#### Ben Jonson and Possessive Authorship

What is the history of authorship, of invention, of intellectual property? In this book, Joseph Loewenstein describes the fragmentary and eruptive emergence of a key phase of the bibliographical ego, a specifically Early Modern form of authorial identification with printed writing. In the work of many playwrights and non-dramatic writers – and especially in the work of Ben Jonson – that identification is tinged, remarkably, with possessiveness. This book examines the emergence of possessive authorship within a complex industrial and cultural field. It traces the prehistory of modern copyright both within the monopolistic practices of London's acting troupes and its Stationers' Company *and* within a Renaissance cultural heritage. Under the pressures of modern competition, a tradition of literary, artistic, and technological imitation began to fissure, unleashing jealous accusations of plagiarism and ingenious new fantasies of intellectual privacy. Perhaps no one was more creatively attuned to this momentous transformation in Early Modern intellectual life than Ben Jonson.

Joseph Loewenstein is Professor of English Literature at Washington University, St Louis, Missouri. He is author of *Responsive Readings: Versions of Echo in Pastoral, Epic, and the Jonsonian Masque* (Yale, 1984); *The Author's Due: Printing and the Prehistory of Copyright* (Chicago, 2002); editor of *The Staple of News* for the *Cambridge Edition of the Works of Ben Jonson* (forthcoming); and a general editor of the Oxford Edition of the *Complete Works of Edmund Spenser* (forthcoming).

Cambridge Studies in Renaissance Literature and Culture

*General Editor* STEPHEN ORGEL Jackson Eli Reynolds Professor of Humanities, Stanford University

Editorial board Anne Barton, University of Cambridge Jonathan Dollimore, University of York Marjorie Garber, Harvard University Jonathan Goldberg, Johns Hopkins University Peter Holland, The Shakespeare Institute, University of Birmingham Kate McLuskie, University of Southampton Nancy Vickers, Bryn Mawr College

Since the 1970s there has been a broad and vital reinterpretation of the nature of literary texts, a move away from formalism to a sense of literature as an aspect of social, economic, political and cultural history. While the earliest New Historicist work was criticized for a narrow and anecdotal view of history, it also served as an important stimulus for post-structuralist, feminist, Marxist and psychoanalytical work, which in turn has increasingly informed and redirected it. Recent writing on the nature of representation, the historical construction of gender and of the concept of identity itself, on theatre as a political and economic phenomenon and on the ideologies of art generally, reveals the breadth of the field. Cambridge Studies in Renaissance Literature and Culture is designed to offer historically oriented studies of Renaissance literature and theatre which make use of the insights afforded by theoretical perspectives. The view of history envisioned is above all a view of our own history, a reading of the Renaissance for and from our own time.

Recent titles include

- 35. Lynn Enterline The rhetoric of the body from Ovid to Shakespeare
- 36. Douglas A. Brooks From playhouse to printing house: drama and authorship in early modern England
- 37. Robert Matz Defending literature in early modern England: Renaissance literary theory in social context
- 38. Ann Rosalind Jones and Peter Stallybrass *Renaissance clothing and the materials* of memory
- 39. Robert Weimann Author's pen and actor's voice: playing and writing in Shakespeare's theatre
- 40. Barbara Fuchs Mimesis and empire: the New World, Islam, and European identities
- 41. Wendy Wall Staging domesticity: household work and English identity in early modern drama
- 42. Valerie Traub The renaissance of lesbianism in early modern England

A complete list of books in the series is given at the end of the volume.

Cambridge University Press 978-0-521-03818-8 - Ben Jonson and Possessive Authorship Joseph Loewenstein Frontmatter <u>More information</u>

moro to Downland books of Annos pro books of Arribertune Dobon Poyen of the vo nº Stanfly Nomil Control Roparts Anano A Coroling ale of the Coason Deamainst mome Mufter Pini Baroid am Top: Dautori or anglord farrod Symmet Doffing of 50 4 falmet Doroif fulnot of the pourt Lawcon find of the one Bigs Angieliant gib Dommon Jown game on hop . 15 9 Hofalmo Idem of Antoroprit-Shills Domin wealty.) 2. 241 Granadoob Avcoditations Idem Experi foo Strongo Boloox Inight food . 6.7. 5 . 0 . 9. 941 Hormalion of Groots . 1. 0 2. gh. Hormalion of Brooto, 1.e) 2. 261. Derrichten Martofrer. 1.e) 2. 261. Broon Barnob Mortob gob gob After Aberlind on the Countering Idem Caranit of mitters / Bodo Idem Caranit of mitters / Bodo Iforn of the Chille - Jagon bates marto / Non. 78. bookob Iforn of the they work Supposed of Inglands 400000 Mut Inglands 400000 Mut Inglands 400000 of the pero of mon Outfor booko of the pero of mon Outfor booko of the pero of mon Outfor booko of the pero of mon Outfor of Nacho fors, what Homos of Hoald of 1.e. Set Down of Hoal Set Setup Sounds the top Setup Down atter may 2. 19th 1.0 Donitalting 2. Ati Don faufub 2. gets Son fortunato - raboblen Ton fortunate - xabollon Son fortunate - xabollon Diguranto in Euge Site peter Sinort laft Maril Stoffamt of peter Story on in jub formar jub peter Horting on Sprifts forman in go mounto-Calont on Noustion Calont on Noustion Calont on Nousion Calont on Nousion Calont on Noustion Calont on Nousion Mariaby in Contrator Saturator in Contrator Saturator in Contrator Saturation on States of Saturator the faith Af arnaby m Sovages to Fuiana. Sovages to Fuiana. Cross pt of mt 230006 Lotyproju Moxights Not of fialinge Wer form poon by fin 40/almo Net form poon by fin 40/almo 12 24 Si Holdemo got your Dignity of of rexoasting gut sol A narration of gy pitery of your Arones Wan with jus two nito of Deatys

