Understanding the British Empire

Understanding the British Empire draws on a lifetime's research and reflection on the history of the British empire by one of the senior figures in the field. Essays cover six key themes: the geopolitical and economic dynamics of empire, religion and ethics, imperial bureaucracy, the contribution of political leaders, the significance of sexuality, and the shaping of imperial historiography. A major new introductory chapter draws together the wider framework of Dr Hyam's studies and several new chapters focus on lesser known figures. Other chapters are revised versions of earlier papers, reflecting some of the debates and controversies raised by the author's work, including the issue of sexual exploitation, the European intrusion into Africa, including the African response to missionaries, trusteeship, and Winston Churchill's imperial attitudes. Combining traditional archival research with newer forms of cultural exploration, this is an unusually wide-ranging approach to key aspects of empire.

RONALD HYAM is Emeritus Reader in British Imperial History at the University of Cambridge, and Fellow and former President of Magdalene College. He is the author of several books on the British empire, including most recently *Britain's Declining Empire: the Road to Decolonisation 1918–1968* (2006) and, with Peter Henshaw, The Lion and the Springbok: Britain and South Africa since the Boer War (2003).

Understanding the British Empire

Ronald Hyam





University Printing House, Cambridge CB2 8BS, United Kingdom

Published in the United States of America by Cambridge University Press, New York

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9780521132909

© Ronald Hyam 2010

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2010, 2011 Second Edition 2012 3rd printing 2012 Reprinted 2013

A catalogue record for this publication is available from the British Library

ISBN 978-0-521-11522-3 Hardback ISBN 978-0-521-13290-9 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

> To the Master, Fellows, and Scholars of the College of St Mary Magdalene in gratitude for a fifty-year association

Contents

List of figures List of maps List of tables 2 Preface 2		ix x xi xii xiii xiii
• • • • •		XX
Intr	oduction: perspectives, policies, and people	1
I	Dynamics: geopolitics and economics	69
1 2 3 4	The primacy of geopolitics: the dynamics of British imperial policy, 1763–1963 The partition of Africa: geopolitical and internal perspectives The empire in a comparative global context, 1815–1914 The myth of 'gentlemanly capitalism'	71 98 117 133
II	Ethics and religion	153
5 6	Peter Peckard, 'universal benevolence', and the abolition of the slave trade The view from below: the African response to missionaries	155 178
III	Bureaucracy and policy-making	209
7 8 9	Bureaucracy and trusteeship in the colonial empire Africa and the Labour government, 1945–1951 John Bennett and the end of empire	211 238 268

vii

viii	Contents	
IV	Great men	297
10	Winston Churchill's first years in ministerial office,	
	1905–1911	299
11	Churchill and the colonial empire	319
12	Smuts in context: Britain and South Africa	342
V	Sexuality	361
13	Empire and sexual opportunity	363
14	Penis envy and 'penile othering' in the colonies and	
	America	401
15	Concubinage and the Colonial Service: Silberrad and the Crewe Circular, 1909	417
16	Greek love in British India: Captain Searight's manuscript	440
VI	Imperial historians	471
17	Imperial and Commonwealth history at Cambridge,	
	1881–1981: founding fathers and pioneer research students	473
18	The Oxford and Cambridge imperial history professoriate,	
	1919–1981: Robinson and Gallagher and their predecessors	509
Pub	lished writings of RH on imperial history	538
Index 54		

Plates

1	Charles Grant, Lord Glenelg	27
2.1	Swazi deputation in London, 1923	108
5.1	The Revd Dr Peter Peckard	158
5.2	Letter from Olaudah Equiano to Dr Peckard, c.1788	160
5.3	Title-pages from Peckard's 1788 sermon and 1788	
	pamphlet	162
6.1	Traditional Swazi 'reed dance'	186
6.2	USPG mission church under construction at Mankaiana,	
	Swaziland, 1969	197
7.1	Secretary of state's room, Colonial Office, early	
	twentieth century	214
9.1	John Bennett in 1981	286
9.2	Extracts from two letters by John Bennett, 1982	287
10.1	'An Elgin Marble', cartoon, 1906	303
10.2	Colonial Office minute-sheet, Transvaal files: minutes	
	by Churchill and Lord Elgin, June 1907	307
12.1	Smuts with Hertzog	348
15.1–4	The Crewe Circular on concubinage, January 1909	436
16.1–4	Pages from Captain Searight's manuscript	467
17.1	E.A. Benians in 1933	478
18.1	Robinson's comments on drafts of a book, c. 1965	524

