel, Professor of Linguistics, University of Minnesota, Minneapolis, USA
Michael Haugh, Senior Lecturer in Linguistics, Griffith University, Nathan, Australia
Laurence R. Horn, Professor of Linguistics, Yale University, New Haven, USA
Kasia M. Jaszczolt, Professor of Linguistics and Philosophy of Language, University of Cambridge, UK
Andreas H. Jucker, Professor of English, University of Zurich, Switzerland
Napoleon Katsos, Lecturer, University of Cambridge, UK
Istvan Kecskes, Professor of Linguistics and Education, State University of New York at Albany, USA
Ruth Kempson, Professor of Linguistics, King’s College London, UK
List of contributors

Mikhail Kissine, Post-doctoral Researcher, Université Libre de Bruxelles, Belgium
Caterina Mauri, Research Fellow, Dipartimento di Linguistica Teorica e Applicata, Università degli Studi di Pavia, Italy
Jaroslav Peregrin, Professor of Logic, Institute of Philosophy, Academy of Sciences of the Czech Republic, Prague, Czech Republic
François Recanati, Research Fellow, Institut Jean Nicod, Ecole Normale Supérieure, Paris, France
Rob van der Sandt, Professor of Philosophy of Language and Logic, Radboud University of Nijmegen, The Netherlands
Louis de Saussure, Professor of Linguistics and Discourse Analysis, Université de Neuchâtel, Switzerland
Arthur Sullivan, Associate Professor of Philosophy, Memorial University, St. John’s, Canada
Marina Terkourafi, Assistant Professor of Linguistics, University of Illinois Urbana-Champaign, USA
Elizabeth Closs Traugott, Professor Emeritus of Linguistics and English, Stanford University, USA
Tim Wharton, Lecturer in English Language and Communication, Kingston University, London
Henk Zeevat, Senior Lecturer in Computational Linguistics, University of Amsterdam, The Netherlands
Acknowledgements

First and foremost we want to thank all the contributors for their reliability, hard work, enthusiasm and words of encouragement during the process of collating this volume; it has been a pleasure to work with you. Next, we owe thanks to our editorial assistant Jos Tellings for collating the bibliography for the volume and standardising the final drafts. We also thank Andrew Winnard from Cambridge University Press for keeping a careful eye on the timing of this project, imprinting in us the belief that Press deadlines mustn’t be flouted, or at least not excessively. Next, our gratitude goes to Malcolm Todd for his efficient, dedicated and thoughtful copy-editing and to Kim Birchall for the professionally and comprehensively compiled index. Kasia Jaszczolt would like to thank her little helper Lidia Berthon for eagerly, enthusiasm and competent performing various office tasks to do with the preparation of this book under some unusual conditions. Finally, thank you to our bright and enthusiastic students in Melbourne, Australia and Cambridge, United Kingdom for helping us maintain a lively interest in the intricacies of meaning for all those years we spent in joint discussions, formal and informal.