From the Stationers' Register (liber D, f. 115), partial record of one of the largest transfers of copyrights on record prior to the establishment of statutory copyright. This transfer from 1626 shifts rights in a number of books, including the text of Jonson's *Every Man In His Humour*, from Thomas Snodham to William Stansby.

Cambridge University Press 978-0-521-03818-8 - Ben Jonson and Possessive Authorship Joseph Loewenstein Frontmatter <u>More information</u>

# Ben Jonson and Possessive Authorship

Joseph Loewenstein



#### CAMBRIDGE

CAMBRIDGE UNIVERSITY PRESS Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo

Cambridge University Press The Edinburgh Building, Cambridge CB2 8RU, UK

Published in the United States of America by Cambridge University Press, New York

www.cambridge.org Information on this title: www.cambridge.org/9780521812177

© Joseph Loewenstein 2002

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2002 This digitally printed version 2007

A catalogue record for this publication is available from the British Library

Library of Congress Cataloguing in Publication data

Loewenstein, Joseph, 1952-

Ben Jonson and possessive authorship / Joseph Loewenstein.

p. cm. – (Cambridge studies in Renaissance literature and culture: 43)
Includes bibliographical references and index.
ISBN 0 521 81217 8 hardback

 Jonson, Ben, 1573?–1637 – Authorship.
Authorship – Economic aspects – England – History – 17th century.
Authors and publishers – England – History – 17th century.
Intellectual property – England – History – 17th century.
Literature publishing – England – History – 17th century.
Copyright – England – History – 17th century.
England – History – 17th century.
England – Intellectual life – 17th century.
Imitation in literature.
Renaissance – England.
Title.
Series.

PR2636 .L69 2002 822'.3 - dc21 2001052959

ISBN 978-0-521-81217-7 hardback ISBN 978-0-521-03818-8 paperback Cambridge University Press 978-0-521-03818-8 - Ben Jonson and Possessive Authorship Joseph Loewenstein Frontmatter More information

# ... Meum Theatrum ...

Cambridge University Press 978-0-521-03818-8 - Ben Jonson and Possessive Authorship Joseph Loewenstein Frontmatter More information

### Contents

| List of illustrations  | page x |
|--|--------|
| Acknowledgments  | xi     |
| 1 An introduction to bibliographical biography<br>The industrial and personal history of possessiveness; press regulation;<br>authorial fantasy  | 1      |
| 2 Community properties<br>Proprietary structures in the Tudor and Stuart theater; Heywood; Shakespeare;<br>"blocking registration"; stationers v. players  | 15     |
| 3 Upstart crows and other emergencies<br>Greene; Shakespeare; revision and the market in authors' attention; <i>Hamlet</i> ;<br>Martial and Horace   | 50     |
| 4 Jonson, Martial, and the mechanics of plagiarism<br>Plagiarism in antiquity; Martial; Brome; Jonson's <i>Epigrams</i> ; the personality of<br>intellectual property; "market mentality"                          | 104    |
| 5 Scripts in the marketplace: Jonson and editorial repossession<br>The compensation of authorship; Jonson; editorial authorship; Dekker; the<br>Jonson folio <i>Works</i> ; property in intention; Daniel; Stansby | 133    |
| 6 Afterword: the Second Folio  | 211    |
| Index  | 215    |

Cambridge University Press 978-0-521-03818-8 - Ben Jonson and Possessive Authorship Joseph Loewenstein Frontmatter More information

