## Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preface</td>
<td>xv</td>
</tr>
<tr>
<td>Acknowledgments</td>
<td>xix</td>
</tr>
<tr>
<td><strong>I Introducing SAS Enterprise Guide</strong></td>
<td></td>
</tr>
<tr>
<td>1 SAS Enterprise Guide Projects</td>
<td>3</td>
</tr>
<tr>
<td>1.1 A brief history of SAS</td>
<td>3</td>
</tr>
<tr>
<td>1.2 Opening a project</td>
<td>4</td>
</tr>
<tr>
<td>1.3 The contents of projects</td>
<td>5</td>
</tr>
<tr>
<td>1.4 Navigating tabs in the Process Flow screen</td>
<td>9</td>
</tr>
<tr>
<td>1.5 The main SAS Enterprise Guide menu</td>
<td>10</td>
</tr>
<tr>
<td>1.6 Additional resources</td>
<td>12</td>
</tr>
<tr>
<td>2 Placing Data into SAS Enterprise Guide Projects</td>
<td>13</td>
</tr>
<tr>
<td>2.1 Overview</td>
<td>13</td>
</tr>
<tr>
<td>2.2 Entering data directly into SAS Enterprise Guide</td>
<td>13</td>
</tr>
<tr>
<td>2.3 Saving a project</td>
<td>19</td>
</tr>
<tr>
<td>2.4 Importing data from Excel</td>
<td>19</td>
</tr>
<tr>
<td><strong>II Performing Analyses and Viewing Output</strong></td>
<td></td>
</tr>
<tr>
<td>3 Performing Statistical Analyses in SAS Enterprise Guide</td>
<td>25</td>
</tr>
<tr>
<td>3.1 Overview</td>
<td>25</td>
</tr>
</tbody>
</table>
Contents

3.2 Numerical example 25
3.3 Selecting the procedure 25
3.4 Assigning Task roles 26
3.5 The Variables to assign and Task roles panels 28
3.6 Other choices in the navigation panel 28
3.7 Performing the analysis 31

4 Managing and Viewing Output 32
4.1 Overview 32
4.2 Numerical example 32
4.3 Specifying the output format 32
4.4 Examining the statistical results 35
4.5 Saving the output as a PDF document 38

III Manipulating Data

5 Sorting Data and Selecting Cases 43
5.1 Overview 43
5.2 Numerical example 43
5.3 Sorting data 43
5.3 Selecting cases 46

6 Recoding Existing Variables 53
6.1 Overview 53
6.2 Numerical example 54
6.3 Performing the recoding 54

7 Computing New Variables 63
7.1 Overview 63
7.2 Numerical example 63
7.3 Computing a new variable from an existent variable 64
7.4 Computing a new variable by combining several variables 69
## Contents

