

Cambridge University Press

978-0-521-19156-2 - Building Transnational Networks: Civil Society and the Politics of Trade in the Americas

Marisa von Bulow

Table of Contents

[More information](#)

Contents

<i>List of Figures</i>	<i>page</i> xiii
<i>List of Tables</i>	xiv
<i>Acknowledgments</i>	xvii

Part One Civil Society Organizations and Their Pathways to Transnationality

1. INTRODUCTION	3
What Is Transnational Collective Action?	5
Why Trade?	9
Why the Americas?	10
Researching Networks in Political Contexts	13
Disclaimers and Main Arguments	16
The Plan of the Book	18
2. MULTIPLE PATHWAYS TO TRANSNATIONALITY	20
The National in Transnational Collective Action	22
Pathways to Transnationality	25

Part Two The Politicization of Trade

3. THE CONTENTIOUS NATURE OF TRADE DEBATES	39
The Creation of a Global Trade Regime and Civil Society Participation	42
4. NEW REGIONALISM IN THE AMERICAS	49
Different Civil Society Responses to NAFTA and MERCOSUR	51
Lessons from NAFTA and MERCOSUR	63

Cambridge University Press

978-0-521-19156-2 - Building Transnational Networks: Civil Society and the Politics of Trade in the Americas

Marisa von Bulow

Table of Contents

[More information](#)

Contents

Part Three The Dynamics of Networks

- | | | |
|-----------|---|-----|
| 5. | TRADE PROTEST NETWORKS | 67 |
| | Who Are Your Closest Allies? | 69 |
| | Who Are Your Closest Allies in Other Countries? | 76 |
| 6. | THE ORIGINS AND DYNAMICS OF TRADE CHALLENGERS' NETWORKS | 81 |
| | The Power of Labor Organizations and Its Limits | 81 |
| | “We Want Our Own Space”: The Rise of Rural Transnationalism | 92 |
| | The Potential Brokerage Roles of NGOs | 103 |
| | The Strength of Missing Ties | 112 |

Part Four Organizational Pathways to Transnationality

- | | | |
|-----------|--|-----|
| 7. | THE CREATION AND DEMISE OF TRANSNATIONAL COALITIONS | 117 |
| | Campaign and Affiliation Coalition-Building Modes | 118 |
| | The Creation of the Hemispheric Social Alliance | 121 |
| | The Continental Campaign against the FTAA | 128 |
| 8. | DIFFUSION AND DIFFERENTIATION OF NATIONAL COALITIONS | 131 |
| | The Cases of RMAC in Mexico and the ACJR in Chile | 133 |
| | Coalition Building in the United States and Brazil: Different Pathways within the Same Country | 142 |
| | National Coalitions: From Gateways to Gatekeepers? | 149 |

Part Five The Search for Ideational Pathways

- | | | |
|------------|--|-----|
| 9. | ALTERNATIVES FOR THE AMERICAS | 155 |
| | Mechanisms and Ideational Pathways | 158 |
| | The Sovereignty Dilemma | 161 |
| 10. | TRANSNATIONAL COLLECTIVE ACTION IN DYNAMIC POLITICAL CONTEXTS | 176 |
| | Transnational Collective Action and Political Systems | 179 |
| | Are New Opportunities for Domestic Action New Threats to Transnational Action? | 186 |

Cambridge University Press

978-0-521-19156-2 - Building Transnational Networks: Civil Society and the Politics of Trade in the Americas

Marisa von Bulow

Table of Contents

[More information](#)

Contents

11. CONCLUSIONS: AGENCY, NETWORKS, AND COLLECTIVE ACTION	190
The National Dimension	190
The Asymmetry Dimension	193
Have Trade Agreements Gone Too Far?	196
<i>Main Abbreviations Used</i>	201
<i>Appendix A: Lists of Interviews</i>	207
<i>Appendix B: Social Network Questionnaire (United States)</i>	219
<i>Bibliography</i>	235
<i>Index</i>	251