

Contents

<i>List of Tables</i>	<i>page xi</i>
<i>Preface</i>	<i>xiii</i>
Introduction: And Now for Something Completely Different	1
1. The Back Story of Twentieth-Century Art	3
2. The Greatest Artists of the Twentieth Century	30
3. The Most Important Works of Art of the Twentieth Century	62
4. The Greatest Artistic Breakthroughs of the Twentieth Century	79
5. The Greatest Women Artists of the Twentieth Century	93
6. Creating New Genres: Conceptual Artists at Work and Play in the Twentieth Century	112
7. And Now for Something Completely Different: The Versatility of Conceptual Innovators	135
8. You Cannot Be Serious: The Conceptual Innovator as Trickster	159
9. Painting by Proxy: The Conceptual Artist as Manufacturer	184
10. Co-Authoring Advanced Art	199
11. Language in Visual Art	211
12. Portraits of the Artist: Personal Visual Art in the Twentieth Century	228

13. The Rise and (Partial) Fall of Abstract Painting in the Twentieth Century	250
14. The Globalization of Advanced Art in the Twentieth Century	277
15. Artists and the Market: From Leonardo and Titian to Warhol and Hirst	324
16. The State of Advanced Art: The Late Twentieth Century and Beyond	343
<i>Notes</i>	365
<i>Bibliography</i>	405
<i>Index</i>	423