ix

Figures

1	Mackinder's sketch-map showing Britain as 'the central	
	land of the world'	18
1.1	The 'turbulent frontier' model	80
1.2	The 'interaction' model: for a case-study	81
1.3	The 'interaction' model: for a general theory	81
13.1	Venereal disease in the British army at home and in India,	
	1880–1908	388

Maps

1	Imperial cables and telegraphs, c.1920	20
2.1	The partition of Africa in 1895	100
2.2	Some African states and societies	106
3.1	Russian expansion in Central Asia, 1863–87: the	
	'Great Game'	119
8.1	Proposed Rhodesia–Kenya rail link	252
12.1	Smuts's plans for a Greater South Africa	350
13.1	Main transnational prostitution networks, c. 1914	392

Tables

2.1	British imports of ivory, 1827–1900	102
7.1	Colonial Office staff, 1935–64	212
14.1	The Kinsey data: estimated length of erect penis, white	
	men and black men	406

xii

Preface

It is fifty years since my engagement with the British empire and world history began, and so this volume is something of a celebration; it is also my swansong.

Whatever else historians may claim to do, they are likely to be students of human nature. Indeed, for Hume, the chief value of history is discovery of the principles of human nature: 'Human Nature is the only science of man.'¹ Two aspects of this have long fascinated me: how people arrive at decisions, and how they manage sexuality. As fields of intellectual inquiry, these are not quite so disparate as they might seem, at least not if we view them as the twin axes around which much of active life revolves. Both can be observed playing out on the imperial stage at their most complex and contentious. Understanding the British empire needs – among other things, of course – engagement with the realities of government decision-making as it related to overseas territories, and scrutiny of sexualities expressed in the context of other communities and other traditions.

These two aspects of empire underpin many of the six themes which form the backbone of this set of essays: geopolitical and economic dynamics, religion, bureaucracy, individual agency, sexuality, and historiography. Each of these contributes, I believe, to a better appreciation of the nature of the imperial system. The book cannot, however, be a comprehensive guide to the understanding of the British empire, which would be a presumptuous undertaking indeed, now that historical approaches to it are so riven with methodological diversity. It is not an advice manual, more of an academic confection. Nor - with one exception (chapter 4) – does it engage much with other historians' theories. Not that I have anything against the intussusception of new ideas or fresh approaches. But theories and methodological fashions come and go. When the excitement about post-colonial studies has died down, it should be possible to re-examine the enduring and elemental bedrock laid down by 'old' imperial history. As Jonathan Clark writes: 'A new pattern is beginning to emerge which will soon demand a reconsideration of the

xiii

xiv Preface

nature of imperialism and identity . . . ideas, policy and religion will take the place of post-modernism's weakness for symbol and ceremony, and allow us to answer the harder historical questions of when and why.' This, he suggests, can only come about when we free ourselves from the preoccupation with history's 'present-day function'.²

To this it might be added that history also needs to be freed from the pitfalls of any abstract theorising which is not grounded in a basic understanding of the way the world works, human beings behave, and governments think. So let us immerse ourselves in the study of the tendencies of human nature, the operation of governments, the motives of rulers, the predicaments of the governed, the reasonings of politicians, and the techniques of bureaucrats. Let us contemplate the diversity of interests and the complexities of policies, as well as the mechanisms of change, the circuits of continuity, the wiring of interaction and response. Let us register the significance of what people thought *at the time*; and let us relish the explanatory power of taking broad and protean perspectives.

