Drawing together contributions from leading thinkers around the world, this book reviews recent developments in the theory and practice of performance measurement and management. Significantly updated and modified from the first edition, the book includes ten new chapters that provide a comprehensive review of performance measurement from the perspectives of accounting, marketing, operations, public services and supply chain management. In addition to these functional analyses the book explores performance measurement frameworks and methodologies, practicalities and challenges, and enduring questions and issues. Edited by one of the world's leading experts on performance measurement and management, *Business Performance Measurement* will be of interest to graduate students, managers and researchers who wish to understand more about the latest developments in this rapidly changing field.

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Business Performance Measurement

Unifying theories and integrating practice

Second edition

Edited by

Andy Neely
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