### IV Describing Data

8 Descriptive Statistics 77

8.1 Overview 77

8.2 Categories of descriptive statistics 77

8.3 Numerical example 79

8.4 Obtaining basic descriptive statistics for the quantitative variables 79

8.5 Obtaining skewness and kurtosis statistics 84

8.6 Obtaining frequency counts for the categorical variables 88

9 Graphing Data 91

9.1 Overview 91

9.2 Numerical example 91

9.3 Constructing bar charts 92

9.4 Constructing line plots 97

10 Standardizing Variables Based on the Sample Data 104

10.1 Overview 104

10.2 Numerical example 105

10.3 Obtaining standardized scores: $z$ scores 105

10.3 Obtaining standardized scores: linear $T$ scores 108

11 Standardizing Variables Based on Existing Norms 111

11.1 Overview 111

11.2 Numerical example 111

11.3 Setting up the computing process 112

11.4 Obtaining the standardized values 115

### V Score Distribution Assumptions

12 Detecting Outliers 119

12.1 Overview 119
## Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>12.2 Specifying the boundary for an outlier</td>
<td>119</td>
</tr>
<tr>
<td>12.3 Numerical example</td>
<td>120</td>
</tr>
<tr>
<td>12.4 The box and whisker plot</td>
<td>121</td>
</tr>
<tr>
<td>12.5 Transforming values to $z$ scores</td>
<td>123</td>
</tr>
<tr>
<td>12.6 Obtaining extreme values</td>
<td>124</td>
</tr>
<tr>
<td>13 Assessing Normality</td>
<td>130</td>
</tr>
<tr>
<td>13.1 Overview</td>
<td>130</td>
</tr>
<tr>
<td>13.2 The normality tests provided by SAS</td>
<td>130</td>
</tr>
<tr>
<td>13.3 Numerical example</td>
<td>131</td>
</tr>
<tr>
<td>13.4 Obtaining the normality assessments</td>
<td>131</td>
</tr>
<tr>
<td>14 Nonlinearly Transforming Variables in Order to Meet Underlying Assumptions</td>
<td>135</td>
</tr>
<tr>
<td>14.1 Overview</td>
<td>135</td>
</tr>
<tr>
<td>14.2 Notes on transformations</td>
<td>135</td>
</tr>
<tr>
<td>14.3 Examples of nonlinear transformations</td>
<td>136</td>
</tr>
<tr>
<td>14.4 Numerical example</td>
<td>137</td>
</tr>
<tr>
<td>14.5 Transformation strategy</td>
<td>138</td>
</tr>
<tr>
<td>14.6 Switch to Update mode</td>
<td>139</td>
</tr>
<tr>
<td>14.7 Setting up the computing process</td>
<td>140</td>
</tr>
<tr>
<td>14.8 Evaluating the effects of our transformations</td>
<td>148</td>
</tr>
<tr>
<td>VI Correlation and Prediction</td>
<td></td>
</tr>
<tr>
<td>15 Bivariate Correlation: Pearson Product–Moment and Spearman Rho Correlations</td>
<td>155</td>
</tr>
<tr>
<td>15.1 Overview</td>
<td>155</td>
</tr>
<tr>
<td>15.2 Some history</td>
<td>155</td>
</tr>
<tr>
<td>15.3 The two correlation coefficients of interest here</td>
<td>156</td>
</tr>
<tr>
<td>15.4 Numerical example</td>
<td>157</td>
</tr>
<tr>
<td>15.5 Setting up the correlation analysis</td>
<td>157</td>
</tr>
<tr>
<td>15.6 The correlation output</td>
<td>158</td>
</tr>
<tr>
<td>16 Simple Linear Regression</td>
<td>162</td>
</tr>
<tr>
<td>16.1 Overview</td>
<td>162</td>
</tr>
</tbody>
</table>
### Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>16.2 Naming the classes of variables</td>
<td>162</td>
</tr>
<tr>
<td>16.3 Numerical example</td>
<td>163</td>
</tr>
<tr>
<td>16.4 Setting up the regression solution</td>
<td>164</td>
</tr>
<tr>
<td>16.5 The regression output</td>
<td>166</td>
</tr>
<tr>
<td><strong>17 Multiple Linear Regression</strong></td>
<td>170</td>
</tr>
<tr>
<td>17.1 Overview</td>
<td>170</td>
</tr>
<tr>
<td>17.2 Numerical example</td>
<td>170</td>
</tr>
<tr>
<td>17.3 Viewing the correlations</td>
<td>171</td>
</tr>
<tr>
<td>17.4 Setting up the regression solution</td>
<td>172</td>
</tr>
<tr>
<td>17.5 The regression output</td>
<td>175</td>
</tr>
<tr>
<td><strong>18 Simple Logistic Regression</strong></td>
<td>177</td>
</tr>
<tr>
<td>18.1 Overview</td>
<td>177</td>
</tr>
<tr>
<td>18.2 Some differences between linear and logistic regression</td>
<td>177</td>
</tr>
<tr>
<td>18.3 Two notable features of logistic regression</td>
<td>178</td>
</tr>
<tr>
<td>18.4 Numerical example</td>
<td>178</td>
</tr>
<tr>
<td>18.5 Setting up the logistic regression solution</td>
<td>179</td>
</tr>
<tr>
<td>18.6 The logistic regression output</td>
<td>181</td>
</tr>
<tr>
<td><strong>19 Multiple Logistic Regression</strong></td>
<td>185</td>
</tr>
<tr>
<td>19.1 Overview</td>
<td>185</td>
</tr>
<tr>
<td>19.2 Coding of binary predictor variables</td>
<td>185</td>
</tr>
<tr>
<td>19.3 Numerical example</td>