One of the themes in this book deals with imperial historians. I suggest that we should know something of their background and assumptions. Perhaps, therefore, I may be allowed to explain where I am 'coming from'. Why is it, as a survivor from the late imperial age, that I do not feel myself to be a child of empire – still less to be 'saturated with imperialism', which post-colonial historians claim should have been the case?

My upbringing was, I think, fairly typical of the 'popular culture' which 'popular imperialism' is said to have sustained. I come from a family of lower-middle class shop-keepers.³ I can be classified as an archetypal post-war 'scholarship boy', attending a small suburban grammar school, from 1947 to 1954, where there was nothing imperial to be seen or heard. (We did once consider a topic from Kipling in our lively and popular debating society, but it was only whether we preferred 'flannelled fools to muddied oafs'.) The colonies did not surface in the history syllabus after 1776. I doubt if any of us could have named an 'empire' figure, apart from Don Bradman, the Australian cricketer knighted in 1949, and Gandhi, famous for his skeletal appearance (one especially gaunt and bony boy was nicknamed 'Gandhi'). If you had asked us about the Empire, we would have assumed you meant the Chiswick Empire, a music hall two miles down the road. Henty and Haggard passed me by - I read about Sherlock Holmes and Biggles. If I was 'saturated' in anything it was monarchy not empire. I was taken to Ludgate Hill to see the victory procession to St Paul's Cathedral in 1945; and I stood on the Embankment (with 30,000 other schoolchildren, chosen by ballot) for the coronation procession in 1953; on both occasions the whole point was to see the king or queen, and there was little

CAMBRIDGE

Preface

to help us make sense of all those colourful marching contingents; they were essentially *royal* not *imperial* occasions.⁴ In its wisdom, Middlesex County Council commemorated the coronation by presenting each of its grammar school boys with a handsomely bound copy of Hardy's *Tess of the d'Urbervilles* – not exactly overflowing with imperial resonances, though Brazil is mentioned.

Apart from the coronation, the great events of my schooldays were the end of the war, the London Olympic Games of 1948 (no colonial athlete caught the imagination like Emil Zatopek of Czechoslovakia or Fanny Blankers-Koen of Holland), the Festival of Britain in 1951, and the much-lamented death of King George VI in the following year. The Festival of Britain, by the way, was purely a celebration of domestic achievements, the organisers displaying an invincible (and surely realistic) determination to ignore the empire. Apart from a neighbour who grumbled occasionally about the Labour government's groundnuts scheme, such exposure as I had to the empire came solely from the newsreels which formed an integral part of every cinema performance - brief but grim presentations of upheavals like the Malayan emergency and Mau in Kenya, faraway countries of which we knew nothing, except that 'our brave soldiers and people' were there, exposed to danger. Between 1950 and 1956 I saw 133 films - a demotic sampling, some old, some new, but barely a handful with imperial settings, and these easily outnumbered by Westerns.⁵

National Service with the Royal Air Force, from 1954 to 1956, provided no enlightenment about British imperial responsibilities, not even why we might be posted to hot-spots like Cyprus or Aden, fortunately not my fate. It was only when I was taught as an undergraduate by 'Robbie' Robinson that I became interested in, or even properly aware of, the empire. This was in my finals year, 1959.

For most of my working life I have been essentially an 'archival' historian, with the bulk of my research taking place on government files in the old Public Record Office, now The National Archives at Kew. I spent twelve years with the prestigious British Documents on the End of Empire Project after it was launched in 1987. However, since I also had students to teach and to stimulate, my intellectual horizons moved beyond official files and embraced wider themes, especially the cultural aspects of empire. By the 1970s I was becoming convinced that sexuality ought to be an accepted subject of academic inquiry. I had always lectured as much as I could on the problems of race, and my 'turn to sexuality' seemed to be a good way of thinking about 'otherness' and the unexpected outcomes of interaction between Europeans and indigenous peoples.⁶