### Illustrations

| Frontispiece: from the Stationers' Register (liber D, f. 115),             |                |
|--|----------------|
| partial record of one of the largest transfers of copyrights               |                |
| on record prior to the establishment of statutory copyright. This          |                |
| transfer from 1626 shifts rights in a number of books, including           |                |
| the text of Jonson's Every Man In His Humour, from Thomas                  |                |
| Snodham to William Stansby.  |                |
| (Reproduced by permission of the Worshipful Company of                     |                |
| Stationers, photograph by Geremy Butler)                                   | <i>page</i> iv |
|  |                |
| 1 Title page of The Tragedie of King Richard the Second, 1597              |                |
| (This item is reproduced by permission of The Huntington Library,          |                |
| San Marino, California)  | 61             |
| 2 Title page of The Tragedie of King Richard the Second, 1598              |                |
| (By permission of the Folger Shakespeare Library)                          | 62             |
| 3 Title page of <i>The Comicall Satyre of Every Man out of His Humor</i> , |                |
| 1600   |                |
| (This item is reproduced by permission of The Huntington Library,          |                |
| San Marino, California)  | 142            |
| 4 Title page of The Workes of Beniamin Jonson, 1616                        |                |
| (By permission of the Folger Shakespeare Library)                          | 187            |
| 5 Title page of <i>The New Inne</i> , 1631                                 |                |
| (By permission of the Folger Shakespeare Library)                          | 201            |
| 6 Title page of Volume 2 of <i>The Workes of Benjamin Jonson</i> , 1640    | -01            |
| (By permission of the Folger Shakespeare Library)                          | 213            |
| (By permission of the Forger Shakespeare Library)                          | 215            |

#### Acknowledgments

At the outset of this particular book, it seems ironic and superfluous to dwell on how much of it is the work of others. ("Mine own and not mine own," Helena puts it in a very different context.) This book concerns itself with the complex contingencies – the institutions, the intellectual forbears, the friends, the materials and machines – that enabled one writer to specify a body of writing as his own (and so to know himself and so to puzzle over having written). I remain enough under Jonson's influence to resist the materialist temptation to acknowledge the fan-fold paper, the archaic keyboard, and the unsupported operating system and word-processing programs (though it's not clear to me that we can expect tenderness from objects if we deny them our gratitude), but it will be a pleasure to specify the other contingencies of "my own" writing.

Institutions. Research for this book was supported by grants from the Exxon Education Foundation, the National Endowment for the Humanities, the American Council of Learned Societies, and the Graduate School of Arts and Sciences at Washington University. I received useful feedback from audiences including the Renaissance Seminar of the University of Chicago, the English Department at the University of Notre Dame, the Group for Early Modern Culture Studies, the conference on Early Modern Habits of Reading at the Huntington Library, the Early Modern Dissertation Group at Washington University, the Editorial Board of the *Cambridge Edition of the Complete Works* of Ben Jonson, and from readers for ELH, Renaissance Drama, and, of course, Cambridge University Press. The common rooms in the English Department at Washington University, the Newberry Library, the Warburg Institute, and the National Humanities Center provided invaluable havens.

Portions of this book are based on articles first appearing in *ELH* (published by The Johns Hopkins University Press) and *Renaissance Drama* (published by Northwestern University Press), and on essays for Jennifer Brady and W. H. Herendeen's *Ben Jonson's 1616 Folio* and Laurie E. Maguire and Thomas L. Berger's *Textual Formations and Reformations* (both published by the University of Delaware Press).

*Forbears*. I had the good fortune to study with three great teachers of Jonson, John Hollander, Tom Greene, and Ted Tayler: this is not their sort of work,

#### xii Acknowledgments

but it was written with them very much in mind. For some reason, the New Bibliographers, and particularly A. W. Pollard, W. W. Greg, E. K. Chambers, and (less widely recognized) Evelyn Albright and Leo Kirschbaum, have been much condescended to of late: I hope this book indicates how much remains to be learned from them – as from those of their modern students and critics on whom I've relied here: Peter Blayney, David Gants, Don McKenzie, and Paul Werstine, among others.

*Friends*. At the early stages of this work, it was nurtured along in conversations with Albert Ascoli, Leonard Barkan, Michael Baxandall, Margaret Ferguson, Steve Justice, and Mary Beth Rose. Somewhere in mid-project, Jonathan Dollimore and Alan Sinfield challenged me to untangle my argument. And all along, my colleagues at Washington University – especially from Wayne Fields, Naomi Lebowitz, John Morris, George Pepe, Dan Shea, and Steven Zwicker – offered needling and cheer to distract me from my research and writing and to herd me back to it; all along, too, conversation with Richard Halpern, Jon Haynes, Rosemary Kegl, and Chris Kendrick was an occasional, bracing necessity. Theresa Everline, Christiane Auston, and Chris D'Addario have checked references, edited, saved me from some inanities, and asked questions that reminded me why this work might be worth pursuing.

Lynne Tatlock has been this book's most complex and determining contingency; it is therefore hers.