<td>186</td>
</tr>
<tr>
<td>19.4 Setting up the logistic regression solution</td>
<td>186</td>
</tr>
<tr>
<td>19.5 The logistic regression output</td>
<td>188</td>
</tr>
<tr>
<td><strong>VII Comparing Means: The t Test</strong></td>
<td></td>
</tr>
<tr>
<td>20 Independent-Groups t Test</td>
<td>195</td>
</tr>
<tr>
<td>20.1 Overview</td>
<td>195</td>
</tr>
<tr>
<td>20.2 Some history</td>
<td>195</td>
</tr>
<tr>
<td>20.3 Numerical example</td>
<td>196</td>
</tr>
<tr>
<td>Chapter</td>
<td>Title</td>
</tr>
<tr>
<td>---------</td>
<td>-------</td>
</tr>
<tr>
<td>20.4</td>
<td>Setting up the analysis</td>
</tr>
<tr>
<td>20.5</td>
<td>The t-test output</td>
</tr>
<tr>
<td>20.6</td>
<td>Magnitude of the effect</td>
</tr>
<tr>
<td>21</td>
<td>Correlated-Samples t Test</td>
</tr>
<tr>
<td>21.1</td>
<td>Overview</td>
</tr>
<tr>
<td>21.2</td>
<td>Relation to bivariate correlation</td>
</tr>
<tr>
<td>21.3</td>
<td>Numerical example</td>
</tr>
<tr>
<td>21.4</td>
<td>Setting up the analysis</td>
</tr>
<tr>
<td>21.5</td>
<td>The t-test output</td>
</tr>
<tr>
<td>21.6</td>
<td>Magnitude of the effect</td>
</tr>
<tr>
<td>22</td>
<td>Single-Sample t Test</td>
</tr>
<tr>
<td>22.1</td>
<td>Overview</td>
</tr>
<tr>
<td>22.2</td>
<td>The general approach</td>
</tr>
<tr>
<td>22.3</td>
<td>Numerical example</td>
</tr>
<tr>
<td>22.4</td>
<td>Setting up the analysis</td>
</tr>
<tr>
<td>22.5</td>
<td>The t-test output</td>
</tr>
<tr>
<td>VIII</td>
<td>Comparing Means: ANOVA</td>
</tr>
<tr>
<td>23</td>
<td>One-Way Between-Subjects ANOVA</td>
</tr>
<tr>
<td>23.1</td>
<td>Overview</td>
</tr>
<tr>
<td>23.2</td>
<td>Naming of ANOVA designs</td>
</tr>
<tr>
<td>23.3</td>
<td>Some history</td>
</tr>
<tr>
<td>23.4</td>
<td>Numerical example</td>
</tr>
<tr>
<td>23.5</td>
<td>Setting up the analysis</td>
</tr>
<tr>
<td>23.6</td>
<td>The ANOVA output</td>
</tr>
<tr>
<td>24</td>
<td>Two-Way Between-Subjects Design</td>
</tr>
<tr>
<td>24.1</td>
<td>Overview</td>
</tr>
<tr>
<td>24.2</td>
<td>Omnibus and simple effects analysis</td>
</tr>
<tr>
<td>24.3</td>
<td>Numerical example</td>
</tr>
<tr>
<td>24.4</td>
<td>Setting up the analysis</td>
</tr>
<tr>
<td>24.5</td>
<td>The ANOVA output</td>
</tr>
<tr>
<td>Contents</td>
<td>xi</td>
</tr>
<tr>
<td>------------------------------------------------------------------------</td>
<td>----</td>
</tr>
<tr>
<td>25 One-Way Within-Subjects ANOVA</td>
<td>238</td>
</tr>
<tr>
<td>25.1 Overview</td>
<td>238</td>
</tr>
<tr>
<td>25.2 Numerical example</td>
<td>238</td>
</tr>
<tr>
<td>25.3 The structure of the data set</td>
<td>239</td>
</tr>
<tr>
<td>25.4 Setting up the analysis</td>
<td>240</td>
</tr>
<tr>
<td>25.5 Output for the analysis</td>
<td>250</td>
</tr>
<tr>
<td>26 Two-Way Mixed ANOVA Design</td>
<td>253</td>
</tr>
<tr>
<td>26.1 Overview</td>
<td>253</td>
</tr>
<tr>
<td>26.2 The partitioning of the variance in a mixed design</td>
<td>253</td>
</tr>
<tr>
<td>26.3 Numerical example</td>
<td>254</td>
</tr>
<tr>
<td>26.4 Setting up the analysis</td>
<td>254</td>
</tr>
<tr>
<td>26.5 The ANOVA output</td>
<td>263</td>
</tr>
<tr>
<td>IX Nonparametric Procedures</td>
<td></td>
</tr>
<tr>
<td>27 One-Way Chi-Square</td>
<td>269</td>
</tr>
<tr>
<td>27.1 Overview</td>
<td>269</td>
</tr>
<tr>
<td>27.2 Numerical example</td>
<td>270</td>
</tr>
<tr>
<td>27.3 Setting up the analysis</td>
<td>271</td>
</tr>
<tr>
<td>27.4 The chi-square output</td>
<td>272</td>
</tr>
<tr>
<td>27.5 Comparing the two most preferred categories: analysis setup</td>
<td>274</td>
</tr>
<tr>
<td>27.6 Comparing the two most preferred categories: chi-square output</td>
<td>277</td>
</tr>
<tr>
<td>28 Two-Way Chi-Square</td>
<td>279</td>
</tr>
<tr>
<td>28.1 Overview</td>
<td>279</td>
</tr>
<tr>
<td>28.2 The issue of small frequency counts</td>
<td>280</td>
</tr>
<tr>
<td>28.3 Numerical example</td>
<td>282</td>
</tr>
<tr>
<td>28.4 Setting up the analysis</td>
<td>282</td>
</tr>
<tr>
<td>28.5 The chi-square output</td>
<td>284</td>
</tr>
<tr>
<td>29 Nonparametric Between-Subjects One-Way ANOVA</td>
<td>291</td>
</tr>
<tr>
<td>29.1 Overview</td>
<td>291</td>
</tr>
<tr>
<td>29.2</td>
<td>The nonparametric analogues to One-Way ANOVA</td>
</tr>
<tr>
<td>29.3</td>
<td>Numerical example</td>
</tr>
<tr>
<td>29.4</td>
<td>Setting up the analysis</td>
</tr>
<tr>
<td>29.5</td>
<td>Output of the analyses</td>
</tr>
</tbody>
</table>