xvi Preface

In accordance, then, with what has been for me a varied pattern of historical activity, several of these essays examine metropolitan motivation and decision-making, for example by the post-war Labour government, and the outlook of famous men, such as Churchill and Smuts. Not all of the chapters are about 'high politics', however. Some of the central ones focus upon people hardly known to history at all. These include an eighteenth-century preacher (Dr Peter Peckard), a twentieth-century Indian Army officer (Captain Kenneth Searight), a middle-ranking Colonial Office official (John Bennett), and a lowly, lecherous member of the Colonial Service in Kenya (Hubert Silberrad). The case-studies of individuals are used to illuminate larger problems, from the abolition of the slave trade to the 'official mind' and the 'end of empire', as well as masculinity and sexual promiscuity. In a similar spirit, the historiographical chapters deal with research students as well as Robinson and Gallagher and other leading historians. Some chapters consider how economic interests fit into the larger scheme of things, how the interlocking of global and local situations shaped the partition of Africa, and how engagement with 'other' peoples not only affected missionary enterprise, but also influenced the doctrines of trusteeship, and even perceptions of the male body.

This is not a conventional volume of 'collected essays'. It is not even a representative selection of my papers. Several of what I might regard as my 'core' publications are omitted, either because they have not stood the test of time well (or at least have served their purpose, such as 1960s or 1970s review articles), or because they have already been absorbed into book form.⁷ Half of the eighteen essays are newly written or heavily revised. The result, I hope, manages to span a diverse group of subjects, combining traditional documentary history with at least some of the newer types of cultural exploration, within the covers of a singleauthored book, in an integrated way not perhaps often attempted.

All the drafts of the new and revised essays have been read by a number of friends and colleagues, and I have been happy to draw on their good sense and unrivalled knowledge. The long introduction – a reflective commentary attempting to pull the collection together – has benefited from the scrutiny of two of my most loyal associates, Roger Louis (with whom I edited BDEEP documents on decolonisation) and Ged Martin (my former pupil, and later collaborator on a previous book of essays about the empire).⁸ Roger also commented on the last two chapters about imperial historians, while both he and Ged made helpful suggestions about my account of John Bennett. Tim Harper, Peter Hennessy, Ashley Jackson, and Tom Licence kindly gave me their reactions to other sections. But above all, I am hugely indebted to another

Preface

of my distinguished former students, Piers Brendon. The shaping of this entire project owes an enormous amount to his guidance, criticism, and enthusiasm, and to his generosity in providing congenial lunches. Piers has read every word, and suggested many improvements, though I'm afraid he will disapprove of my unwillingness to purge every last concession to contemporary jargon. Finally, once again I acknowledge gratefully the support of Andrew Brown and Michael Watson at Cambridge University Press – to say nothing of their exceptionally helpful expert anonymous readers.

> RH Magdalene College

Notes

- 1. David Hume, A treatise of human nature (1739, 1888 edn), book I, pt IV, section vii (p. 273).
- 2. Jonathan Clarke, review of T. Claydon, Europe and the making of England, 1660–1760, in Times Literary Supplement, no. 5489 (13 June 2008), p. 7.
- 3. In other words, that class of people which Sir John Seeley, first among imperial historians, described as sunk in 'dead-level, insipid, barren, abject, shop-keeping life', and to whom university education should be brought with missionary zeal: J.R. Seeley, *A Midland university: an address* (Birmingham, 1887), p. 16.
- 4. The coronation was a public holiday and took up all day for many people. I got up at 5.15 a.m., to catch the train to Waterloo, and later watched television replays at my great-uncle's until 11 p.m. (incidentally the first time I had seen TV) my diary entry for the day ends, 'So I was thoroughly soaked in the Coronation.'
- 5. Since the evidence for all this comes from my teenage diaries, unpublished, the best I can offer by way of verification is the two-volume memoir of the 1940s and 1950s by my contemporary Tony Betts, who lived a few hundred yards away from me and went to the same schools (though we were not friends): Wassa matter mate, somebody 'itchyer? A suburban childhood (Brighton, 2001), and The key of the door: rhythm and romance in a postwar London adolescence (Wimborne, 2006). By its absence he does, I think, confirm my assertion that the empire had no meaning for lower-middle class suburban families like ours. (See more on this, p. 16 below.)
- 6. It is even possible that, if I am remembered at all, it will be as a 'pioneering and contentious' historian of sex: see Stephen Howe's description of my *Empire and sexuality: the British experience* (1990, 1991, 1998) in Sarah Stockwell, ed., *The British empire: themes and perspectives* (2008), ch. 7, 'Empire and ideology', p. 174, n. 37. It simply is not true that it took Edward Said to 'reorient studies of empire towards cultural encounters, loosening the vice-like grip of Robinson and Gallagher (and their students) over the