### X Advanced ANOVA Techniques

#### 30 One-Way Between-Subjects Analysis of Covariance

| 30.1 | Overview | 299 |
| 30.2 | Assumptions of ANCOVA | 300 |
| 30.3 | Numerical example | 300 |
| 30.4 | Evaluating the assumptions of ANCOVA | 301 |
| 30.5 | Setting up the ANCOVA | 308 |
| 30.6 | The ANCOVA output | 310 |

#### 31 One-Way Between-Subjects Multivariate Analysis of Variance

| 31.1 | Overview | 313 |
| 31.2 | Univariate and multivariate ANOVA | 313 |
| 31.3 | Numerical example | 314 |
| 31.4 | Setting up the MANOVA | 315 |
| 31.5 | The MANOVA output | 316 |
| 31.6 | Follow-up analyses: setup | 319 |
| 31.7 | Follow-up analyses: output | 322 |

### XI Analysis of Structure

#### 32 Factor Analysis

<p>| 32.1 | Overview | 327 |
| 32.2 | Some history | 327 |
| 32.3 | The basis of factor analysis | 328 |
| 32.4 | The extraction phase | 328 |
| 32.5 | The rotation phase | 330 |
| 32.6 | Numerical example | 331 |</p>
<table>
<thead>
<tr>
<th>Contents</th>
<th>xiii</th>
</tr>
</thead>
<tbody>
<tr>
<td>32.7 Setting up the factor analysis</td>
<td>333</td>
</tr>
<tr>
<td>32.8 The factor analysis output</td>
<td>337</td>
</tr>
<tr>
<td>33 Canonical Correlation Analysis</td>
<td>345</td>
</tr>
<tr>
<td>33.1 Overview</td>
<td>345</td>
</tr>
<tr>
<td>33.2 Canonical and linear regression</td>
<td>346</td>
</tr>
<tr>
<td>33.3 Number of canonical functions</td>
<td>346</td>
</tr>
<tr>
<td>33.4 Canonical and factor analysis</td>
<td>347</td>
</tr>
<tr>
<td>33.5 Numerical example</td>
<td>347</td>
</tr>
<tr>
<td>33.6 Setting up the Canonical Correlation Analysis</td>
<td>349</td>
</tr>
<tr>
<td>33.7 Output for Canonical Correlation Analysis</td>
<td>352</td>
</tr>
<tr>
<td>References</td>
<td>365</td>
</tr>
<tr>
<td>Author Index</td>
<td>371</td>
</tr>
<tr>
<td>Subject Index</td>
<td>373</td>
</tr>
</tbody>
</table>