xviii Preface

study of the imperial past' (Tony Ballantyne, writing in the same volume, p. 178). The development of the cultural dimension owes more to James (Jan) Morris than it does to Said: *Pax Britannica: the climax of an empire* (1968) was an inspiring landmark for many of us, published ten years before Said's *Orientalism*, which itself appeared two years after my *Britain's imperial century* (1st edn, 1976), with its emphasis on many cultural themes, such as sport and social life, masculinity and medical praxis, missions, freemasonry, and scouting, as well as sex and race relations.

- 7. In particular, the articles on Anglo-South African relations are now embedded in my joint book with Peter Henshaw, *The lion and the springbok: Britain and South Africa since the Boer War* (Cambridge, 2003).
- 8. Reappraisals in British imperial history (1975).

Acknowledgements

The author is obliged to the following journals and publications for the reproduction of essays which first appeared in their pages:

Journal of Imperial and Commonwealth History (chapters 1, 8, 13, 15, and 17) Historical Journal (chapter 10) Oxford history of the British empire (chapter 7) Round Table: the Commonwealth Journal of International Affairs (chapter 12) Erotic Review (chapter 14).

All quotations from Crown copyright material in The National Archives appear by permission of the Controller of HM Stationery Office. The co-operation of the archivists and special collections librarians of the Cambridge University Library, the Churchill Archives Centre, of Christ's College, and St John's College Cambridge is also gratefully acknowledged. As for Magdalene College Archives, since I am the archivist my thanks are formally directed to the Master and Fellows for permission to quote from them. My best thanks are due to Aude Valluy-Fitzsimons for help with the illustrations. The photograph of John Bennett appears courtesy of St Hilda's College Oxford; the photograph of E.A. Benians by permission of the Master and Fellows, St John's College Cambridge.

xix

Abbreviations

ANC	African National Congress
BDEEP	British Documents on the End of Empire Project
CAB	Cabinet Office records
CBE	Commander of (the Order of) the British Empire
CHBE	Cambridge history of the British empire
CIE	Companion of (the Order of) the Indian Empire
CMG	Commander of (the Order of) St Michael and St George
CMS	Church Missionary Society
CO	Colonial Office
COS	Chiefs of Staff
CRO	Commonwealth Relations Office
CUP	Cambridge University Press
DFC	Distinguished Flying Cross
DLitt	Doctor of Letters (higher degree)
DNB	Dictionary of national biography
DO	Dominions Office/CRO records
FBA	Fellow of the British Academy
FCO	Foreign and Commonwealth Office
FO	Foreign Office
HMG	His/Her Majesty's Government
HMSO	His/Her Majesty's Stationery Office
IBEA	Imperial British East Africa (Company)
JICH	Journal of Imperial and Commonwealth History
LMS	London Missionary Society
LSE	London School of Economics
OBE	Officer of (the Order of) the British Empire
ODNB	Oxford dictionary of national biography (2004)
OHBE	Oxford history of the British empire (1998–9)
OUP	Oxford University Press
PD	Hansard's Parliamentary Debates
P&O	Peninsular & Orient (Steamship Company)
PM	Prime Minister

xx

List of abbreviations

xxi

Prime Minister's Office records
Public Record Office (The National Archives)
Transactions of the Royal Historical Society
United Nations (Organisation)
United Society for the Propagation of the Gospel